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Accrual Accounting and the Local Government Budget - A Matching Evaluation

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Accrual Accounting and the Local Government Budget - A Matching Evaluation

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Abstract

The transition from cash to accrual accounting is said to change a government's perception of its budget quite fundamentally. Although an exorbitant number of governments have reformed the mode of accounting at high costs in past years, reliable empirical evidence of consequences on their financial situation and decision-making is still scarce. In this paper, budget variables are analysed which are hypothesized to react to the reform: investment expenditure and revenue from asset sales. Microdata from 1,100 local governments in the German state of Baden-Württemberg over the period 2005–2016 is exploited with different matching techniques combined with the conditional DiD estimator. Results imply a robust effect on municipal investment behaviour and indicate an impact on sales revenue. This corroborates the latest empirical results. This not only provides external validation. For the first time a common understanding of the budgetary effects of the accrual accounting reform based on econometric analyses seems to be emerging.

Keywords: Accrual Accounting, Propensity Score Matching, Public Finance

1. Introduction

- In the mid-2000s, many local governments in Germany faced budgetary
- hardship due to decreasing financial support from higher levels of government
- 4 and increasing responsibilities (Ridder et al., 2005). Evaluated on the basis
- 5 of cash credits as indicator for fiscal pressure, for many of them until today
- 6 not much of this situation has changed (Boettcher et al., 2019). One reaction
- was the attempt to increase the efficiency of public service provision by im-
- ⁸ plementing modern instruments of government (Naschold and Daley, 1999).

These reforms were motivated by the New Public Management movement (Hood, 1991, 1995), which found its major German blueprint for municipalities in the so-called New Steering Model (Neues Steuerungsmodell) (KGSt, 1993; Christiaens and Van Peteghem, 2007). A central pillar was the extension of traditional cash or cameral accounting by accrual components or even full transition into private sector-style accrual accounting.

This accrual accounting reform was – and still is – a global phenomenon promoted by international organisations like the IMF or OECD (Ridder et al., 2005; Cavanagh et al., 2016; OECD and IFAC, 2017). In 2015, 57 countries worldwide had implemented either full or modified accrual accounting at the central government level. Of all the OECD members, 73 percent had completed the reform by 2016. The German central government, however, still relies on a cash-based system. Among German state governments so far only Bremen, Hamburg, Hesse and North Rhine-Wesphalia have reformed (Lampe et al., 2015). Speaking of local governments, within the European Union only Portugal, Italy, Slovenia, Hungary, Denmark and Germany have either both cash and accrual accounting or a mixed system (Pina et al., 2009; Ernst & Young 2012). In 2017, close to 7,000 out of 11,325 German municipalities (61%) had implemented the reform. Due to the federal structure of Germany, modes of local government transition into accrual accounting are decided by each state separately. This causes heterogeneity in reform details and implementation dates (Hilgers et al., 2018). Whereas, for example, in North Rhine-Westfalia municipalities were obliged to reform by 2009, in the south-western state of Baden-Württemberg they were given until 2020 to reform. Municipalities in Bayaria, Thuringia and Schleswig-Holstein even have an indefinite right of choice (Hilgers et al., 2018).

The European Commission estimated reform costs for a medium-sized member country at EUR 50 million for the central government level only (European Commission, 2013). No aggregate cost information for the local level is available, but considering average transition costs between EUR 100,000 and EUR 200,000 per German local government (Weiss, 2014), billions of tax money must have been devoted to this reform trend since the early 2000s. It is no surprise that private consulting companies are influential

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¹Between pure cash and pure accrual accounting there are also hybrid forms like modified accrual or modified cash accounting. For details see Lande and Rocher (2011).

²In this paper, the 16 German 'Länder' are called 'states'.

promoters (Seiwald and Meyer, 2012).

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Surveys among local politicians and public employees repeatedly revealed a critical but mostly supportive perception of the reform (Weiss, 2014; Hilgers and Burth, 2012; Hilgers et al., 2017, etc.). Academic discussion is controversial, too. Several scholars relate major benefits to accrual accounting, which circle around increased effectiveness, efficiency, transparency and accountability (see e.g. Budäus, 2009; Burth and Hilgers, 2014; Anessi-Pessina and Steccolini, 2007; Arnaboldi and Lapsley, 2009). Accrual information is said to disclose the financial situation of governments more accurately and to improve managerial and political decision-making. Moreover, it is assumed to allow for better assessment of current and future risks and to increase intergenerational equity as well as transparency for citizens. For the critics, Guthrie (1998) points out that accrual accounting's view on cost and efficiency and its 'neoclassical' idea of performance might not be suitable for the public sector. From this perspective, cameralistic cash accounting provides sufficient information whereas accrual accounting is too complex to be used within the political-administrative system (e.g. Brorstroem, 1998; Robinson, 1998; Monsen, 2002; Mellett, 1997). Moreover, costs for implementing and running the new system are considerable (Carlin, 2006).

With this debate in mind it seems quite astonishing that so far only few researchers have ventured to pin down the impacts of the accrual accounting reform by means of modern econometrics. In terms of budgetary impacts, first studies have only recently been published (Dorn et al., 2019; Christofzik, 2019). This analysis adds to the emerging field by evaluating the effect of the accrual accounting reform using budget data from municipalities in the German state of Baden-Württemberg. It is the first paper which implements a quasi-experimental approach with different matching techniques (three propensity score matching methods and entropy matching) combined with the conditional DiD estimator. Variables of interest (per capita investment expenditure and sales revenue) have been deducted by a rigorous analysis of reform-related changes in municipal accounting practices. Results imply a robust effect on municipal investment behaviour and point to lower sales revenues after implementation compared to the control group. Both are in line with recent publications and contribute to a just-emerging common understanding of how this large-scale reform alters the financial behaviour of local governments.

The article is structured as follows: section 2 summarises the current state of the empirical literature; section 3 introduces the institutional setting for

the Baden-Württemberg accruals reform and deducts research hypotheses, section 4 rolls out the empirical strategy and the dataset. In sections 5 and for results are displayed and discussed; section 7 concludes.

2. Existing Empirical Research

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Surveys among practitioners and local politicians about the accruals re-With semi-structured interviews in several German form are abundant. states Jagalla et al. (2011) identified a taxonomy of benefits like enhanced transparency over the long term or increased cost awareness. Burth and Hilgers (2012) surveyed the attitudes of 423 German local politicians and public officials in local finance departments and found support among the majority of respondents. Another survey conducted a few years later by Hilgers et al. (2017) corroberated these initial findings. Similar conclusions are drawn by Riemenschneider (2014) who surveyed 452 local politicians in North Rhine-Westfalia in 2013, four years after implementation. An earlier survey in the same state, conducted only a few months after the final implementation deadline, brought about more critical results (Bogumil et al., 2011; Bogumil and Holtkamp, 2012), which may be motivated by missing application experience. The same is true for a survey presented by the Rhineland-Palatinate court of auditors in 2011 (Rechnungshof, 2011) and for a German-wide survey published in 2010 by the municipal association KGSt which reports an on average slightly positive practitioner assessment of reform benefits (KGSt, 2010). In 2010, the German association of cities surveyed its members' evaluations and experiences (Articus and Wagner, 2011). Results point to implementation costs as one major obstacle that was predominantly mentioned by those cities which had not yet reformed their accounting. This provides an important insight into the relevant drivers of implementation. As the most important advantage, higher transparency in terms of depreciation and consequences of current fiscal behaviour was mentioned.

Paulsson (2006) surveyed Swedish central government agencies and found that accrual information is most intensely used in times of financial distress, which might point to its corrective role. Andriani et al. (2010) sent out a questionnaire among public officials in Western Australia and identified a perception of higher usefulness of accrual accounting information compared to cash accounting. A large-scale survey among agents at different levels of government conducted by Kober et al. (2010) for the same country provided

similar results. The outcome of a rather small survey among local Scottish decision-makers in the late 2000s (Arnaboldi and Lapsley, 2009) was that the implementation of accrual information did not alter interest or improve management decisions. In Greece, where in 2013 local governments operated with both cash and accrual means, Cohen et al. (2013) found that cash-based information was still central in the organisational context of Greek municipalities but accrual information was also considered in decision-making. In a similar institutional setting, Kobayashi et al. (2016) surveyed the opinion and experience of public employees in financial departments of Japanese municipalities and found little relevance of accrual information as a supplement to cash accounting. Anessi-Pessina et al. (2008) asked for drivers of implementation among Italian municipalities and identified regional location and preparers' reform perception as relevant.

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Closely linked to this survey literature is a strand of research that analyses the drivers of benefits by feeding survey responses into structural equation models (Burth and Hilgers, 2014; Hilgers and Burth, 2015). Among local politicians, higher effectiveness and improved management capabilities seem to be most important. In a similar approach, Hirsch et al. (2015) find that a municipal management accounting department has a higher moderating effect on administrative performance if it applies accrual accounting. a repeated cross-sectional analysis Christiaens (2007) investigated potential drivers of reform implementation at the local level for Flemish municipalities (Christiaens and Van Peteghem, 2007) and found only a limited impact of most analysed variables (e.g. staff training, municipality size, etc.). Even the experience level of local treasurers seems to have had no impact. With cross-sectional regression analysis, mainly US scholars tried to answer the question of whether a municipality that publishes accrual instead of cash or other financial information benefits in terms of lower credit costs, which seems to be the case (Baber and Gore, 2008; Reck and Wilson, 2014), and if it provides an accurate picture of its' default risk (Plummer et al., 2007). In the European context, Bastida et al. (2014) implement a GMM framework in order to evaluate the relation of quality of accounting information and interest rates for municipal bank loans in Spain.

For the German local level, two publications have so far analysed the effects of the accruals reform on municipal performance. Lampe et al. (2015) estimate a cost frontier and assess whether accrual acounting improves public sector efficiency among those cities in North Rhine-Westfalia which switched recently. Gärtner (2014) conducts a stochastic frontier analysis of munic-

ipalities in Lower Saxony. Both publications present results that indicate an efficiency-enhancing effect. Research interest in the budgetary impact of the accruals reform at the German local level rose lately. Dorn et al. (2019) apply difference-in-differences estimation/event studies for Bavarian county data and find a non-significant reduction of investment expenditure but a significant drop in revenues from non-financial assets after the reform. These findings match those of Christofzik (2019) who estimates difference-in-differences effects with a panel of German-wide local government budget data, aggregated at the state level.

To sum, following survey literature, local practitioners and politicians seem to perceive transition into accrual accounting as being useful – at least after having collected some experience with this new mode of accounting. Also, more advanced econometric results indicate positive effects on practitioners work, municipal credit costs, and government efficiency. However, even after at least three decades of increased reform activity little is known about its impact on the local financial situation. Only very recently, publications of Dorn et al. (2019) and Christofzik (2019) have started to fill this gap. But still, Carlin's (2005) and Christensen's (2009) call for a deeper investigation of the accrual accounting effects on budget outcomes remains valid. This contribution adds to this field.

3. Institutional Setting and Research Hypotheses

In 2003, German state ministers of the interior decided to implement accrual accounting at the local level (IMK, 2003). Since this agreement was based on each states' freedom to develop its own reform, nowadays there is some state-specific heterogeneity of accrual accounting practices at the municipal level (Hilgers et al., 2018). Consequently, analyses usually concentrate on single states with internally homogeneous institutions. Due to their empirically interesting cumulative transition pattern (see Figure 1), this study focusses on municipalities in Baden-Württemberg. The regional system of accrual accounting is called 'New Local Budgeting, Accounting and Reporting System' (Ridder et al., 2005) and the corresponding law passed the state parliament in April 2009. It obliged municipalities to change the mode of accounting from cash to accrual by 2016. Due to considerable inertia another law came into effect in 2013 that prolonged the transition period until 2020. Reasons for this reluctance were hopes to benefit from earlier adopters' experiences, reform complexity and cost intensity in combination with a general

lack of qualified personnell (Landtag von Baden-Württemberg, 2019; Hilgers and Burth, 2012). It is the local council which has to take the fundamental decision to reform and the administration which is responsible for any subsequent technical implementations.

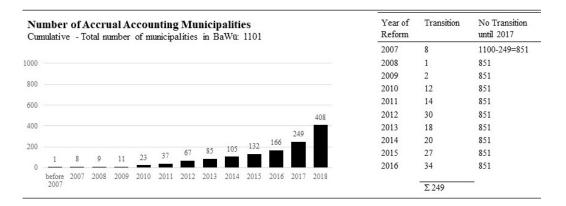


Figure 1: Although Baden-Württemberg has 1,101 municipalities, one was excluded since it only came into existence after 2009. Some pilot municipalities shifted their mode of accounting even before the law came into effect in 2009 (own graph).

Following the Baden-Württemberg state ministry of the interior, switching from cash to accrual is a 'change of paradigms' for municipal budgeting and accounting (Ministry of the Interior, 2019). Technically speaking, the traditional cash accounting system consists of an activity side for inflows and a payment side for outflows, both parts of the capital and the operational budget respectively (Monsen, 2002). Contrary to that, the accrual system consists of three major components: (1) the balance sheet which covers assets and debts, (2) the financial statement which covers cash flows, and (3) the profit and loss statement which covers expenditure and revenue (KGSt and Bertelsmann Foundation, 2010). The results of the financial and the profit and loss statement contribute to the balance sheet; budget balance is determined in the profit and loss statement.

The reform shifts the focus from simple in- and outflows of money when transactions are executed to a broader perception of public financial man-

³Whereas the operational budget covers cash flows related to daily operations like receipt of tax revenue or payment of wages, the capital budget covers cash flows related to investment.

agement that links those money flows to specific public services/assets and to the appropriate financial year; moreover, it considers depreciation and implicit debt (Hilgers et al., 2018). Whereas, for example, a new municipal building appears in a cash accounting system only once in the capital budget (as outflow of money when the initial investment is made), accrual accounting additionally considers it an asset with future loss of value. Depreciation, of course, is only possible if the municipality knows about its assets and their value. A purely cash accounting municipality has no detailed valuation of its assets. In case of reform the first step is to take inventory. A further major difference between cash and accrual accounting appears in terms of explicit and implict debt. Cash accounting only captures current debt that corresponds to an actual inflow of borrowed money (explicit debt). Accrual accounting additionally considers payment obligations that have not yet materialised like future pension payments for current public employees (implicit debts). Under accrual accounting, accruals have to be made for implicit debt (Ridder et al., 2005).

Knowledge of explicit and implicit debt plus full information about the future values of today's assets allow for a comprehensive assessment of intertemporal financial health. Whereas a cash accounting municipality's budget is balanced as soon as all actual outflows of money in a given period are covered by inflows in the same period, an accrual accounting municipality's budget balance requires that available resources in each period fully cover resource consumption, which comprises net outflows of money plus depreciation plus accruals made for future payment obligations (Budäus, 2009). This is represented by a balanced profit and loss statement, which municipalities in Baden-Württemberg have to accomplish in the medium term. Unsurprisingly, survey research indicates that public financial managers perceive an accrual budget balance as harder to reach (e.g. Riemenschneider, 2014). Considering these systematic differences, many potential research hypotheses could be formulated. This analysis focusses on the most straightforward: reform effects on budget indicators.

The first hypothesis is linked to depreciation and assumes a change of investment incentives for local decision-makers. Figure two exemplifies the idea with an investment in a long-lasting machine that is bought in year one at a price of 2,000. It is assumed that the machine will depreciate linearly over 10 years. Under cash accounting, only the actual payment of 2,000 in year one appears in the capital budget. Under accrual accounting, however, the picture is more detailed. In year one, the financial budget shortens by

		Cash Accounting		Accrual Accounting		
		Operating Budget (VwH)	Capital Budget (VmH)	Balance Sheet	Profit and Loss Budget	Financial Budget
Acquisition of investment good	Costs of Euro 2000		-2000	+2000 -2000		-2000
Annual	Depreciation				-200	
Sale of investment good after six years	Revenue of current value (800)		+800	-800 +800		+800

Figure 2: Differing systematics of investment expenditure, depreciation and sales revenue in cash versus accrual accounting (Ministry of Interior Saxony, 2010).

spending the sum of 2,000 whereas the balance sheet does not change: the increasing asset position is fully counteracted by the decreasing financial position. In subsequent years, however, there is a yearly depreciation of -200, which is an additional annual burden for the profit and loss budget and its balance. From the perspective of cash accounting, the local decisionmakers' most likely consideration will be: Is there enough money to afford the machine in year one? From the perspective of accrual accounting, the decision-maker additionally has to ask her-/himself: will there be enough money in the coming 10 years in order to account for annual depreciation under the restriction of a balanced budget? The financial burden induced by the newly acquired machine spreads out over time and complicates the balancing of the budget in the years to come. For local decision-makers – like municipal mayors thinking of their future re-election – this might create an incentive to drop or defer investments since voters tend to punish deficits in election years (Drazen and Eslava, 2010; Brender and Drazen, 2008; Brender, 2003). Offsetting those deficits by reducing services or increasing taxes is equally unattractive.

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H1: After the transition from cash to accrual accounting, municipal investments in long-lasting assets like buildings or roads decrease.⁴

⁴Obviously, H1 could also be formulated the opposite way (after the reform, investments in long-lasting assets increase). After all, under accrual accounting the budget balance is not exposed to a one-time high payment any longer as it was under cash accounting but to lower and evenly spread-out burdens in the future – a future in which the decision-maker

Hypothesis 2 builds upon the changing budgetary impact of a municipal sale of assets (Ministry of Interior Saxony, 2010). Referring to the example above, our machine is sold after six years for a price reflecting its remaining value of 800. In a cash accounting municipality, this creates a positive inflow of cash in the capital budget in year six, nothing else. For an accrual accounting municipality, however, the inflow of cash in the financial budget in year six is offset by decreasing assets in the balance sheet. Hence, whereas revenues from asset sales in the cash accounting municipality could be fully used to balance a budget deficit, this option becomes impossible once a municipality switches to accrual accounting because the transaction does not show up in the profit and loss budget as long as the asset is not sold at a price higher than its current value (in this case, only the margin would contribute to budget balancing). Consequently, local politicians may experience a weaker incentive to sell assets after the reform.

H2: After the transition from cash to accrual accounting, municipal revenues from asset sales decrease.

This study aims to investigate these two hypotheses. As outlined above, both are motivated by technical changes of public accounting practices induced by the accruals reform. Chapter four provides information about data and methods.

4. Data and Method

Hypotheses are investigated with a fully balanced panel of annual data (2005 to 2016) from 1,100 municipalities in Baden-Württemberg. It comprises official municipal budget data but also political and socio-economic variables. Referring to the research question the relevant variables of interest⁵ are municipal investments in movable/immovable assets as well as municipal revenues from sales of movable/immovable and financial assets.

may not be held accountable anymore. This relates to the popular idea of a deficit bias as outlined by, e.g., Wyplosz (2013). However, since municipal mayors' incumbencies often last decades and re-election is of high relevance, potential costs of loosing voter support are assumed to outweigh the benefits of burden shift.

⁵For the sake of simplicity, "variable of interest" is abbreviated to "VOI" in the remaining text.

All data was either provided by the Baden-Württemberg Bureau of Statistics or scrapped from its online data warehouse. Since a municipality starts to report accrual information once it has transitioned, the Bureau of Statistics re-transforms accrual data into its former cash accounting equivalent. This allows for comparability over the whole period of interest. Nevertheless, considering the error-proneness of municipal reporting immediately after the implementation of the new practices, data from the first one to two years after reform needs to be handled with caution.

To prevent results from being driven by a few municipalities with extreme developments in the VOI, outliers were deleted before matching.⁶ This does not change the results of this analysis, it only compresses estimated effects. With reference to the standard Rubin Causal Model (Rubin, 1974) the most important effect of interest is the average treatment effect on the treated (ATT) which is the average effect of switching to accrual acounting on those municipalities which effectively reformed. For its estimation the following is considered:

$$ATT = E[Y_{i1}|D_i = 1] - E[Y_{i0}|D_i = 1]$$
(1)

where D_i is the reform dummy of municipality i being 1 for reform municipalities and 0 otherwise (Caliendo and Kopeinig, 2008; Lin, 2010). $Y_{i0}|D_i=1$ is the counterfactual value of the VOI that would have been observed if a reform municipality had not implemented accrual accounting, and $Y_{i1}|D_i=1$ the variable actually observed in the very municipality. What makes estimation of ATTs a complicated venture is the unobservability of the counterfactual. Only if a municipality's choice to take on accrual accounting is completely random one can calculate the ATT by comparing the sample means of the group of reform with the group of non-reform municipalities. In the absence of random selection into treatment this, however, would yield a bias. Especially, if the choice to reform is systematically correlated with observable variables that also affect the outcome variable.

In order to overcome the "selection on observables problem", this paper's empirical strategy is based upon propensity score matching. The idea is to use a control group to mimic a randomised experiment. Central for this ap-

⁶A municipality is defined as an outlier in a certain variable if its 2010-2015 change lies beyond 1.5 times the interquantile range of the distribution of changes added at the first and the third quantile (Tukey, 1977).

proach is the conditional-independence assumption $(Y_0, Y_1 \perp D|X)$ requiring that the outcome VOI is independent of the reform dummy conditional on the chosen set of matching covariates.⁷ If so, equation (1) becomes:

$$ATT = E[Y_{i1}|D_i = 1, X_j] - E[Y_{i0}|D_i = 0, X_j]$$
(2)

in which the second part on the right-hand side is now observable. In order to avoid the high-dimensionality problem of matching upon a too large set of covariates X_j it is implemented with the help of propensity scores (Rosenbaum and Rubin, 1983). These are the probabilities of treatment assignment conditional on relevant observed characteristics (Austin, 2011) estimated with the logit specification

$$y_i = \beta_0 + \beta_1 * Z_{ik} + \beta_2 * X_{ij} + \epsilon \tag{3}$$

in which y_i is a 0/1 dummy indicating treatment of municipality i and Z_{ik} is the model-specific VOI in all k available pre-treatment years. Since 2011/12 are the relevant years of reform, the period of pre-treatment years ends in 2010. Remaining covariates in vector X_{ij} are measured pre-treatment in 2010, too. Model specification followed the rationale of reaching the highest possible level of covariate balance of treated and controls. In the first model, the VOI is aggregate municipal investment in movable plus immovable assets, in the second model it is only investment in immovable assets and the third model captures movable assets. The fourth model's VOI is aggregate revenue from sales of immovable, movable and financial assets; models 5, 6 and 7 zoom into the three components separately.

The choice of covariates X_j , which potentially determine both the likelihood of treatment and the outcome variable was based upon existing research. Following survey and qualitative results, reform costs is a decisive

⁷The conditional independence assumption requires that not only those municipalities implement the reform which benefit most from doing so. If, for example, only those municipalities which have fewer investment needs adopt the reform, the comparison of reform and non-reform municipalities in terms of their investment would be biased. The same is true if only the highly indebted municipalities decide to reform since high levels of debt are likely to be correlated with investment behaviour. Therefore, it is necessary to control for those covariates, which in turn requires their observability. By assumption, conditional to all the covariates correlated to selection and outcome, assignment to treatment is random, does not correlate with the outcome anymore and municipalities are equivalent in their remaining characteristics.

factor driving (quality of) implementation (Weiss, 2014; Articus and Wagner, 2011; Ridder et al., 2005). Keeping this in mind, it seems plausible that the financial situation of a municipality is crucial when it comes to the decision of whether to reform or not. Moreover, the financial situation is crucial for municipal investment and sales behaviour. Included variables proxy not only direct fiscal health of a municipality but also its expenditure and revenue situation:

• Primary Balance 2010 p.c. - direct indicator of fiscal health

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- Total Municipal Debt 2010 p.c. direct indicator of fiscal health
- Gross Business Tax Revenue 2010 p.c. indirect indicator of fiscal situation (revenue side)
- Total Expenditure 2010 p.c. indirect indicator of fiscal situation (expenditure side)
- Age Ratio indirect indicator of fiscal situation (expenditure needs)

Debt, expenditure and age ratio⁸ are rather persistent in their development over time, it is therefore irrelevant if the pre-reform year 2010 or earlier years are considered. In addition, replacing the age ratio with the youth ratio as an indicator of expenditure needs does not change the results. Although the development of the primary balance is more erratic, using 2008 and/or 2009 values also did not fundamentally change the results. As for business tax revenue, data restrictions limit the analysis to the pre-treatment year 2010. The covariate also captures the overall economic activity in a municipality.

• Inhabitants 2010 - measures municipality size

The number of inhabitants is not only relevant for imposing balance in terms of municipality size among treated and controls, it is also indispensable since it covers the relation of existing human capital and reform implementation. Existing research suggests that larger municipalities have more well-trained employees at their disposal who are capable of implementing

⁸Age/youth ratio: share of inhabitants older than 65/younger than 20 over all inhabitants aged between 20 and 65.

accounting innovations (Geißler and Niemann, 2017; Christiaens and Van Peteghem, 2007). Moreover, Shipan and Volden (2008) point to a vital role of city size in local policy diffusion. At the same time, larger sample municipalities have, on average, more expenditures per capita (see Table 1), which indicates a more diversified public infrastructure. This relates municipality size to investment expenditure and sales revenue.

• Leftist Share - measures ideology in the municipal council

 Voter Turnout - measures citizens' participation in local politics and proxies the demand for transparent information

Finally, two political covariates have been included. Considering the claimed advantage of increasing transparency after the implementation of accrual accounting (Budäus, 2009), in municipalities with higher citizen participation (proxied by voter turnout in the municipal election previous to the reform) the demand to reform might be higher. Moreover, there is evidence that government ideology has an impact on policy diffusion and budgetary outcomes (Solé-Ollé, 2006; Grossback et al., 2004). Therefore, the seat share of leftist parties within the local government is considered as well.

Not considered are neighbouring effects since the geographical distribution of reform municipalities in 2012 does not indicate the like. Moreover, reform perception of local political decision-makers is neglected. The existing literature (Christiaens and Van Peteghem 2007; Kobayashi et al. 2016) and the analysis of actual reform perceptions of responsible decision-makers in Baden-Württemberg municipalities indicate that reform perceptions are no reliable predictor for actual implementation (both variables are discussed in more depth in Appendix 1).

Those 44 municipalities which switched from cash to accrual accounting in $2011/12^9$ build the treatment group whereas the 851 municipalities not having implemented the reform until 2017 form the non-treatment group (see Figure 1).¹⁰ Mean comparison of covariates observed in in treatment

⁹The years 2011/12 lie within an institutionally stable period between the implementation of the law in 2009 and its adaptation in 2013. Moreover, the number of reform municipalities was higher than in other years within this period (see Figure 1).

¹⁰Except the 44 treatment municipalities of 2011/12, 205 further municipalities implemented the reform between 2007 and 2017. They are dropped from the matching dataset. Taking into account one more municipality which came into existence only in 2009 after a municipal merger, Baden-Württemberg had 1,101 municipalities in 2017.

and non-treatment group before matching (Table 1) reveals that compared to non-treatment municipalities the reform municipalities of 2011/12 were on average larger in population size and had accumulated higher levels of public debt per capita in 2010. Moreover, higher levels of net business tax revenue per capita indicates more intense economic activity. Whereas voter turnout in the local election prior to the transition were lower in reform municipalities, the share of council seats won by left-wing parties was higher. Summarising these differences, in 2011/12 the more urban parts of Baden-Württemberg transitioned to accrual accounting.

	Treated (44)	Untreated (851)
Inhabitants 2010	34012	6237
Age Ratio 2010	32.53	31.55
Voter Turnout	52.08	57.77
Leftist Share 2010	27.87	15.12
Business Tax Revenue 2010 (pc)	361.8	299.2
Municipal Debt 2010 (pc)	1079.64	629.69
Municipal Expenditure 2010 (pc)	2719.59	2585.97
Primary Balance 2010 (pc)	-27.31	-42.57

Table 1: Covariate means of treated and untreated municipalities in Baden-Württemberg before outlier deletion and matching.

By matching upon the propensity to reform conditional on this covariate set, the selection on observables issue should be mitigated. But what about further potentially observable and not included or even unobservable covariates which impact upon selection into treatment and outcome simultaneously? If existent, neglecting those would bias the results. Rosenbaum sensitivity analysis (Rosenbaum, 2002; Keele, 2010) and the conditional DiD estimator (Heckman et al., 1998; Smith and Todd, 2005; Caliendo and Kopeinig, 2008) account for this risk.

For robustness reasons, a variety of propensity score matching techniques

was implemented: nearest neighbour¹¹ (NN) with and without replacement as well as with a caliper. In NN without replacement, once an untreated municipality has been matched to a given treated municipality because of propensity score proximity, the matched municipality is no longer available as potential match for other treated municipalities (Austin, 2011). This is different in the case of replacement where each non-treated municipality can serve as a matching partner several times. Caliper matching introduces the restriction that the absolute distance of propensity scores of matched municipalities must be within some pre-specified range. Contrary to the first two algorithms, a treated municipality may drop out because there is no untreated municipality's propensity score within the defined caliper distance. The used distance is 0.25 of the standard deviation of the estimated propensity scores (Rosenbaum and Rubin, 1985). Whereas the nearest neighbour of a treated municipality may be far away in terms of its propensity score when matching with/without replacement is applied, caliper matching accounts for this risk. Hence, it can be seen as the strictest matching algorithm.

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Appropriate control units for each treated municipality can only be identified if both groups have similarly distributed propensity scores. Common support was ensured by minima/maxima comparison and visual inspection (Caliendo and Kopeinig, 2008; Lechner, 2001; Heckman et al., 1998).

In order to evaluate matching quality, post-matching covariate balance was checked by mean convergence, t-testing the mean difference, analysing the standardised bias improvement following Rosenbaum and Rubin (1985) and comparing the initial pseudo R^2 of each model with its counterpart based on the matched sample (Sianesi, 2004). After successful matching, the ATT was retrieved by simulation (King et al., 2000) and corresponding inference was taken by a paired t-test assuming a lack of independence in the propensity scores of the matched sample (Austin, 2011). The ATT was calculated for the years 2015 and 2016 but not for earlier post-treatment years since, as mentioned above, official budget data is prone to errors in the immediate

¹¹Although the units of analysis are municipalities, the expression "nearest neighbour" has no geographical meaning in this context.

 $^{^{12}}SB_{before} = 100*\frac{(\bar{X}_1 - \bar{X}_0)}{\sqrt{0.5*(V_1(X) + V_0(X))}}; SB_{after} = 100*\frac{(\bar{X}_{1M} - \bar{X}_{0M})}{\sqrt{0.5*(V_{1M}(X) + V_{0M}(X))}} \text{ with } X_{1/0}$ and $V_{1/0}$ being before matching mean and variance of the treatment (index 1) and the non-treatment (index 0) group whereas the index M introduces the post-matching state (Caliendo and Kopeinig, 2008).

years after the reform. For the conditional DiD estimate the following panelregression was estimated:

$$y_{it} = \beta_0 + \beta_1 * treat_i + \beta_2 * time_t + \beta_3 * treat_i * time_t + \epsilon_{it}$$
 (4)

The variable $treat_i$ is a 0/1 treatment dummy for each municipality, with 1 for treatment and 0 otherwise. The variable $time_t$ is a dummy for each year t indicating years post-treatment with 1 and pre-treatment years with 0. Finally, the coefficent β_3 of the multiplicative term $treat_i * time_t$ is the conditional DiD estimator, 'conditional' since sample selection is conditional on the covariate set imposed in the propensity score estimation. As the estimation uses matched data, there is no need for additional covariates. For the conditional DiD estimator the two treatment years 2011 and 2012 were combined to one period which assumes the absence of fundamental structural changes that impacted on the VOIs in these two years. Considering the accrual accounting history of Baden-Württemberg, this seems to be justified.

Finally, the matching procedure was repeated with the help of entropy matching as proposed by Hainmüller (2012) (see Appendix 2). With this approach, covariate balance is based on a maximum entropy reweighting scheme for fitting weights which satisfy balance constraints that involve exact balance on the moments of distribution. The estimated ATT then follows the standard Rubin causal model rationale presented above.

5. Results

5.1. Matching on the Propensity Scores

Regression results of propensity score estimation are presented in tables 2 and 3.¹³ The only covariate highly significant over all seven models is the number of inhabitants. Its positive sign indicates that the propensity to take on the accruals reform rises with municipality size. This mirrors the eyeball result from the previous chapter that treatment units are, on average, more urban than non-treatment units. Although being close to significance in most models, only in Model 6 does the debt per capita turn significant. This carefully points to the relevance of reform costs. Further covariates

¹³Due to limited space, results for the VOI of 2005 and 2007 are not presented. They are insignificant anyway.

seem to be of minor relevance. Nevertheless, they are kept in the models since for matching it is of interest that control and treatment municipalities not only converge in mean size and public debt per capita but also in all other characteristics covered by the covariate set X_j and – more important – in the vector Z_k comprising all pre-treatment years of the respective VOI. Including nonsignificant variables does not bias score estimates or make them inconsistent (Bryson, 2002). However, it may increase the variance. The overall fit of the regressions is reasonable with pseudo- R^2s varying between 0.2 and 0.25. A pseudo- R^2 around 0.2 is comparable to an OLS adjusted R^2 of 0.7 (Louviere et al., 2000; Lin, 2010).

The distribution of propensity scores, especially in the aggregate municipal investment model one, shows a sufficient degree of overlap (Figure 3). The total number of municipalities behind the overlap analysis of model one (40 treated, 607 untreated) is lower compared to what is presented in the regression results. This is due to the minimum and maximum comparison. As for model one, 184 municipalities were dropped (four treated and 180 untreated) since there was no score in the other group that allowed for proper matching. Success of the matching was evaluated by the degree of convergence of covariate means. Since seven models times three matching methods makes 21 outputs of covariate balance, this paper only provides results for the aggregate models 1 and 4 (tables 4 and 5) gained by NN without replacement. The balance situation for the remaining 19 matching exercises is comparably sufficient.

The most relevant pair of means presented in tables 4 and 5 describes convergence in municipality size. As seen above (Table 1), the raw data before matching revealed an average population of 34,012 for reform municipalities and only 6,237 for non-reform municipalities. After matching with Model 1, the average city size of the 40 remaining treated municipalities lies at 21,222 inhabitants whereas the average in the control group lies at 20,663 inhabitants. This balance improvement shows that now – on average – cities of equal size are compared. Moreover, balance improves in total expenditure, total debt, business tax revenue (all per capita), age ratio, and the two political variables. The mean comparison in those covariates reveals sufficient balance. However, this comes at a cost: especially some pre-treatment

¹⁴The overlap of propensity scores for the disaggregated models 2, 3 and 5 to 7 does not differ fundamentally from the presented aggregate models.

Table 2: Logit model: Estimation of propensity scores $\,$

		pendent variable: T f Interest (VOI): E	
	(Total)	(Immov. Assets)	(Mov. Assets)
VOI 2008 pc	-0.001 (0.001)	-0.001 (0.001)	-0.0001 (0.011)
VOI 2009 pc	-0.0003 (0.001)	-0.0003 (0.001)	-0.002 (0.006)
VOI 2010 pc	0.0001 (0.001)	-0.0001 (0.001)	0.010 (0.007)
Primary Balance 2010 pc	0.0001 (0.001)	0.00002 (0.001)	-0.0002 (0.001)
Total Expenditure 2010 pc	0.0003 (0.0004)	0.0003 (0.0004)	-0.0002 (0.0004)
Total Debt 2010 pc	0.0003 (0.0003)	0.0003 (0.0003)	0.003 (0.003)
Busines Tax Revenue 2010 pc	-0.045 (0.782)	-0.1 (0.782)	0.024 (0.750)
Age Ratio 2010	$0.006 \\ (0.033)$	0.005 (0.033)	0.008 (0.034)
Inhabitants 2010	0.0001*** (0.00001)	0.00001*** (0.00001)	0.0001*** (0.00001)
Leftist Share	0.368 (1.347)	0.348 (1.347)	1.083 (1.328)
Voter Turnout	0.007 (0.034)	0.008 (0.033)	-0.002 (0.033)
Constant	-4.272* (2.360)	-4.296* (2.357)	-4.064^* (2.353)
Observations Log Likelihood Akaike Inf. Crit.	831 -134.509 299.018	830 -134.458 298.916	895 -137.188 304.377

^{*} p < 0.1, ** p < 0.05, *** p < 0.01

Table 3: Logit model: Estimation of propensity scores

	Variable	Dependent vario		
	(Total)	(Immov. Ass.)	(Mov. Ass.)	(Fin. Ass.)
VOI 2008 pc	-0.002 (0.003)	-0.0001 (0.002)	0.045 (0.178)	-0.040 (0.029)
VOI 2009 pc	-0.004 (0.004)	-0.004 (0.004)	-0.660 (0.443)	0.002 (0.009)
VOI 2010 pc	0.002 (0.002)	0.003 (0.002)	0.816*** (0.296)	0.001 (0.006)
Primary Bal. 2010 pc	0.0003 (0.001)	0.0003 (0.001)	-0.001 (0.001)	0.00001 (0.0003)
Total Exp. 2010 pc	-0.00001 (0.0004)	-0.00003 (0.0004)	-0.0003 (0.001)	-0.00002 (0.0003)
Total Debt 2010 pc	0.0002 $(.0003)$	0.0003 (0.0003)	0.001^* (0.0003)	0.0003 (0.0003)
Bus. Tax Rev. 2010 pc	0.059 (0.741)	$0.024 \\ (0.741)$	0.292 (0.932)	-0.147 (0.747)
Age Ratio 2010	0.024 (0.036)	0.022 (0.036)	$0.030 \\ (0.037)$	0.011 (0.035)
Inhabitants 2010	0.0001*** (0.00002)	0.0001*** (0.00002)	0.0001^{***} (0.00002)	0.0001*** (0.00002)
Leftist Share	1.713 (1.435)	1.577 (1.460)	0.137 (1.623)	1.329 (1.327)
Voter Turnout	-0.007 (0.035)	-0.004 (0.035)	-0.034 (0.039)	$0.006 \\ (0.034)$
Constant	-4.440^{*} (2.473)	-4.476* (2.494)	-2.312 (2.714)	-4.933*** (2.326)
Observations Log Likelihood Akaike Inf. Crit.	789 -113.897 257.793	787 -114.831 259.661	604 -91.169 212.338	895 -132.055 294.111

^{*} p < 0.1, ** p < 0.05, *** p < 0.01

Distribution of Propensity Scores of Treated and Untreated Municipalities

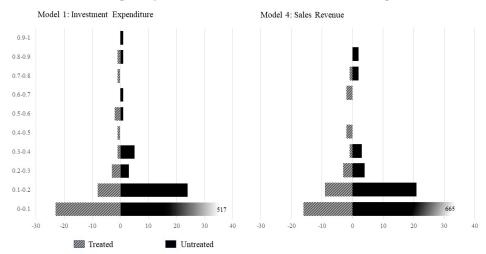


Figure 3: Distribution of propensity scores estimated with model one (aggregate investment) and model four (aggregate revenue from non-financial/financial asset sales).

means of the VOI but also the 2010 means of the primary balance did not converge but drifted further apart. This is not an uncommon phenomenon in propensity score matching (Hainmueller, 2012). However, balance deterioration in the mentioned covariates is still acceptable. Evaluated with the standardised bias, which considers not only the first but also the second moment of distribution, the situation brightens up: the primary balance remains the only covariate with (slightly) deteriorating standardised balance. This is confirmed by the t-test which is insignificant for all mean differences and the pseudo- R^2 comparison which shows a level of 0.2185 before matching and decreases to 0.0645 when re-estimating the specification with the matched sample. To sum up, matching has sufficiently removed the impact of observable covariates on the propensity to reform.

	Means Treated	Means Control	Bal. Impr.	Std. Bias Reduct.	T-test (p-value)
Investment pc 2005	168.94	181.82	-173.72	25.27	0.579
Investment pc 2006	192.36	189.73	74.55	38.59	0.916
Investment pc 2007	211.95	205.63	-8.19	34.02	0.809
Investment pc 2008	239.91	224.71	-64.08	27.96	0.604
Investment pc 2009	291.54	287.94	87.43	34.15	0.915
Investment pc 2010	283.87	261.47	20.03	14.8	0.508
Primary Bal. 2010	-37.28	-19.14	-694.57	-9.8	0.540
Total Exp. pc 2010	2573.96	2626.99	44.39	15.91	0.689
Total Debt 2010	973.15	1041.48	74.79	59.96	0.709
Bus. Tax Rev. pc 2010	336.6	379.7	4.28	5.96	0.520
Age Ratio 2010	32.53	32.27	34.79	12.41	0.778
Inhabitants 2010	21222.43	20662.7	95.89	70.11	0.903
Leftist Share	26.31	28.11	75.89	62.07	0.623
Voter Turnout	52.96	51.37	56.85	48.38	0.295
$pseudo-R^2$	McFadden (before) McFadden (after)	0.2185	All	Control 607	Treated 40
			Matched	40	40
			Unmatched	299	0

Table 4: Model 1 - Aggregate investments in movable and immovable assets, per capita: Evaluation of covariate balance after propensity score matching (NN $\rm w/o$ replacement).

	Means Treated	Means Control	Bal. Impr.	Std. Bias Reduct.	T-test (p-value)
Sales 2005	78.62	65.43	-90.39	-11.17	0.422
Sales 2006	81.91	86.44	51.89	7.91	0.813
Sales 2007	88.29	115.79	-508.47	-15.07	0.511
Sales 2008	69.01	83.53	-2832.27	-8.03	0.422
Sales 2009	55.15	64.67	-71.34	-0.18	0.440
Sales 2010	90.32	128.46	-73.57	0.57	0.264
Primary Bal. 2010	-24.28	-11.71	-28.8068	5.33	0.695
Total Exp. pc 2010	2590.49	2704.31	-146.0391	10.66	0.591
Total Debt 2010	1002.47	956.03	86.32	92.99	0.776
Bus. Tax Rev. pc 2010	356.4	410.5	15.22	16.89	0.671
Age Ratio 2010	33.33	32.37	21.1	-1.64	0.261
Inhabitants 2010	21883.48	20175.32	88.8	67.95	0.722
Leftist Share	27.21	29.14	85.21	76.31	0.663
Voter Turnout	52.28	52.69	92.04	82.77	0.823
pseudo- R^2	McFadden (before) McFadden (after)	0.25	All	Control 697	Treated 34
			Matched	34	34
			Unmatched	663	0

Table 5: Model 4 - Revenues from sales of immovable, movable capital and financial assets, per capita: Evaluation of covariate balance after propensity score matching (NN w/o replacement).

5.2. ATT and Conditional DiD Estimator

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This analysis focusses on ATTs for 2015 and 2016 as well as the conditional DiD estimator (see tables 6 and 7). Whereas the effects for models 3 to 7 remain insignificant or show only tiny and for practical considerations irrelevant effects, models 1 and 2 provide significant and robust average treatement effects on the treated over the whole set of propensity score matching methods. Whereas Model 1 analyses the VOI 'aggregate investment in movable and immovable assets', Model 2 captures its component 'investment in immovable assets', which, for the municipal level, is investment in buildings, roads, etc. ATTs for 2015 are rather similar in both models, 2016 ATTs, however, differ to a larger extent. Interpretation of the ATT of -70.54 generated with caliper matching in Model 2 for 2016 is as follows: Due to reforming from cash to accrual accounting in 2011/12, municipalities spent an average of EUR 70.54 less per capita in 2016 on immovable assets (building, roads, etc.) than they would have spent had they not introduced accrual accounting but stayed in the cash accounting mode.

Two remarks to these results: First, since effects for the different variables of interest stem from independent matching analyses, the effects of Model 2 and Model 3 do not add up to the effects of Model 1. However, the fact that the only significant coefficient of Model 3 (caliper, ATT 2016: -9.53) has the same sign as its Model 2 equivalent indicates the aggregate nature of VOI 1. Second, in order to underpin the assumption that presented ATTs are linked to the accruals reform and do not depend on an unconsidered other event that only happened to the subset of the 2011 or the 2012 reform municipalities, the 2016 ATT for VOI 1 estimated with nearest neighbour matching without replacement (-96.92) was disentangled for both years. This revealed that the effect is based upon a treatment group with 12 municipalities having reformed in 2011 and 28 municipalities in 2012.¹⁵ Whereas the 2016 ATT for the reform municipalities of 2011 is -54.14, the 2016 ATT for the reform municipalities of 2012 lies at -115.92. The weighted average is -97.27, which is close to the presented ATT -96.92. The neglectable difference of 0.35 is due to retrievement by simulation. Disentangling the effect for 2011/2012 reform municipalities strengthens the assumption of the absence of an unobserved

 $^{^{15}}$ The remaining four municipalities in the group of 44 dropped out during data preparation (outlier deletion, min-max comparison).

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Figure 4 provides the graphical representation of municipal investment behaviour for VOIs 1 and 2; the two right panels show the development in treatment and control groups in the t-5/t-6 pre and t+4/t+5 posttreatment years for the matched sample. The pre-2011/12 similarity after matching supports the common trend assumption necessary for the DiDestimator (Angrist and Pischke, 2011). The 2016 gaps between the solid and the dashed line represent the 2016 ATTs. The graphs illustrate nicely that the ATT does not solely consist of decreasing average investment expenditures of treatment municipalities after the reform, but to an even larger extent, of increasing average investment expenditures of control group municipalities. The 2016 ATT of model one retrieved by NN matching without replacement (-96.92), for example, results from a 14.14 percent decline of investment expenditure of the average treatment group municipality from 2010 (EUR 283.87 p.c.) to 2016 (EUR 248.68 p.c.) plus a 32.36 percent increase in the average control group municipality. Hence, the ATT does not mean that the reform municipality, on average, spent EUR 96.92 less in 2016 compared to 2010. The interpretation is, as already mentioned, that it spent EUR 96.92 less in 2016 than it would have spent had it not transitioned into accrual accounting.

Conditional DiD estimates differ slightly from ATTs of 2015 and 2016. Since estimation is based upon the whole panel, the immediate post-treatment years 2013/14 also contribute here. The central implication of the DiD results is that they are within an acceptable range compared to the ATTs and that they show the same sign. That is, once the analysis accounts for time-invariant unobserved covariates, the results hold. Nothing, however, can be said about unobserved time-varying covariates. For this reason, the Rosenbaum sensitivity analysis was implemented (see below).

The widely insignificant ATT/DiD results for VOI 3 may be explained by the fact that movable assets are comparably cheaper in price and, consequently, a today's investment does not imply a major future burden on

¹⁶Further support comes from the estimation of 2016-ATTs for municipalities which adopted the reform in 2013. Although being insignificant due to the small size of the treatment group, sign and magnitude of estimated ATTs fit to the results presented in Table 6. Nevertheless, explicit results are not part of this paper since in 2013 the institutional setting changed (the transition period was extended), which might have had an impact on the composition of the group of 2013 reform municipalities.

the budget. Moreover, movable assets are presumably not as durable as immovable assets and consequently have a shorter depreciation period. This might weaken the incentive for political decision-makers to set out or defer investments compared to its immovable assets counterpart. Summarising the results for models 1 to 3 one can state that they support Hypothesis 1 with regards to aggregate investments and investments in immovable assets. There is only limited support in terms of investment in movable assets.

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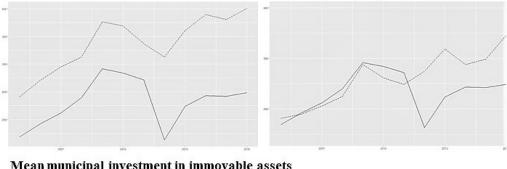
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	Matching Algorithm	ATT (2015)	ATT (2016)	DiD
VOI 1	NN without replacement NN with replacement Caliper	-56.65 -61.20* -59.26*	-96.92** -95.19** -93.23**	
VOI 2	NN without replacement NN with replacement Caliper	-62.45**	-59.86* -65.73** -70.54**	
VOI 3	NN without replacement NN with replacement Caliper	0.28 0.78 -0.92	-5.84 -5.40 -9.53*	-1.21 -1.26 -1.57

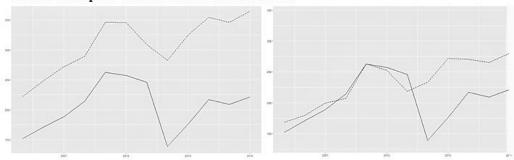
Table 6: Average treatment effects on the treated (ATT) and conditional Difference-in-Differences effects (DiD). VOI 1: Model with total investment p.c. as an dependent variable; VOI 2: Model with investment in immovable assets p.c.; VOI 3: Model with investment in movable assets p.c. ATTs mirror the simulated mean differences in the matched sample; inference was taken by a paired t-test. DiD inference reflects the panel DiD results. Significance levels: $p < 0.1^*, p < 0.05^{**}, p < 0.01^{***}$

When it comes to Hypothesis 2 analysed with models 4 to 7, results are not as clear. Since only a tiny share of municipalities have revenue from sales

Mean municipal investment in movable and immovable assets



Mean municipal investment in immovable assets



Before matching - Solid line: mean investment of the 40 municipalities in the treatment group. Dashed line: mean investment of 851 non-treated municipalities.

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After matching - Solid line: mean investment of the 40 municipalities in the treatment group. Dashed line: mean investment of 40 municipalities in the control group.

Figure 4: Development of municipal investment behaviour from 2005 to 2016 for treated and untreated municipalities before matching (left panel) and for treatment and control group after matching (right panel).

of movable (VOI 6) and financial assets (VOI 7), the occasionally significant ATTs or DiDs in models 6 and 7 are hardly interpretable. The insignificant results of models 4 and 5 point to a drop of revenue from divestment of immovable assets.

Summarising the results, treatment effects on reform municipalities regarding investment in immovable assets are significant, negative and of relevant magnitude in years three and four after implementation. Negative, relevant in size but insignificant is the effect in terms of revenues from sales of immovable assets.

5.3. Sensitivity Analysis and Further Robustness

To cope with unobserved time-varying covariates which might cause biased results, significant ATTs of models 1 and 2 were subjected to sensitivity

	Matching Algorithm	ATT (2015)	ATT (2016)	DiD
VOI 4	NN without replacement NN with replacement Caliper	-38.43 -35.14 -26.55		
VOI 5	NN without replacement NN with replacement Caliper	-45.79 -45.75 -28.80	-21.02 -22.97 -15.92	
VOI 6	NN without replacement NN with replacement Caliper	-0.18 -0.14 -0.07	-0.58* -0.63 -0.83	
VOI 7	NN without replacement NN with replacement Caliper	-3.23** -3.84** -6.40*	-0.93* -1.10* -2.28	3.26 2.59 -5.22

Table 7: Average treatment effects on the treated (ATT) and conditional Difference-in-Differences effects (DiD). VOI 4: Model with total revenue from immovable, movable and financial asset sales p.c. as dependent variable; VOI 5: Model with revenue from immovable asset sales pc; VOI 6: Model with revenue from movable asset sales p.c. VOI 7: Model with revenue from sales of financial assets p.c. ATTs mirror the simulated mean differences in the matched sample; inference was taken by a paired t-test. DiD inference reflects the panel DiD results. Significance levels: $p < 0.1^*, p < 0.05^{**}, p < 0.01^{***}$

analysis following Rosenbaum (2002) (see Table 8). Column four for Model 1 shows upper bounds for the p-value of the 2016 ATT given increasing levels

of Γ .¹⁷ Results show that Γ may rise until a level of 1.5 and the p-value would still be below the critical 0.1 level. In terms of interpretation, a Γ of 1.5 means that it would be possible to have omitted an unobserved but relevant covariate that quadruples the odds of being treated and doubles the odds of measuring a positive treatment effect. That is: A really important unobserved covariate would be necessary to render the measured effect on investment expenditure insignificant. It seems rather unlikely that such an important driver is unknown and was therefore neglected.

	ATT	Γ 2015	ATT 2016		
	Γ	P-Value	Γ	P-Value	
	1	0.062	1	0.012	
	1.1	0.096	1.1	0.021	
	1.2	0.136	1.2	0.034	
Model 1			1.3	0.049	
			1.4	0.069	
			1.5	0.092	
			1.6	0.118	
	1	0.027	1	0.042	
Model 2	1.1	0.046	1.1	0.068	
Model Z	1.2	0.071	1.2	0.102	
	1.3	0.102			

Table 8: Results sensitivity analysis. Γ represents the factor by which two units in the matched sample might differ in treatment probability due to unmeasured covariates.

In addition, ATTs were re-estimated with entropy balancing following Hainmüller (2012). By estimating matching weights with a maximum entropy scheme, this technique differs quite fundamentally from propensity score matching. As central advantage there is no longer the propensity score matching tradeoff between improving balance for certain covariates at the cost of deteriorating it for others. Entropy balancing improves balance for all included covariates. Regarding the results, relevant ATTs for VOIs one and two range at similar levels as they did under propensity score matching and the 2016 ATT for Model 3 turns significant. This strengthens the robustness of the effects presented above.

A subject in a matched sample is by the factor $\Gamma > 1$ more likely to select into treatment than another subject because they differ in unobserved factors.

	ATT	ATT
	(2015)	(2016)
VOI 1 (Aggregate investments)	-72.57***	-88.56***
VOI 2 (Investment immov. assets)	-69.19**	-80.66***
VOI 3 (Investment mov. assets)	-2.14	-8.81***
VOI 4 (Aggregate sales rev.)	-18.53	-5.75
VOI 5 (Sales immov. assets)	-10.63	-1.32
VOI 6 (Sales mov. assets)	-0.13	-0.34*
VOI 7 (Sales financial asset)	-6.83*	-1.51**

Table 9: ATT - Entropy Balancing

6. Discussion

Results indicate robust support for Hypothesis 1: After the transition from cash to accrual accounting, municipal investments in long-lasting assets like buildings or roads decrease. The rationale behind this hypothesis is built upon the political economy consideration that a changing over-time distribution of financial burdens after investment due to depreciation changes incentives for political decision-makers at the local level. ATTs for models 1 and 2 as well as the conditional DiD coefficients for 2015 and 2016 indicate that – in contrast to cash accounting – accrual accounting provides an incentive to drop or defer (less important) investments. Mayors seem to be motivated to avoid future budget deficits (or counteracting adjustments of service levels or local taxes) since this could lead to a loss of voter support (Drazen and Eslava, 2010; Brender and Drazen, 2008; Brender, 2003). Usually, they try to keep their positions as long as possible, sometimes even over decades. Hence, their decision-making is supposed to take the (very) long

term into account. Unlike cash accounting, financial information provided by accrual accounting puts more emphasis on future burdens initiated by current investments in municipal investment plans (Articus and Wagner, 2011). As shown by qualitative research, this does indeed seem to change existing mindsets (Jagalla et al., 2011). Under the assumption that less important investments are skipped first, the indicated behavioural change might be interpreted as an increase of fiscal responsibility. At the same time it could be cautiously linked to the widely discussed German local public investment gap (Gornig, 2019; Bach et al., 2013). In addition, since maintenance of assets is a central target of the accrual accounting reform (Mord-Wohlgemut et al., 2016; Keller, 2015; Eckstein and Behle, 2015), dropping investment may indicate that it failed in this point. However, the data does not allow for differentiating between investment in new assets and investment for asset maintenance.

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As an alternative explanation for the identified effect on investment, reform costs might be considered. Since reform municipalities face high expenditures for implementing accrual accounting, scope for investments in subsequent years may be limited. However, this effect should drive down investments in the immediate post-reform years. After five years, which represents one electoral cycle, it should have been phased out and the 2016-ATT is likely to be unaffected. As a further driver, one might consider a lower investment gap in reform compared to control municipalities in the year of reform. That is, only those municipalities which don not face high investments in the subsequent years and therefore do not expect additional burdens due to depreciation may implement the reform. In this case the ATT would not be linked to the reform but to actual investment needs in 2011/12. However, a smaller investment gap in treated compared to control municipalities would require relatively higher investments in the years prior to the reform. High covariate balance after matching for annual investment since 2005 renders this argument implausible. Considering additionally the broad set of matching covariates, the low relevance of neglected neighbouring effects and reform perceptions of political decision-makers (see Appendix 1), as well as the nature of the conditional DiD estimator, which accounts for unobserved time-consistent covariates, the results presented in this paper are suggested as causal effects of the accrual accounting reform on local government budgets and financial behaviour of political decision-makers.

Compared to the results regarding investment in immovable assets, the picture for movable assets is less clear. Those are not as durable and are,

presumably, cheaper in price. Hence, the incentive to drop or defer investment should be less pronounced and may be stronger for relatively more expensive movable assets like fire engines. However, the analysed VOI does not allow for disentangling different types of movable assets. In general, this may explain the inconclusive ATTs for 2016 when comparing the predominantly insignificant propensity score matching results (Table 6, VOI 3) with the significant entropy balancing results (Table 9).

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Since most ATTs and DiD estimates for VOI 4 to VOI 7 are insignificant, there is only limited support for Hypothesis 2 ("After the transition from cash to accrual accounting, municipal revenue from asset sales decrease"). But still, signs of VOIs 4 and 5 indicate a drop in revenue after reform. This supports the idea that implementing accrual accounting spoils any strategy of selling assets so as to balance the budget. The reason for the relatively weak results regarding H2 might lie in the financially sound condition in which municipalities in Baden-Württemberg are due to the decade-long striving economy in the German southwest. There may simply have been no need to sell assets in order to balance budgets during the economic boom years 2015 and 2016. As existing empirical research shows, there are similar but more robust results for local governments in other German states which might suffer from more fragile financial conditions (Christofzik, 2019).

Identified decreasing aggregate investment expenditure after treatment provides a potential explanation for local government efficiency gains after the reform (Lampe et al., 2015; Gaertner, 2014). Since the stochastical frontier analysis usually applied in this literature is based upon expenditure as an input variable in the decision units' provision of public services, decreasing investment at stable levels of output necessarily causes efficiency gains among reform municipalities. Moreover, the findings corroborate recently published work by Dorn et al. (2019) and Christofzik (2019). Based on different German local government budget data both studies present significant evidence of a post-reform drop in sales revenues from non-financial assets which fits with ATTs of VOI 5. Their estimates for reform-related changes in local investment behaviour point to the same direction as ATTs of VOI 1 and 2. This adds external validity to the results presented in this paper and makes them relevant not only for the treated municipalities in Baden-Württemberg but for all municipalities which replaced cash with accrual accounting in Germany and beyond. Around 17 years after German state ministers of the interior decided to implement accrual accounting at the local level, a common understanding of the reform effects based on empirical analyses seems

 $_{12}$ to be emerging.

7. Conclusion

The local government accrual accounting reform is a prominent topic among public administration and accounting scholars. Although controversially discussed since decades, empirical evidence of reform effects on local budgets is still scarce. This paper is one of the first contributions to close this gap. For this purpose, municipal data of the German state of Baden-Württemberg for the years 2005 to 2016 is analysed in an observational study. It exploits the slow but successive transition of municipalities into accrual accounting since 2009. Several propensity score matching methods were used to estimate average treatment effects on the treated for seven fiscal variables. In addition, the conditional difference-in-differences estimator was applied.

Subject to sensitivity analysis as well as several robustness checks, results provide support for the hypothesis that the reform changes local decision-makers' investment behaviour and dampens expenditures on immovable assets like buildings or roads. One potential explanation is that accrual accounting introduces annual depreciation and therefore emphasizes future financial burdens caused by todays' investments. From the survey literature we know that local decision-makers perceive an accrual budget balance as harder to reach. Combined with the medium-to-long term perspective towards future local elections this might change mindsets and fiscal decision-making, which – under the assumption of the suspension of less important investments – could be interpreted as being more responsible. On the other hand, one could see the identified investment-lowering effect of the accrual accounting reform as one driver of the German investment gap, which is particularly evident at the local level.

Although presented results are based on municipal data from only one German state, the author suggests generalisability. Not only that the findings are in line with recently presented evidence for further German states (Christofzik, 2019; Dorn et al., 2019). Moreover, the change from pure cash to pure accrual accounting follows similar patterns in every government at every administrative level all over the world. In Europe alone, several ten thousands of municipalities have implemented the reform so far.

Despite similar general patterns, concrete standards of accrual accounting are rather heterogeneous within Germany and beyond. This is a limitation

for cross-state and even more cross-country analyses as well as a fundamental problem for Eurostat government finance statistics. Therefore, the European Commission is currently preparing the so-called EPSAS (European Public Sector Accounting Standards) reform, which is nothing less than an approach to fully implement harmonised accrual accounting standards in all governments throughout the European Union. From this perspective, empirical evidence on reform effects may provide relevant arguments for the accompanying political discussion.

In addition, the results of this paper may motivate more rigorous empirical investigation of the accrual accounting reform in future. Considering the fact that it consumed uncounted billions of public money all over the world which could have been spent for other, maybe more welfare-enhancing purposes, it is astonishing that we still cannot sufficiently answer the question of whether the reform lives up to its promises. Although latest empirical results in this and other papers indicate a more conservative financial behaviour once accrual accounting is implemented, there is still a lot of work to be done.

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Appendix A. Selection on Unobservables

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This study tries to provide convincing empirical arguments for the chosen set of covariates upon which treated and control units were matched. Nevertheless, further answers to the central question of time-varying, unobservable but influential covariates can be given. From Italian survey literature (Anessi-Pessina et al., 2008) we know that potential drivers of the decision to switch from cash to accrual accounting at the local level are geographical location, which may in the Italian south-north distinction rather be a question of municipal financial health, and preparers' perception, which is the attitude of staff members of the municipal financial department. 18 The relevance of reform costs was also stressed by the survey findings of Articus and Wagner (2011) and is comprehensively captured by the fiscal variables of the covariate vector X_i . In addition, the analysis of geographical patterns among reform municipalities in 2012 shows no distinct cluster pattern which would point to neighbouring effects (see Figure 5). Reform perception or openness towards budget innovations, however, is indeed hard to observe but potentially influential for both the reform probability and the fiscal outcome variables.

Based on existing literature and additional empirical analysis, two arguments challenge this presumed impact. First, one may question that the innovation openness of local decision-makers shows much variation over time. Managerial staff in municipal finance departments do not usually hop from job to job but stay there for many years (Christiaens and Van Peteghem, 2007; Kobayashi et al., 2016). In order to confirm this with data from Baden-Württemberg, publicly available accrual accounting survey responses from municipalities in two Baden-Württemberg districts from the year 2012 were analysed. Among the 31 respondents who in 2012 held relevant positions in the local finance department, 24 still had their job in 2019 and two of those who were no longer in their position had left after at least 12 years in office. Twenty-nine respondents were mayors in 2012 and 18 of them were still in office in 2019; among the 11 who dropped out eight did so after 12 to 36 years of incumbency. Hence, the conditional DiD estimator should account for open-minded practitioners.

¹⁸Preparers' perception of the reform may also be called 'openness towards budget innovations'.

¹⁹The survey was conducted as part of a published thesis at the 'University of Applied Sciences Ludwigsburg', Author: Elisabeth Lohr.

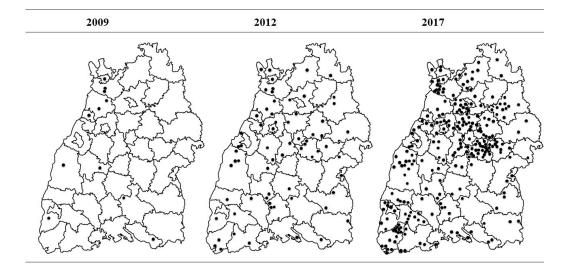


Figure A.5: Geographical distribution of reform municipalities in the years 2009 (year in which the accrual accounting state law came into effect), 2012 and 2017 in Baden-Württemberg. The 2009 transitioners are early adopters/pilot municipalities. The 2012 map shows that in the first years distinct clusters of reform municipalities are widely absent. This indicates the irrelevance of spatial neighbouring effects for matching. The 2017 distribution indicates the relevance of the geographical location around the state capital Stuttgart. This, however, is a time-invariant characteristic for which the conditional DiD-estimator accounts for.

Second, it is far from clear whether positive reform perception is a good predictor for transition probablity. This, for example, is suggested by the results of Christiaens and Van Peteghem (2007) and Kobayashi et al. (2016) who find no impact of the local treasurers' education and (business accounting) experience on the state of reform implementation/usage of accrual information in Flemish and Japanese municipalities. Support also comes from Gärtner (2014) who tried to overcome the issue of selection into the accruals reform due to municipal openness towards accounting innovation in the German state of Lower-Saxony by conducting post-econometric expert interviews. The results provide some additional qualitative indication that innovation openness is indeed no major reason to self-select into the accrual accounting reform. To a certain extent, these findings stand in opposition to the results of Annessi-Pessina (2008). Hence, the picture is at best inconclusive. In the case of Baden-Württemberg a point can be made by analysing

the above-mentioned survey responses from 2012. Municipal decision-makers were asked whether – if they had the choice – they would opt for cash or accrual accounting. The answers are revealed preferences of identifiable local decision-makers in the actual sample of this study given in one of the two analysed treatment years. These preferences were compared with reform implementation within the subsequent six years (until 2018). Figure 6 shows the results.

Reform perception and subsequent transition

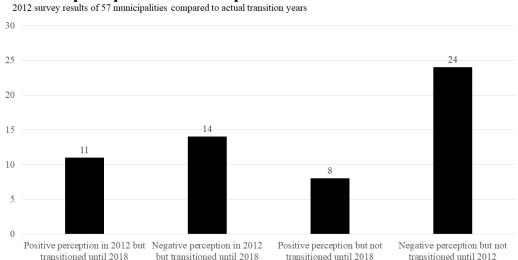


Figure A.6: Revealed reform perception in 2012 compared to transition status in 2018. Total number of surveyed municipalities: 62. Answers of five municipalities were either inconclusive or excluded since they had transitioned before 2012. The survey was conducted as part of a thesis at the 'University of Applied Sciences Ludwigsburg'. Author: Elsabeth Lohr.

Around 61.4 percent (or 35 respondents) show consistent behaviour according to their revealed preference. That is, in 2012 they had either revealed a positive perception of the accruals reform and switched in subsequent years or they had revealed a negative perception and then did not reform until 2018. Around 38.6 percent (22 municipalities), however, behaved opposite to their revealed preference. Either they had revealed a positive preference and did not reform until 2018 (eight municipalities) or they had revealed a negative preference and reformed thereafter (14 municipalities). This indicates that the relation of reform perception on transition probability is far from per-

fect and shows that the described 'selection on unobservables problem' based upon reform perception is a minor concern. But even in the event of being relevant, the unobserved covariate should be rather time-consistent and the resulting bias should be removed by the conditional DiD estimator.

Appendix B. Entropy Balancing

The implementation of entropy balancing in order to provide alternative ATTs for those Baden-Württemberg municipalities which reformed their mode of accounting in 2011/12 follows Hainüller's (2012) baseline scenario. Again, the goal was to estimate the simple ATT as presented in equation (1) using the difference in mean outcomes between the treatment group and the reweighted control group. The counterfactual mean is estimated by:

$$\mathbb{E}[\widehat{Y(0)|D} = 1] = \frac{\sum_{i|D=0} Y_i w_i}{\sum_{i|D=0} w_i}$$

where w_i is a weight chosen for each control unit according to the following reweighting scheme:

$$\min_{w_i} H(w) = \sum_{i|D=0} h(w_i)$$

subject to balance and normalising constraints

$$\sum_{i|D=0} w_i c_{ri}(X_i) = m_r \text{ with } r \in 1, ..., R \text{ and}$$

$$\sum_{i|D=0} w_i = 1 \text{ and}$$

$$w_i \ge 0 \text{ for all } I \text{ such that } D = 0$$

where $h(\cdot)$ is a distance metric and $c_{ri}(X_i) = m_r$ describes a set of R balance constraints imposed on the covariate moments of the reweighted control group.

The loss function $h(\cdot)$ uses an entropy divergence defined by $h(w_i) = w_i \log(w_i/q_i)$ with estimated weight w_i and base weight q_i (with q_i being uniform weights). The loss function measures the distance between the distribution of estimated w_i and predetermined q_i . Since this distance is minimised, estimated weights remain as close as possible to the uniform base weights and relevant information of the original covariate distribution is preserved. On the other hand, the balance constraints are imposed to equalise the moments of the covariate distributions between the treatment and the reweighted control group.

Following Hainmüller (2012: 31) the 'balancing scheme can be understood as a generalisation of the conventional propensity score weighting approach where the researcher first estimates the unit weights with a logistic regression and then computes balance checks to see if the estimated weights indeed equalise the covariate distributions'. Conceptually, propensity score weighting and propensity score balancing are rather close. In entropy balancing, the adjustment problem is tackled from the reverse: weights are directly estimated from the imposed balance constraints. For more details and applications, see Hainmüller (2012).