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## Will the green transition be inflationary? Expectations matter

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Will the green transition be  
inflationary? Expectations matter

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## **Abstract**

We analyse a gradual increase in the tax on emissions in a simple two-period New Keynesian model with an AS-AD representation. We find that the increase in the tax today exerts inflationary pressures, but the expected further increase in the tax tomorrow depresses current demand, putting downward pressure on prices: we show that the second effect is larger. However, if households do not anticipate a future fall in income (because they are not rational or the government is not credible), the overall effect of the transition may be inflationary in the first period. We extend the analysis in a medium-scale DSGE model and we find again that the green transition is deflationary. Also in this larger model, by relaxing the rational expectations assumption, we show the transition may initially be inflationary.

**JEL Codes:** D84, E31, Q58

**Keywords:** Expectations, AS AD, Aggregate Prices, Climate Policy, Pollution Tax

## Non-Technical Summary

The EU aims to be climate-neutral by 2050, i.e. having an economy with net-zero greenhouse gas emissions. This is in line with the obligations of the Paris Agreement, which has the goal of limiting global warming to well below 2°C and pursuing efforts to limit it to 1.5°C.

There are several theoretical studies analyzing the macroeconomic impact of the green transition, modeled as an increase in carbon taxes. The common denominator of this literature is that the green transition, while abating emissions, will have an overall negative effect on GDP. Indeed, the introduction of a carbon tax or, equivalently, of a binding emissions trading scheme as the one that is currently in place in the EU, induces firms to devote a fraction of their resources to abate emissions. Instead, the response of inflation has been less explored: this issue is of utmost importance for central banks, as highlighted by the debate on the nature and persistence of the recent surge in inflation arising from high energy prices, supply-bottlenecks, and pent-up demand.

In this paper, we analyze the impact of a carbon tax on short-term inflation in a simple two-period New Keynesian model. We assume that the carbon tax gradually increases over time to capture the salient feature of the green transition, i.e. emissions gradually decrease. We show that this environmental policy exerts two opposite pressures on prices. On the one hand, carbon taxes create inflationary pressures by raising firms' production costs; on the other hand, the expectation of future carbon taxes reduces consumption of households creating deflationary pressures. Under the assumption of perfect foresight, the second effect dominates and the carbon tax is deflationary in the short term. This result hinges on a crucial assumption, i.e. households are perfectly rational and fully believe the government's environmental plan; if this is not the case, they do not factor in the future income fall, and the transition is inflationary in the short term.

By extending the analysis into a bigger and more detailed model we find similar results: the green transition is a deflationary phenomenon but imperfect credibility of the government plans can determine a temporary period of high inflation before turning deflationary when households fully believe the government's plan.

There are three important caveats to our results that must be taken into account.

First, our analysis relies on the assumption that output decreases throughout the green transition. While there is overall agreement in macroeconomic literature that the transition to a carbon free economy is *per se* depressive, it is true that the contemporaneous implementation

of other policies could lead to a boost in aggregate output. For example, several studies point out that the higher revenues from carbon taxes may be used to reduce labor taxes, thus stimulating GDP.

Second, throughout our analysis long-term inflation expectations remain always anchored to the central bank objective. If the temporary period of inflation driven by the imperfect credibility of future taxes determines a dis-anchoring, the transition can become inflationary both in the short and in the long-term.

Finally, households may foresee that the green transition avoids a large fall in total factor productivity by preventing a large increase in global temperatures: if the expansionary effect of higher future productivity offsets the recessionary effect of higher future emission taxes, expected future income rises. Even in this case aggregate demand increases, and so does inflation.

# 1 Introduction

The EU aims to be climate-neutral by 2050, i.e. having an economy with net-zero greenhouse gas emissions. This is in line with the obligations of the Paris Agreement, which has the goal of limiting global warming to well below 2°C and pursuing efforts to limit it to 1.5°C.

There are several theoretical studies analyzing the impact of the green transition on macroeconomic variables. The common denominator of this literature is that the green transition will be costly in terms of output:<sup>1</sup> the introduction of an emission tax induces firms to reduce production and pay abatement costs. Instead, the response of inflation along the green transition has been less explored. This issue is of utmost importance for central banks, as highlighted by the debate on the nature and persistence of the recent surge in inflation arising from high energy prices, supply-bottlenecks, and pent-up demand. On January 8th 2022, in a speech given at the American Finance Association, the ECB Executive Board member Isabel Schnabel warned that the green transition poses upside risks to medium-term inflation.

In this paper, we analyze the impact of the green transition on inflation: first, we use a simple two-period New Keynesian model to derive analytical results; second, we use a larger framework for a more quantitative simulation. We model the green transition as a gradually increasing emission tax. We show that this environmental policy has two opposite effects on prices. On the one hand, emission taxes operate as a negative supply shock as they raise firms' marginal costs, creating inflationary pressures; on the other hand, emission taxes act as negative demand shocks, as the reduction in expected future labor income and profits induces rational agents to cut current consumption and investment, creating deflationary pressures. Under the assumption of perfect foresight, the second effect dominates and the green transition is deflationary in the short- medium-term, consistently with the empirical estimates of Konradt and Weder (2021).<sup>2</sup> If we assume that the future emission taxes are not fully credible, so that agents do not factor in the future income fall, the transition is inflationary in the early stage.<sup>3</sup>

In the rest of the paper, we set up a small-scale model (Section 2), a medium-scale model (Section 3), and we draw some concluding remarks (Section 4).

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<sup>1</sup>Some recent examples are Diluio et al. (2021), Ferrari and Pagliari (2021), and Ferrari and Nispi Landi (2022).

<sup>2</sup>See also Ciccarelli and Marotta (2021) and Moessner (2022) for an empirical estimates of the effects of environmental policy on inflation.

<sup>3</sup>The assumption of imperfect credibility is in line with the literature that tries to solve the “Forward guidance puzzle”. Indeed, imperfect credibility of the public sector makes current output less dependent on future policy variables.

## 2 Green transition and inflation in a two-period model

Following Benigno (2015), we set up a two-period New Keynesian model. We interpret the first period as the short run and the second period as the long run. In the short run, only some firms can change prices; the others keep them at a predetermined level, which was set prior to the realization of the short-run shock. This assumption implies an upward-sloping Phillips curve in the short run while, in the long run, all firms optimize and the Phillips curve is vertical. In this framework monetary policy has real effects only in the short run. Throughout the section we denote long-run variables with a bar.

### 2.1 Firms

#### 2.1.1 Final-good firm

The representative final-good firm operates in perfect competition, producing the final good  $Y$  using a continuum of intermediate goods  $Y(j)$ :

$$Y = \left( \int_0^1 Y(j)^{\frac{\varepsilon-1}{\varepsilon}} dj \right)^{\frac{\varepsilon}{\varepsilon-1}}.$$

The following demand curve results for each input  $j$ :

$$Y(j) = \left( \frac{P(j)}{P} \right)^{-\varepsilon} Y,$$

where  $P(j)$  is the price of input  $j$  and  $P$  is the price level:

$$P = \left( \int_0^1 P(j)^{1-\varepsilon} dj \right)^{\frac{1}{1-\varepsilon}}.$$

#### 2.1.2 Intermediate-good firms

Intermediate-good firms use a production function linear in the labor input  $L$ . Following the environmental literature, CO2 emissions are proportional to production but can be dampened by costly abatement technology. For simplicity, we abstract from any effect of emissions on utility or production. In the short term, a fraction  $1 - \lambda$  of firms can change prices; a fraction  $\lambda$  keeps the price at its pre-determined level  $P^e$ . The profit maximization problem of flexible-price

firms reads:

$$\max_{P(j), Y(j), L(j), E(j), \gamma(j), Z(j)} \Pi(j) = \frac{P(j)}{P} Y(j) - \frac{W}{P} L(j) - \tau E(j) - Z(j)$$

$$s.t. \begin{cases} Y(j) = L(j) \\ E(j) = (1 - \gamma(j)) Y(j) \\ Z(j) = \nu \left( \frac{\gamma(j)^2}{2} \right) Y(j) \\ Y(j) = \left( \frac{P(j)}{P} \right)^{-\varepsilon} Y, \end{cases}$$

where  $W$  denotes the nominal wage,  $\tau$  is a tax on emissions  $E$ ,  $Z$  denotes abatement spending,  $\gamma$  is the fraction of emissions abated. The first order condition with respect to abatement:

$$\gamma(j) = \gamma = \frac{\tau}{\nu} \forall j, \quad (1)$$

shows that the optimal abatement is equal for every firm and is a linear function of the tax.

The first order conditions with respect to  $P(j)$  reads:

$$\frac{P(j)}{P} = \frac{\tilde{P}}{P} = \mu \left[ \frac{W}{P} + \tau \left( 1 - \frac{\gamma}{2} \right) \right], \quad (2)$$

where  $\tilde{P}$  is the price set by each firm that can re-optimize the price in the short term. The price is set with a markup  $\mu \equiv \frac{\varepsilon}{\varepsilon-1}$  over marginal costs, including the real wage, the carbon tax, and abatement spending. The other firms leave prices unchanged at  $P^e$  and they also choose  $\gamma = \frac{\tau}{\nu}$ .

In the long run, all firms optimize, thus setting the same price:

$$\frac{\bar{P}(j)}{\bar{P}} = 1 = \mu \left[ \frac{\bar{W}}{\bar{P}} + \bar{\tau} \left( 1 - \frac{\bar{\gamma}}{2} \right) \right], \quad (3)$$

and abatement:

$$\bar{\gamma} = \frac{\bar{\tau}}{\nu}. \quad (4)$$



## 2.2 Households

Households supply labor  $L$  to firms, choose consumption  $C$ , and the amount of a nominal risk-free bond  $B$ . They solve the following maximization problem:

$$\max_{C, L, \bar{C}, \bar{L}, B} \frac{C^{1-\sigma}}{1-\sigma} - \frac{L^{1+\eta}}{1+\eta} + \beta \left[ \frac{\bar{C}^{1-\sigma}}{1-\sigma} - \frac{\bar{L}^{1+\eta}}{1+\eta} \right]$$

$$s.t. \begin{cases} PC + B = WL + T \\ \bar{P}\bar{C} = \bar{W}\bar{L} + (1+i)B + \bar{T}, \end{cases}$$

where  $i$  is the nominal interest rate and  $T$  denotes lump-sum transfers from the government (including revenues from the emission tax) plus profits. The optimality conditions are the Euler equation:

$$C^{-\sigma} = \beta \bar{C}^{-\sigma} \frac{P(1+i)}{\bar{P}}, \quad (5)$$

and a labor supply condition in the short and in the long run:

$$C^\sigma L^\eta = \frac{W}{P} \quad (6)$$

$$\bar{C}^\sigma \bar{L}^\eta = \frac{\bar{W}}{\bar{P}}. \quad (7)$$

## 2.3 Market clearing

Given the aggregate labor supply

$$L = \int_0^1 L(j) dj,$$

the demand function of firm  $j$  in the short and in the long term are

$$L = YD \quad (8)$$

$$\bar{L} = \bar{Y}, \quad (9)$$

where:

$$D = \int_0^1 \left( \frac{P(j)}{P} \right)^{-\varepsilon} dj = P^\varepsilon \left[ (1-\lambda) \tilde{P}^{-\varepsilon} + \lambda (P^e)^{-\varepsilon} \right] \quad (10)$$

is a measure of price dispersion, which is 1 in the long run. Aggregate emissions in the short term is

$$E = \int_0^1 E(j) dj = (1 - \gamma) YD, \quad (11)$$

and in the long term

$$\bar{E} = (1 - \bar{\gamma}) \bar{Y}. \quad (12)$$

Aggregate abatement spending in the short term are

$$Z = \int_0^1 Z(j) dj$$

$$Z = \nu \left( \frac{\gamma^2}{2} \right) YD,$$

and in the long term

$$\bar{Z} = \nu \left( \frac{\bar{\gamma}^2}{2} \right) \bar{Y}.$$

Bonds are in zero net supply:

$$B = 0.$$

The good market clears:

$$Y = C + Z \quad (13)$$

$$\bar{Y} = \bar{C} + \bar{Z}. \quad (14)$$

Finally, the price in the short term is

$$P = \left[ (1 - \lambda) \tilde{P}^{1-\varepsilon} + \lambda P^{e(1-\varepsilon)} \right]^{\frac{1}{1-\varepsilon}}. \quad (15)$$

## 2.4 AS-AD representation

After a first-order Taylor approximation (the full log-linearization can be found in Appendix A.1), the model can be described by two equations:

$$y = \bar{y} - \frac{1}{\sigma} [i - (\bar{p} - p) - \rho] \quad (16)$$

$$p = p^e + \kappa(y - y^n), \quad (17)$$

where  $\rho = -\log \beta$ ,  $\kappa \equiv \frac{(\sigma+\eta)(1-\lambda)}{\lambda}$ , and lower-case variables  $(y, \bar{y}, p, \bar{p}, p^e)$  denote the logarithm of the respective upper-case variable;  $y^n$  is the natural level of output, i.e. the production level prevailing if prices were fully flexible, given by (up to an uninteresting constant):

$$y^n = -\frac{\mu}{\sigma + \eta} \tau. \quad (18)$$

Higher carbon taxation reduces natural output, as it induces firms to cut emissions by lower production and by abatement spending. Given that in the long run prices are fully flexible, long-term output  $\bar{y}$  is equal to the long-run natural level:<sup>4</sup>

$$\bar{y} = -\frac{\mu}{\sigma + \eta} \bar{\tau}. \quad (19)$$

Equation (16) is a standard Euler equation, that can be interpreted as an aggregate demand (AD) curve with slope  $-\sigma$  in the space  $\{y, p\}$ : for a given monetary policy  $\{i, \bar{p}\}$ , a higher price level today implies lower inflation expectations, resulting in a higher real interest rate that depresses demand. Equation (17) is a Phillips curve, that can be interpreted as an aggregate supply (AS) curve with slope  $\kappa$  in the space  $\{y, p\}$ .

## 2.5 Monetary and fiscal policies

The central bank sets the interest rate in the short run and determines the price level in the long run. We assume that the central bank sets the interest rate using a Taylor rule:

$$i = \rho + \phi(p - p^e), \quad (20)$$

where  $\phi > 1$ , which means that the central bank raises the interest rate if the current price level  $p$  is above the predetermined level  $p^e$ , which can be interpreted as the previous-period price level: this rule is equivalent to an inflation targeting in the two-period model we consider. This monetary rule flattens the AD curve, whose slope becomes  $-\frac{\sigma}{1+\phi}$ : when  $\phi \rightarrow \infty$ , the AD curve is flat, as the central bank does not allow for any price fluctuations.

We also assume that the long-run price level  $\bar{p}$  is set exogenously by a perfectly-credible central bank.<sup>5</sup>

The government sets short- and long-run emission taxes  $\{\tau, \bar{\tau}\}$  and transfers the revenues to

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<sup>4</sup>In equilibrium, short-run emissions  $e$  are given by  $e = y - \frac{\tau}{\nu}$ ; the same equation holds in the long run.

<sup>5</sup>By adding a money demand function to the model, we could assume that the central bank sets the long-run money supply to obtain the desired long-term price level.

households in lump-sum fashion. We choose to rebate the emission tax via lump-sum transfers to analyze the effect of the transition in isolation. We discuss about the implication of this assumption in the conclusions. As in Ferrari and Nispi Landi (2022), we assume that the green transition is driven by a gradually increasing emission tax:

$$\bar{\tau} > \tau > 0. \quad (21)$$

This assumption captures the European goal to become gradually climate-neutral by 2050. In our baseline exercise, we assume that there is no uncertainty: agents perfectly foresee long-term variables. In the following sections we prove that this is a key assumption for the effects of the green transition on the price level and we also show how results change under imperfect foresight.

## 2.6 Analysis

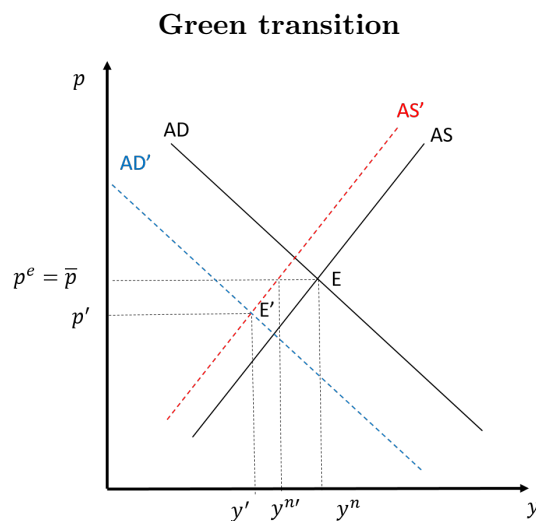
We depict the short-run initial equilibrium in Figure 1. In the short run, before the government announces the environmental plan, output is at its natural level, prices are equal to the predetermined level (equal to  $p^e$  in Figure 1): the economy is in point E. The long-run equilibrium is given by a vertical Phillips curve (i.e. the definition of long-term natural output) and by the long-term price level chosen by the central bank.

The environmental plan implies a short-run increase in the emission tax. Other things equal, marginal costs rise and those firms that are allowed to optimize increase their price: the AS curve shifts upward (Figure 1 red dotted line). But other things are not equal. While the short-term emission tax does not shift the AD curve, a rise in the long-term tax reduces long-term output, moving the AD curve downward (Figure 1 blue dotted line): households foresee a lower future income and reduce current demand. Short-term output unambiguously falls, given the reduction in aggregate demand and aggregate supply (point E'). The short-term impact on prices is less obvious: while the increase in marginal costs yields positive supply-side price pressures, the decrease in future income yields negative demand-side price pressures. Solving the system, we find that the demand effect prevails:

$$p = \Phi - \frac{\sigma\mu\kappa}{[\sigma + \kappa(1 + \phi)](\sigma + \eta)} (\bar{\tau} - \tau), \quad (22)$$

where  $\Phi > 0$ . Given  $\bar{\tau} > \tau > 0$ , an assumption consistent with global plans to progressively tighten the emissions regulation, the introduction of a carbon tax necessarily exerts a negative

impact on prices. In the new equilibrium,  $E'$ , the new short-run natural level  $y^{n'}$  is lower than the natural level  $y^n$  before the tax announcement; the new short-run output  $y'$  is below its natural level, inducing a fall in prices.



**Figure 1:** The short-equilibrium.

The short-term fall in prices hinges on a crucial assumption: households perfectly foresee long-term income  $\bar{y}$ , which means that they foresee the long-term environmental tax  $\bar{\tau}$ . Perfect foresight implies that households immediately anticipate the future fall in income arising from the green transition and reduce current consumption: this mechanism shifts the AD downward, decreasing the price level.

There are several reasons why economic agents may fail to correctly anticipate the future tax. For instance, households may have sticky information *à la* Mankiw and Reis (2002) because macroeconomic news spreads slowly through the population. Or households may not believe ex-ante the policy announcement of future fiscal plans, as in Lemoine and Lindé (2016).

Denote with an  $f$  the expectation on long-term variables. Under perfect foresight  $\bar{\tau}^f = \bar{\tau}$ ; suppose instead that a fraction  $1 - \delta$  of households believes that the emission tax increase is transitory and in the long term  $\bar{\tau} = 0$ :<sup>6</sup>

$$\bar{\tau}^f = \delta \bar{\tau}. \quad (23)$$

In this case, the price level reads:

$$p = \Phi - \frac{\sigma \mu \kappa}{[\sigma + \kappa (1 + \phi)] (\sigma + \eta)} (\delta \bar{\tau} - \tau), \quad (24)$$

<sup>6</sup>We keep assuming that the foresight on the future price level is correct.

which means that if the share of households with perfect foresight is low enough ( $\delta < \frac{\tau}{\tau}$ ), the green transition is inflationary, as the downward shift in the AD curve does not offset the upward shift in the AS curve. Expectations of households on the future carbon tax are the key factor that determines the response of inflation after the announcement of a new environmental plan to curb emissions.

### 3 The Medium-Scale Model

Our two-period model has been kept purposely simple to derive closed-form results, thus we want to verify that our findings hold also in a larger and more realistic model. We assume that households are infinitely lived, capital is a further factor of production, and that firms pay price adjustment costs. As in Ferrari and Nispi Landi (2022), we assume that the government announces the introduction of an emission tax that increases linearly for 30 years, reaching a level high enough to induce firms to abate all the emissions. In order to fully abate emissions, our calibration implies that the price of one ton of CO2 should be around 65 euro. We calibrate the model on euro-area data.

#### 3.1 Exogenous TFP growth

We assume that labor-augmenting TFP  $z_t$  grows at a constant rate  $\theta$ :

$$\frac{z_t}{z_{t-1}} = \theta.$$

Some variables of the model have a balanced growth path:

$$V_t = \frac{\tilde{V}_t}{z_t},$$

where  $\tilde{V}_t$  is the detrended variable. We are going to express the model only in terms of detrended variables.

### 3.2 Households

The representative household solves the following optimization problem:

$$\begin{aligned} & \max_{\{C_t, L_t, B_t, I_t, K_t\}_{t=0}^{\infty}} \mathbb{E}_0 \sum_{t=0}^{\infty} \beta^t \left\{ \log C_t - \frac{L_t^{1+\eta}}{1+\eta} \right\} \\ \text{s.t. } & \begin{cases} C_t + \frac{B_t}{P_t} + I_t = \frac{r_{t-1} B_{t-1}}{P_t} + r_t^k K_{t-1} + w_t L_t - T_t + \Gamma_t \\ K_t = (1 - \delta) K_{t-1} + \left[ 1 - \frac{\kappa_I}{2} \left( \frac{I_t}{I_{t-1}} - \theta \right)^2 \right] I_t, \end{cases} \end{aligned}$$

where  $C_t$  is consumption;  $L_t$  is labor;  $B_t$  is holding of public bonds, which yield a nominal gross rate  $r_t$ ;  $I_t$  is investment in capital stock  $K_t$ , whose rental rate is  $r_t^k$ ;  $w_t \equiv \frac{W_t}{P_t}$  is the real wage, while  $W_t$  is the nominal wage and  $P_t$  is the CPI;  $T_t$  are lump-sum taxes;  $\Gamma_t$  denotes profits from firm's ownership. The first order conditions yield a labor supply expression:

$$\tilde{C}_t L_t^\eta = \tilde{w}_t. \quad (25)$$

The Euler equation for bonds:

$$1 = \beta \mathbb{E}_t \left( \frac{\tilde{C}_t}{\tilde{C}_{t+1} \theta} \frac{r_t}{\pi_{t+1}} \right), \quad (26)$$

where  $\pi_t \equiv \frac{P_t}{P_{t-1}}$  is the gross inflation rate. The Euler equation for capital:

$$1 = \beta \mathbb{E}_t \left\{ \frac{\tilde{C}_t}{\tilde{C}_{t+1} \theta} \frac{[r_{t+1}^k + (1 - \delta) q_{t+1}]}{q_t} \right\}, \quad (27)$$

where  $q_t$  is the lagrangian multiplier on the second constraint. The investment optimal condition:

$$1 = q_t \left\{ 1 - \frac{\kappa_I}{2} \left( \frac{\tilde{I}_t}{\tilde{I}_{t-1}} \theta - \theta \right)^2 - \kappa_I \frac{\tilde{I}_t}{\tilde{I}_{t-1}} \theta \left( \frac{\tilde{I}_t}{\tilde{I}_{t-1}} \theta - \theta \right) \right\} + \kappa_I \beta \mathbb{E}_t \left[ \frac{\tilde{C}_t}{\tilde{C}_{t+1} \theta} q_{t+1} \left( \frac{\tilde{I}_{t+1}}{\tilde{I}_t} \theta \right)^2 \left( \frac{\tilde{I}_{t+1}}{\tilde{I}_t} \theta - \theta \right) \right]. \quad (28)$$

Finally, we write the law of motion of capital in terms of detrended variables:

$$\tilde{K}_t = (1 - \delta) \frac{\tilde{K}_{t-1}}{\theta} + \left[ 1 - \frac{\kappa_I}{2} \left( \frac{\tilde{I}_t}{\tilde{I}_{t-1}} \theta - \theta \right)^2 \right] \tilde{I}_t. \quad (29)$$

### 3.3 Final-good firms

The problem of the final-good firm is exactly equivalent to that in Section 2.1.1, yielding a demand function:

$$Y_t(j) = Y_t \left( \frac{P(j)}{P_t} \right)^{-\varepsilon}.$$

### 3.4 Intermediate-good firms

#### 3.4.1 Production and environment

There is a continuum of firms of measure one, indexed by  $i$ , producing a differentiated input through the following Cobb-Douglas function:

$$Y_t(j) = (K_{t-1}(j))^\alpha (z_t L_t(j))^{1-\alpha}.$$

Atmospheric carbon  $X_t$  is fueled by total domestic emission  $E_t$ :

$$E_t = \int_0^1 E_t(j) dj$$

and by exogenous rest-of-the-world emission  $z_t E_t^{row}$ :

$$X_t = (1 - \delta^x) X_{t-1} + E_t + z_t E_t^{row},$$

where  $1 - \delta^x$  is the fraction of atmospheric carbon that remains in the atmosphere, and  $E_t^{row}$  are detrended rest-of-the-world emission, which are constant along a balanced growth path.

Firm-level emissions are an increasing function of production:

$$E_t(j) = (1 - \gamma_t(j)) \nu_E Y_t(j),$$

where  $\gamma_t(j)$  is the fraction of emission abated by firm  $j$ . Firm-level abatement costs  $Z_t$  are proportional to production and convex in the fraction of emissions abated:

$$Z_t(j) = Y_t(j) \frac{\nu_M}{1 + \chi} \gamma_t(j)^{1+\chi}.$$



### 3.4.2 Firm's problem

Firms operate in monopolistic competition and pay quadratic adjustment costs  $AC_t(j)$  in nominal terms, whenever they adjust prices with respect to the inflation target  $\bar{\pi}$ :

$$AC_t(j) = \frac{\kappa_P}{2} \left( \frac{P_t(j)}{P_{t-1}(j)} - \bar{\pi} \right)^2 P_t Y_t.$$

Firms also pay a tax  $\tau_t$  for each unit of emissions. The profit maximization problem of the generic firm  $j$ , expressed in terms of the domestic price index, is the following:

$$\begin{aligned} \max_{\{P_t(j), L_t(j), Y_t(j), K_{t-1}(j), E_t(j), \gamma_t(j)\}_{t=0}^{\infty}} \mathbb{E}_0 \left\{ \sum_{t=0}^{\infty} \beta^t \frac{C_t}{C_0} \left[ \frac{P_t(j)}{P_t} Y_t(j) - w_t L_t(j) - r_t^k K_{t-1}(j) + \right. \right. \\ \left. \left. - \tau_t E_t(j) - Y_t(j) \frac{\nu}{1+\chi} \gamma_t(j)^{1+\chi} - \frac{\kappa_P}{2} \left( \frac{P_t(j)}{P_{t-1}(j)} - \bar{\pi} \right)^2 Y_t \right] \right\} \\ \text{s.t.} \begin{cases} Y_t(j) = Y_t \left( \frac{P_t(j)}{P_t} \right)^{-\varepsilon} \\ Y_t(j) = (K_{t-1}(j))^\alpha (z_t L_t(j))^{1-\alpha} \\ E_t(j) = (1 - \gamma_t(j)) \nu_E Y_t(j). \end{cases} \end{aligned}$$

Firms choose same price, same inputs, and same output, so we can eliminate the index  $j$ . Optimal input demands:

$$r_t^k = mc_t \alpha \theta \frac{\tilde{Y}_t}{\tilde{K}_{t-1}} \quad (30)$$

$$\tilde{w}_t = mc_t (1 - \alpha) \frac{\tilde{Y}_t}{L_t}, \quad (31)$$

where  $mc_t$  denotes real marginal costs gross of tax and abatement spending. We obtain the optimal abatement,

$$\gamma_t = \left( \frac{\nu_E}{\nu_M} \tau_t \right)^{\frac{1}{\chi}}, \quad (32)$$

and the optimal pricing equation,

$$\begin{aligned} \pi_t (\pi_t - \bar{\pi}) = \beta \mathbb{E}_t \left[ \frac{\tilde{C}_t}{\tilde{C}_{t+1}} \frac{\tilde{Y}_{t+1}}{\tilde{Y}_t} \pi_{t+1} (\pi_{t+1} - \bar{\pi})^2 \right] + \\ \frac{\varepsilon}{\kappa_P} \left\{ \left[ mc_t + \nu_E \tau_t (1 - \gamma_t) + \frac{\nu_M}{1+\chi} \gamma_t^{1+\chi} \right] - \frac{\varepsilon - 1}{\varepsilon} \right\}. \end{aligned} \quad (33)$$

Finally, we rewrite the constraints and the law of motion of atmospheric carbon in terms of aggregate detrended variables:

$$\tilde{Y}_t = \left( \frac{\tilde{K}_{t-1}}{\theta} \right)^\alpha L_t^{1-\alpha}, \quad (34)$$

$$\tilde{E}_t = (1 - \gamma_t) \nu_E \tilde{Y}_t, \quad (35)$$

$$\tilde{X}_t = (1 - \delta^x) \frac{\tilde{X}_{t-1}}{\theta} + \tilde{E}_t + E^{row}. \quad (36)$$

### 3.5 Policy

We assume that the domestic bond market is frictionless and that lump-sum transfers are always adjusted to meet the desired level of government spending. Given these assumptions, the Ricardian equivalence holds, and the amount of outstanding public debt is not relevant. We set it at 0:

$$B_t = 0.$$

Public spending is financed with lump-sum and emission taxes:

$$G_t = T_t + \tau_t E_t,$$

and it is constant along a balance growth path:

$$\tilde{G} = \tilde{T} + \tau_t \tilde{E}_t.$$

We assume the following Taylor rule for  $r_t$ , including also an inertia component:

$$\frac{r_t}{r} = \left( \frac{r_{t-1}}{r} \right)^{\rho_r} \left( \frac{\pi_t}{\bar{\pi}} \right)^{\phi(1-\rho_r)}. \quad (37)$$

### 3.6 Market Clearing

Clearing in the good market implies:

$$\tilde{Y}_t = \tilde{C}_t + \tilde{I}_t + \tilde{G} + \tilde{Y}_t \frac{\nu_M}{1 + \chi} \gamma_t^{1+\chi} + \frac{\kappa_P}{2} (\pi_t - \bar{\pi})^2 \tilde{Y}_t. \quad (38)$$

The equilibrium is described by a set of 14 equations (equation 25-38) for the following 14 endogenous variables:

$$X_t \equiv \left\{ \tilde{C}_t, \tilde{I}_t, \tilde{Y}_t, \tilde{K}_t, L_t, \tilde{w}_t, q_t, mc_t, \pi_t, r_t, r_t^k, \tilde{E}_t, \tilde{X}_t, \gamma_t \right\}.$$

The emission tax  $\tau_t$  is an exogenous variable. Moreover, we define  $p_t^C$  as the Euro price of one ton of CO2:

$$p_t^C = \frac{s_1 s_2}{s_3} \tau_t$$

where  $s_1$

$$s_1 = \frac{Y^E}{\tilde{Y}}$$

and  $Y^E = 3022.4$  is the steady-state quarterly euro-area GDP in EUR billions; we define  $s_2$  as:

$$s_2 = \frac{X^{GtC}}{\tilde{X}}.$$

where  $X^{GtC} = 870.1476$  is the stock of atmospheric carbon in 2019 in terms of GtC;  $s_3 = 3.67$  is the number of CO2 units for 1 unit of carbon.

### 3.7 Calibration and solution

We calibrate the model to the euro area, at the quarterly frequency. We set most economic parameters following the new version of the New Area-Wide Model (NAWM-II) in Coenen et al. (2018) (Table 1). In the initial steady state we set  $\gamma = 0$ . In the final steady state we set  $\gamma = 1$ . As in Ferrari and Nispi Landi (2022), we assume that period 0 corresponds to 2019Q4, when the government introduces an emission tax that increases linearly for 120 quarters, such that from 2050 on all emissions are abated; in order to fully abate emissions, the carbon price is around 65 Euro per ton of CO2. In the baseline simulation we assume perfect foresight. In the other simulations we assume that households and firms believe for  $F$  periods that the current tax rate is transitory and follows an  $AR(1)$  process with parameter 0.5; in period  $F + 1$  they start believing the announced environmental plan.

## Calibration

Parameter	Description	Value	Notes
$\beta$	Discount factor	0.9988	Real rate of 2% annually (NAWM-II)
$\varphi$	Inverse of Frisch elasticity	2	NAWM-II
$\varepsilon$	Elas. of subst. differentiated goods	3.8571	NAWM-II
$\alpha$	Share of capital in production	0.2954	$\frac{i}{y} = 0.21$ (NAWM-II)
$\kappa_P$	Price adjustment costs	71.2043	NAWM-II
$\delta$	Depreciation rate	2.5%	NAWM-II
$\theta$	Growth rate of trend variables	1.0038	NAWM-II
$\kappa_I$	Investment adjustment cost	10.78	NAWM-II
$\pi$	SS inflation	1.005	ECB target
$\tilde{g}$	Public spending	0.4787	$g/y = 0.215$ (NAWM-II)
$\phi_\pi$	Taylor rule coefficient	2.74	NAWM-II
$\rho_r$	Inertia of Taylor rule	0.93	NAWM-II
$\delta_x$	Pollution depreciation	0.0035	Gibson and Heutel (2020)
$\tilde{e}^{row}$	Emissions in the rest of the world	14.8146	$\frac{e^{row}}{e} = 15.31$
$\chi$	Convexity of abatement function	1.6	Gibson and Heutel (2020)
$\nu_M$	Coefficient in the abatement function	0.1924	Gibson and Heutel (2020)
$\nu_E$	Coefficient in the emission function	0.4390	$p^C = 65$ under $\gamma = 1$

**Table 1:** Calibrated parameters.

## 4 Simulations

Figure 2 shows the first 10 years of the transition to the new steady state with zero emissions.<sup>7</sup> In order to capture imperfect credibility of the government, we assume that households and firms initially believe that the current tax rate is transitory and follows an  $AR(1)$  process with parameter 0.5, and that they start believing the announced persistent environmental plan only after  $F$  quarters of its actual implementation: hence, until period  $F$ , they are continuously surprised by the realization of the tax, expected to be lower as opposed to higher. We consider a baseline scenario where economic agents immediately believe the government (Figure 2 blue solid line) and three alternative scenarios with  $F = \{5, 10, 15\}$  (Figure 2 black dashed, red dotted, and green solid line, respectively).

When households immediately believe the new environmental plan, they anticipate the future fall in output and income, and therefore cut current consumption and investment. Prices

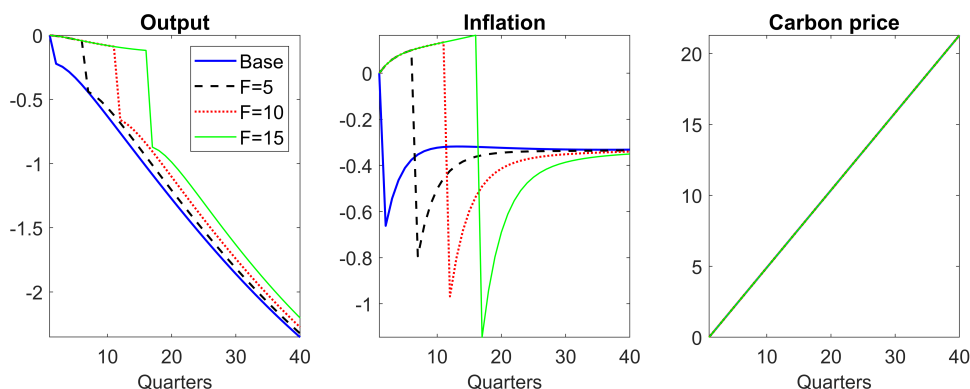
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<sup>7</sup>We plot only the initial phase of the transition to better highlight the initial response of inflation.

fall immediately, despite the fact that the tax increases nominal marginal costs: the downward shift in aggregate demand is larger than the upward shift in aggregate supply, as in Figure 1.

If economic agents do not believe (or are poorly informed of) the environmental plan, the short-term adjustment in aggregate demand does not occur (Figure 2, black dashed, red dotted, and green solid line). Inflation increases due to the higher marginal costs until households and firms realize that the announced plan is actually true and then immediately adjust consumption, investment, and prices.<sup>8</sup>

### The transition to a green economy



**Figure 2:** Transition to a zero-emission economy, driven by an emission tax. Output is in percentage deviations with respect to the value they would have had with no increase in the emission tax; inflation is in deviations compared to the target reported at annual rates; the price of carbon is in level deviations. The path for the emission tax is announced in period 0. Blue solid line: baseline scenario; black dashed line:  $F = 5$ ; red dotted line:  $F = 10$ ; green solid line:  $F = 15$ .

## 5 Concluding remarks

A standard New Keynesian model suggests that the green transition is deflationary in the short term. The key element behind this result is the expected fall in future income that depresses current aggregate demand, following the announcement of the environmental plan. Using a medium-scale DSGE model, we have also analysed one potential scenario in which households do not initially expect a fall in future income, i.e. if they do not have perfect foresight, as result of sticky information or of the government policy’s imperfect credibility. In this case, prices initially increase, until households become fully aware of the environmental policy plan.

There are three important caveats to our results that must be taken into account.

First, our analysis relies on the assumption that output decreases throughout the green

<sup>8</sup>The economy reaches a new steady state at the end of the transition, where output is lower, and inflation comes back to the initial level.

transition. While there is overall agreement in macroeconomic literature that the transition to a carbon free economy is *per se* depressive in terms of aggregate output, it is true that the contemporaneous implementation of other policies could lead to a boost in aggregate output. For example, if the higher revenues from carbon taxes are used to reduce labor taxes, under a sufficiently elastic labor supply output would expand.

Second, households may foresee that the green transition avoids a large fall in total factor productivity by preventing a large increase in global temperatures (as modelled in Nordhaus (2008)): if the expansionary effect of higher future productivity offsets the recessionary effect of higher future emission taxes, expected future income rises. Even in this case aggregate demand increases, and so does inflation.

Third, throughout our analysis long-term inflation expectations remain always anchored to the central bank objective. If the temporary period of inflation determined by imperfect credibility of future taxes induces a dis-anchoring, the transition can become inflationary both in the short and in the long-term.

# Appendix

## A The two-periods model

### A.1 Log-linearization

We obtain a system of 7 equations and 7 variables  $\{\tilde{P}, P, D, Y, \bar{Y}, C, \bar{C}\}$  by combining equations (1)-(15):

$$\begin{aligned}\frac{\tilde{P}}{P} &= \mu \left[ C^\sigma (YD)^\eta + \tau \left( 1 - \frac{\tau}{2\nu} \right) \right] \\ 1 &= \mu \left[ \bar{C}^\sigma \bar{Y}^\eta + \bar{\tau} \left( 1 - \frac{\bar{\tau}}{2\nu} \right) \right] \\ C^{-\sigma} &= \beta \bar{C}^{-\sigma} \frac{P(1+i)}{\bar{P}} \\ Y &= C + \frac{\tau^2}{\nu^2} YD \\ \bar{Y} &= \bar{C} + \frac{\bar{\tau}^2}{\nu^2} \bar{Y} \\ D &= P^\varepsilon \left[ (1-\lambda) \tilde{P}^{-\varepsilon} + \lambda (P^e)^{-\varepsilon} \right] \\ P &= \left[ (1-\lambda) \tilde{P}^{1-\varepsilon} + \lambda P^{e(1-\varepsilon)} \right]^{\frac{1}{1-\varepsilon}}.\end{aligned}$$

The exogenous policy variables are  $\{\tau, \bar{\tau}, i, \bar{P}\}$ . We log-linearize the previous 7 equations around an allocation without tax on emissions and flexible prices, denoting with a star such allocation. We also set  $P^* = P^e$  and  $i^* = \rho$ . This implies:

$$\begin{aligned}P &= \bar{P} = P^* \\ Y &= \bar{Y} = C = \bar{C} = Y^* \\ D^* &= 1.\end{aligned}$$

By using the pricing condition in the long run we find that:

$$Y^* = \mu^{-\frac{1}{\sigma+\eta}}.$$

We use lower-case variables to denote the log of that variables, and the following approximation:

$$x - x^* = \log X - \log X^* \approx \frac{X - X^*}{X^*}.$$

Log-linearizing equation (10), we get that price dispersion is a second-order variable:

$$d = 0.$$

Log-linearizing equations (13) and (14), we get that abatement spending is 0 at a first order:

$$y = c$$

$$\bar{y} = \bar{c}.$$

Log-linearizing equation (15) we get:

$$p - p^* = (1 - \lambda)(\tilde{p} - p^*).$$

Log-linearizing the short-term pricing we get:

$$\tilde{p} - p = (\sigma + \eta)(y - y^n),$$

where  $y^n$  is the output level prevailing under flexible prices:

$$y^n = \frac{1}{\sigma + \eta} \log \mu^{-1} - \frac{\mu}{\sigma + \eta} \tau,$$

and a similar expression holds in the long run. Combining the previous conditions we get the AS curve:

$$p = p^e + \kappa(y - y^n),$$

where  $\kappa \equiv \frac{(\sigma + \eta)(1 - \lambda)}{\lambda}$ . Log-linearizing the Euler equations, using the resource constraint, and  $\log(1 + i) \approx i$ , we get the AD curve:

$$y = \bar{y}^n - \frac{1}{\sigma} [i - (\bar{p} - p) - \rho],$$

where  $\rho = -\log \beta$ .



## A.2 Solution

Assuming the central bank sets interest rates according to the Taylor rule,

$$i = \rho + \phi (p - p^e)$$

we can solve the AS-AD system for  $p$  as a function of  $\{\tau, \bar{\tau}, \bar{p}\}$ :

$$p = \Phi - \frac{\sigma \kappa \mu}{[\sigma + \kappa (1 + \phi)] (\sigma + \eta)} (\bar{\tau} - \tau),$$

where  $\Phi \equiv \frac{1}{\sigma + \kappa (1 + \phi)} [(\sigma + \kappa \phi) p^e + \kappa \bar{p}]$ .

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