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How ordinary consumers make complex economic decisions: Financial literacy and retirement readiness

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Make Complex Economic Decisions:
Financial Literacy and Retirement Readiness**

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Prof. Dr. Uwe Walz



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**How Ordinary Consumers
Make Complex Economic Decisions:
Financial Literacy and Retirement Readiness***

Annamaria Lusardi¹ and Olivia S. Mitchell²

April 2010

Abstract:

This paper explores who is financially literate, whether people accurately perceive their own economic decision-making skills, and where these skills come from. Self-assessed and objective measures of financial literacy can be linked to consumers' efforts to plan for retirement in the American Life Panel, and causal relationships with retirement planning examined by exploiting information about respondent financial knowledge acquired in school. Results show that those with more advanced financial knowledge are those more likely to be retirement-ready.

JEL Classification: D91

Keywords: Financial Knowledge, Financial Sophistication, Retirement Planning

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There can hardly be a better time to make the case for economic and financial literacy... a better-informed citizenry would likely have resulted in more prudent decision making and, consequently, less harm to the economy.¹

Ordinary consumers must make extraordinarily complex financial decisions on a daily basis, yet there is growing evidence that households are rather poorly informed when they make many consequential economic choices.² Prior surveys reveal that financial illiteracy is widespread among older individuals: only half of Americans age 50+ can correctly answer two simple questions about compound interest and inflation; only one-third can answer these two questions and another question on risk diversification.³ Financial literacy is also lacking among the young; fewer than one third of young adults (ages 23-28) understand interest compounding, inflation, and risk diversification (Lusardi, Mitchell, and Curto, 2010). Most importantly, there is evidence that the least financially literate are the least likely to save for retirement (Lusardi and Mitchell, 2006, 2007, 2008).

This paper explores who is financially literate, whether people accurately perceive their own economic decision-making skills, and where these skills come from. To this end, we have designed and implemented new questions on financial literacy and retirement planning for respondents in the American Life Panel (ALP), which allow us to measure financial literacy in a

¹ Mishkin (2008).

² See Campbell (2006), Bucks and Pence (2008), Moore (2003), Gustman, Steinmeier and Tabatabai (2008), and Lusardi (2009).

³ Lusardi and Mitchell (2006); see also Bernheim (1995, 1998), Hilgert, Hogarth and Beverly (2003), the National Council on Economic Education (2005), Mandell (2008), the OECD Report on Financial Literacy (2005), and Lusardi and Mitchell (2007).

more sophisticated manner than heretofore feasible. This dataset also permits us to link these improved objective measures with respondents' self-assessed financial knowledge levels, and to compare what people *actually* know with what they *think* they know. Most importantly, we seek to identify the causal links between financial literacy and retirement planning by exploiting information about financial knowledge acquired in school, acquired before entering the labor market and certainly before starting to plan for retirement.

We find that consumers have difficulty doing basic financial calculations and also lack knowledge of fundamental financial market concepts such as risk diversification, how the stock market works, and asset pricing. We also confirm that people who report a higher level of knowledge of economics tend to score relatively well on the objective measures we gather. And finally, we show that financial literacy contributes importantly to retirement readiness, after correcting for potential endogeneity biases.

Our work makes three contributions to the existing literature. First, we enhance existing measures of financial literacy by providing not only an extensive set of questions to measure financial literacy, but also by assessing the quality of the answers. Second, we can explain why so many individuals do not plan for retirement; specifically, lack of financial knowledge is a major factor driving poor retirement planning. Third, these data which were collected before the financial crisis erupted provide clear warnings about lack of financial knowledge in the population and the potential vulnerability of individuals who lack a firm grasp of basic financial concepts.

Framework

The theoretical economic framework used to model consumption/saving decisions posits that rational and foresighted consumers derive utility from consumption over their lifetimes. In the simplest format, a consumer has a lifetime expected utility which depends on the expected value of the sum of per-period utility $U(c_j)$ discounted to the present (using the discount factor β), multiplied by the probability of survival p_j , from the worker's current age S to the oldest possible lifetime D :

$$E \left[\sum_{j=S}^D p_j \beta^{j-S} U(c_j) \right].$$

Assets and consumption each period (a_j and c_j) are determined endogenously by maximizing this function subject to an intertemporal budget constraint. Thus c_j represents per period consumption, e_j is labor earnings, ra_j represents the household's returns on assets a_j , y_j is income, and SS and PP represent the household's Social Security benefits and pensions, respectively, which depend on the worker's retirement age, R :

$$y_j = e_j + ra_j, j \in [S, \dots, R-1]$$

and

$$y_j = SS_j(R) + PP_j(R) + ra_j, j \in [R, \dots, D].$$

Furthermore, consumption from income, assets, and benefits is set so that:

$$c_j + a_{j+1} = y_j + a_j, j \in [S, \dots, D]^4$$

In other words, the economic model posits that the consumer must take into account prospective survival probabilities, discount rates, investment returns, earnings, and expected pensions as well

⁴ There is also the condition that assets in the last period of life are equal to zero and that the consumer does not die leaving any debt.

as Social Security benefits. Further, the consumer is assumed to be able to use all this information to formulate and execute optimal consumption and saving plans.

This formulation makes it clear that consumers making retirement saving decisions require substantial financial literacy, in addition to the ability and tools needed to plan and carry out these plans. Whether and how actually consumers behave when confronted with this challenge – that is, whether people have the knowledge and capability to plan and implement these complex planning tasks – is a topic of substantial current interest.⁵ This subject is particularly important in view of the fact that workers are increasingly being given responsibility to save, manage their pension investments, and draw down their retirement assets in the defined contribution pension environment. Accordingly, what is critically needed is new information permitting analysts to investigate the links between financial literacy and economic decision-making.

The Health and Retirement Study (HRS), a nationally representative longitudinal dataset of Americans over the age of 50, has been designed to address some of these questions by tracking health, assets, liabilities, and patterns of wellbeing in older households.⁶ Beginning in 1992, a 90-minute core questionnaire has been administered every two years to age-eligible respondents and their spouses. In addition, a random sample of respondents has also been subjected to short experimental modules in each wave, aimed at helping researchers assess additional topics of substantive interest. For the 2004 HRS wave, we designed and administered a special module on financial literacy and retirement planning, seeking to assess respondents'

⁵ See, for example, the discussion in Campbell (2006) and Lusardi (2009). Note also that many countries have started to collect data to measure citizens' financial capability. For instance, the UK started a new survey on financial capability a few years ago, and similar surveys have been done or are under way in Ireland, the Netherlands, Italy, New Zealand, Australia, Canada and the United States.

⁶ For further detail see <http://hrsonline.isr.umich.edu/>.

level of financial literacy along with their efforts to budget, calculate, and develop retirement saving plans, in relatively few questions (Lusardi and Mitchell, 2006).

The three “basic” questions on financial literacy we designed, which have by now become standard in assessing economic literacy and are included in many other surveys in the United States and abroad, are as follows:⁷

- Suppose you had \$100 in a savings account and the interest rate was 2 percent per year. After 5 years, how much do you think you would have in the account if you left the money to grow: more than \$102, exactly \$102, or less than \$102?
- Imagine that the interest rate on your savings account was 1 percent per year and inflation was 2 percent per year. After 1 year, would you be able to buy more than, exactly the same as, or less than today with the money in this account?
- Do you think that the following statement is true or false? “Buying a single company stock usually provides a safer return than a stock mutual fund.”

The first two items indicate whether respondents can do simple calculations involving interest rate and have basic knowledge about inflation, important skills for making saving decisions. The third evaluates respondents’ knowledge of risk diversification, also crucial for making informed decisions.

We found strikingly low performance on these basic financial literacy questions in a sample of older Americans in the HRS. For instance, one-quarter responded incorrectly to the first question. The accuracy rate for the second question was higher (75 percent), but only slightly over half (56 percent) got *both* answers correct, indicating a very poor level of basic knowledge in this older population. Moreover, only half (52 percent) of the respondents correctly answered the risk diversification question, and one-third (34 percent) said they did not know (Lusardi and Mitchell, 2006). These are important findings since correct responses to these

⁷ For example, these questions have been added to the 2007-2008 U.S. National Longitudinal Survey of Youth, the 2009 U.S. Financial Capability Study, the 2005 Dutch Household Survey, the 2006 Italian Survey of Household Income and Wealth, the 2008 World Bank Russia Financial Literacy and Financial Education Survey, the 2009 German SAVE, the 2009 New Zealand Financial Knowledge Survey, a survey of pension funds in Mexico, the Indonesian World Bank’s Access to Finance Survey, and a survey of entrepreneurs in Sri Lanka.

simple questions are strongly associated with successful retirement planning: those who cannot do a simple interest calculation, do not know about inflation, and are unaware of risk diversification, are also much less likely to calculate how much they need to save for retirement (Lusardi and Mitchell, 2006, 2008).

Several research questions remain outstanding, which we turn to next. First, it is imperative to expand the range of measures of financial literacy, so as to better evaluate the types of problems that people find most difficult. Second, it is important to determine whether people are aware of their areas of weakness. And third, much prior research (including our own work with the HRS) has explored only financial literacy for mature adults – those age 50+; in this paper, we expand our purview to include a more representative slice of the entire US population.

Data and Methodology

To implement our analysis we use data from the Rand American Life Panel (ALP). This is an Internet-based survey of respondents age 18 and older, recruited by the University of Michigan's Survey Research Center.⁸ Using the internet to collect data is desirable in that it permits respondents to read questions on the screen and reflect upon them before responding. Moreover, this data collection mode permits researchers to alter how questions are framed, so as to assess whether and how people understand the questions posed.

The ALP survey collects for each respondent a useful vector of socioeconomic characteristics (age, sex, marital status, education, race/ethnicity, and income). In addition, we have devised a set of financial literacy and planning questions aimed at households in their prime

⁸ This sample was recruited from former participants in the Survey of Consumer Attitudes used to generate the Michigan's Index of Consumer Expectations. ALP participants use their own computers or a Web TV to log on to the Internet monthly where they are asked to complete an online survey lasting no more than half an hour at a time. The initial sample had relatively high education and income; this paper uses sample weights to make the respondents representative of the U.S. population. For more information see www.rand.org/labor/roybalfd/american_life.html.

earning years, useful in assessing the information sets available to respondents when they are making some of these critical financial decisions. Specifically, we seek to differentiate levels of financial knowledge and also to collect information on both objective and subjective measures of financial literacy. Most importantly, we have variables that can help assess the effects of financial literacy on behavior.

Two sets of questions are of central importance in testing for economic knowledge in what follows. The first set follows the HRS approach and captures people's capacity to handle *basic* financial literacy concepts including compound interest, inflation, and the time value of money. The second set is intended to capture *sophisticated* financial literacy; here we seek to measure more advanced financial knowledge such as the risk/return difference between stocks and bonds, how the stock market and risk diversification work, and the relationship between bond prices and interest rates. The precise wording of the five *basic* financial literacy questions in the ALP is as follows:⁹

Basic Financial Literacy Questions

1. Numeracy

Suppose you had \$100 in a savings account and the interest rate was 2 percent per year. After 5 years, how much do you think you would have in the account if you left the money to grow? (i) More than \$102; (ii) Exactly \$102; (iii) Less than \$102; (iv) Do not know (DK); (v) Refuse.

2. Compound Interest

Suppose you had \$100 in a savings account and the interest rate is 20 percent per year and you never withdraw money or interest payments. After 5 years, how much would you have on this account in total? (i) More than \$200; (ii) Exactly \$200; (iii) Less than \$200; (iv) DK; (v) Refuse.

3. Inflation

Imagine that the interest rate on your savings account was 1 percent per year and inflation was 2 percent per year. After 1 year, how much would you be able to buy with the money in this account? (i) More than today; (ii) Exactly the same; (iii) Less than today; (iv) DK; (v) Refuse.

4. Time Value of Money

⁹ As previously noted, two questions were piloted in the 2004 HRS; see Lusardi and Mitchell (2006). The additional questions were piloted in the 2005 Dutch DNB Household Survey; see van Rooij, Lusardi and Alessie (2007).

Assume a friend inherits \$10,000 today and his sibling inherits \$10,000 3 years from now. Who is richer because of the inheritance? (i) My friend; (ii) His sibling; (iii) They are equally rich; (iv) DK; (v) Refuse.

5. *Inflation/Money Illusion*

Suppose that in the year 2010, your income has doubled and prices of all goods have doubled too. In 2010, how much will you be able to buy with your income? (i) More than today; (ii) The same; (iii) Less than today; (iv) DK; (v) Refuse.

In addition, competent planning for retirement and investing of retirement assets requires several additional financial concepts, including an understanding of the risk/return relationship, risk diversification, and how stocks and bonds work. To quantify how sophisticated people are in this realm, we devised eight additional questions. The exact wording of these *sophisticated* questions is as follows:¹⁰

Sophisticated Financial Literacy Questions

1. *Stock Market Functioning*

Which of the following statements describes the main function of the stock market? (i) The stock market helps to predict stock earnings; (ii) The stock market results in an increase in the price of stocks; (iii) The stock market brings people who want to buy stocks together with those who want to sell stocks; (iv) None of the above; (v) DK; (vi) Refuse.

2. *Knowledge of Mutual Funds*

Which of the following statements is correct? (i) Once one invests in a mutual fund, one cannot withdraw the money in the first year; (ii) Mutual funds can invest in several assets, for example invest in both stocks and bonds; (iii) Mutual funds pay a guaranteed rate of return which depends on their past performance; (iv) None of the above; (v) DK; (vi) Refuse.

3. *Interest Rate/Bond Prices Link*

If the interest rate falls, what should happen to bond prices? (i) Rise; (ii) Fall; (iii) Stay the same; (iv) None of the above; (v) DK; (vi) Refuse.

4. *Safer: Company Stock or Mutual Fund*

True or false? Buying a company stock usually provides a safer return than a stock mutual fund. (i) True; (ii) False; (iii) DK; (iv) Refuse.

5. *Riskier: Stocks or Bonds*

True or false? Stocks are normally riskier than bonds. (i) True; (ii) False; (iii) DK; (iv) Refuse.

6. *Long Period Returns*

Considering a long time period (for example 10 or 20 years), which asset normally gives the highest return? (i) Savings accounts; (ii) Bonds; (iii) Stocks; (iv) DK; (vi) Refuse.

7. *Highest Fluctuation/Volatility*

¹⁰ One question was piloted in the 2004 HRS and the remaining questions were in the 2005 Dutch DNB Household Survey. See Lusardi and Mitchell (2006) and van Rooij, Lusardi and Alessie (2007).

Normally, which asset displays the highest fluctuations over time? (i) Savings accounts; (ii) Bonds; (iii) Stocks; (iv) DK; (v) Refuse.

8. Risk Diversification

When an investor spreads his money among different assets, does the risk of losing money: (i) Increase; (ii) Decrease; (iii) Stay the same; (iv) DK; (v) Refuse.

To further assess whether respondents actually understand the questions posed (versus simply guessing the answers), we take advantage of the Internet format to randomly reverse the question wording order for three questions: Q5, the simpler question about risk differences between bonds and stocks; Q4, a more difficult question about risk diversification; and Q3, the most difficult question about the link between bond prices and interest rates. Specifically, these word reversals are as reported below:

Randomization of Word Order for Three Sophisticated Financial Literacy Questions

Q5. True or false?

- (a) Stocks are normally riskier than bonds.
- (b) Bonds are normally riskier than stocks.

Q4. True or false?

- (a) Buying a company stock usually provides a safer return than a stock mutual fund.
- (b) Buying a stock mutual fund usually provides a safer return than a company stock.

Q3. Rise/fall/stay the same/none of the above?

- (a) If the interest rate falls, what should happen to bond prices?
- (b) If the interest rate rises, what should happen to bond prices?

In addition to these factual questions, we also ask the following summary self-assessment: *On a scale from 1 to 7, where 1 means very low and 7 means very high, how would you assess your understanding of economics?* This is intended to assess people's confidence about the factual questions above, as well as what they *believe they know* about other financial concepts and financial instruments (e.g. mortgages, credit cards, etc.).

In addition to asking financial literacy questions per se, we also seek to explain what might drive different financial literacy levels. To glean a better understanding of how people might acquire financial literacy capital, we explore two possible sources of exposure to financial education early in the lifetime, namely exposure in school and in the workplace. Accordingly, we

ask respondents whether they were exposed to financial training during youth, well before they entered the job market and began planning for retirement. This is elicited with the following query: *How much of your school's education (high school, college or higher degrees) was devoted to economics? A lot, some, little, or hardly at all?* Next, we ask respondents about their exposure to financial education in the workplace: *Did any of the firms you worked for offer financial education programs, for example retirement seminars? i) Yes, ii) No, iii) Not applicable.* As we show below, this enhanced set of questions provides new information not available in prior financial literacy surveys.

Do People Plan for Retirement?

As mentioned earlier, one of the difficulties of assessing the effects of financial literacy on behavior is that financial literacy may itself be the result of choice. Moreover, there are several channels through which financial literacy might affect interesting outcomes such as retirement saving. Rather than examining the effects of financial literacy on wealth or portfolio choice directly, in what follows, we focus on one specific but very important determinant of savings, namely *retirement planning*. As the model sketched above posits, consumers should be forward-looking and planning ahead for the future. Yet the simple neoclassical economic model typically does not acknowledge any difficulty or planning costs that people may face, particularly given observed widespread financial illiteracy. Simple models that incorporate such costs would predict that those who are more financially literate would also be more efficient at devising retirement plans; in turn, lower planning costs enhance the likelihood of people actually making an effort to plan for retirement.

Accordingly, we examine whether financial literacy results in enhanced retirement planning. To do so, we use the retirement planning measure we devised in the HRS which previously has been shown to be a strong predictor of wealth (Lusardi, 1999; Lusardi and Mitchell, 2007; Lusardi and Beeler, 2007). The question wording is as follows: *How much have you thought about retirement? A lot, some, little, or hardly at all?* A handful of papers has found a strong correlation between retirement planning and financial literacy (Lusardi and Mitchell, 2006, 2007, 2008), but as yet there is no proof of the direction of causality between financial literacy and retirement planning. In what follows, to get at this causality, we use a more exogenous source of variation with regard to financial literacy than has been attempted in previous work.

Empirical Results

The empirical analysis focuses on 989 ALP respondents who average 45 years of age; 60 percent of respondents are married; 48 percent are male; 29 percent of the sample has a high school or lower degree; and 16 percent are fully retired (additional summary statistics appear in Appendix Table 1).¹¹ It will be recalled that the basic financial literacy questions are intended to measure simple concepts crucial for everyday financial transactions and decision-making. Table 1 reports response patterns by question (Panels A and B) and by respondent socioeconomic characteristics (Panel C). Here we see that the ALP respondents can do simple calculations regarding interest rates and they also understand the effects of inflation. Yet almost a quarter of respondents are unable to answer both the compound interest question correctly and the query

¹¹ A few observations are missing data on the demographic variables and are deleted along with a few cases of multiple responses.

regarding the time value of money.¹² Similarly, a sizable fraction of respondents suffers from money illusion. Moreover, even though respondents can respond to individual questions accurately, fewer than half (44 percent) of the respondents can correctly answer all five questions (Panel B). In other words, in the ALP survey, basic financial concepts are not widely understood.

Table 1 here

Panel C of Table 1 offers insight into financial literacy patterns as they vary by age, educational attainment, and sex. Respondents age 50+ are consistently better informed although the age differences are often not large. Differences in financial literacy by education are more striking: those with less than a college degree are much more likely to respond incorrectly, especially to questions on compound interest, the time value of money, and inflation. It is also clear that women exhibit much lower levels of financial literacy than men, where sex differences are large for all but the money illusion question. These findings are similar to those in the older HRS sample (Lusardi and Mitchell, 2006, 2008) and international surveys as well (OECD 2005).

Responses to the new, more sophisticated financial literacy questions are summarized in Table 2. Panel A shows that most respondents (over three-quarters) get most of the answers right, so they do have some knowledge of how the stock market and risk diversification work. They are also more likely to be more knowledgeable about fluctuations in assets than about patterns of asset returns. But the question linking bond prices and interest rates proves very difficult: only one-third knows about this relationship. There is also a wide range of incorrect and don't know (DK) responses, with the DK's ranging from 6 to 25 percent depending on the question. Also of interest is the fact shown in Panel B that only 16 percent of respondents can

¹² Difficulties with interest compounding are similarly documented in other research (Lusardi and Mitchell, 2007; van Rooij, Lusardi and Alessie, 2007; Lusardi and Tufano, 2009).

answer all eight of these sophisticated questions accurately, confirming that sophisticated financial literacy is not widespread.

Table 2 here

More detail on who can accurately answer the questions appears by socioeconomic group in Panel C. As with the basic financial literacy questions, younger respondents are less well informed than their older counterparts: for instance, 60 percent of the younger people versus 69 percent of the older ones know about mutual funds. The younger group is also 20 percentage points less likely to correctly judge that owning company stock is riskier than investing in an equity mutual fund. This corroborates our findings from another study, where we examined data from round 11 of the 1997 National Longitudinal Survey of Youth (NLSY97), which included the same three financial literacy questions used in the HRS. There we also found that financial illiteracy was widespread among young people (Lusardi, Mitchell and Curto, 2010). Once again, the better-educated respondents are more knowledgeable than their less educated counterparts, with those having at least some college having much more accurate views of what the stock market does and the long run expected return advantage for stocks. Sex differences are sharp, in that women know substantially less than men with regard to mutual funds, risk diversification, long term returns, and the relationship between bond prices and interest rates.¹³

To establish whether respondents actually know the answers to our questions, we invert the order of three questions and provide results in Table 3. Responses to Q5 regarding the risk of bonds versus stocks are unaffected by which asset appears first in the question. This is an important result that shows that respondents generally understand the meaning of this question and hence are unlikely to be guessing in their responses. By contrast, a different pattern emerges

¹³ See also Lusardi and Mitchell (2008) for a discussion of financial literacy among women and Lusardi and Tufano (2009) for evidence of lower “debt literacy” among women.

for Q4, the more difficult query about company stock versus stock mutual funds. We previously piloted this wording in the 2004 HRS where it was asked over the telephone; in that instance, almost half of the older HRS respondents could not answer correctly or stated they did not know the answer. In the Internet-based ALP, it is interesting that 74 percent of the respondents get the answer right when the question is structured so that the correct answer is *True*, but 68 percent get it right when the correct answer is *False*. Thus respondents are, it appears, substantially confused about this question. Answers to Q3, the complex question about bond pricing, are again affected by the wording order: 46 percent get the answer wrong when the question asks what happens when interest rates fall, while 41 percent get it wrong when the interest rate is stipulated to rise. Evidently financial knowledge is likely measured with error and future empirical analysis of such patterns must take this into account. Below we deal with this issue in more detail.

Table 3 here

To differentiate respondent levels of financial knowledge, we next undertake factor analysis to construct a financial literacy index with the rich information obtained about basic and sophisticated financial literacy. Our initial analysis of the complete set of 13 questions pointed to two main factors with different loading on the *basic* versus the *sophisticated* financial literacy questions. Therefore we performed a separate factor analysis on the two types of queries, permitting us to construct two financial literacy indices: one related to *basic* knowledge, and a second measuring more *advanced* concepts.¹⁴

To show that these indices do measure economic knowledge, Table 4 compares these more objective measures with peoples' self-reports of their own understanding of economics on a scale from 1 to 7 (see Panels A and B). We note that the self-report query appeared at the

¹⁴ Additional information regarding the factor analysis is provided in Appendix A.

beginning of the financial literacy module, before any of the basic and advanced financial literacy questions were posed, so respondents' views were not contaminated. Note too that most respondents chose high self-report scores: in fact 27 percent graded themselves as a 4 out of 7; 35 percent assigned themselves a level of 5; and 21 percent reported themselves as a 6 or a 7. It is of interest that there is a very strong positive correlation between peoples' subjective and objective levels of financial literacy. That is, respondents self-reporting a score of 6 or 7 also tend to fall in the top two quartiles of the basic financial literacy index. The relationship becomes even stronger when we consider the advanced financial literacy index, where over half of the respondents self-reporting low economic knowledge (scoring 3 or below) actually fall in the lowest quartile of the financial literacy index, while most of those claiming knowledge also fall in the two quartiles of the objectively measured financial literacy index. In sum, while there is some noise and measurement error affecting these indices, self-reports provide useful information about economic knowledge.

Table 4 here

Next we seek to explore how knowledge is formed or developed by seeing how basic and sophisticated financial literacy compares between those who have, or have not, been exposed to financial literacy in high school and at work. As Panels C and D of Table 4 indicate, those who were exposed to financial education earlier in life also prove to be financially literate as adults. Exposure to economics in school makes respondents more likely to locate in the top quartiles of sophisticated financial literacy, and those exposed to financial education in the workplace are much less likely to fall in lower quartiles of the financial literacy index (Panels A and B of Table 5).

Table 5 here

Financial Literacy and Retirement Planning

Ultimately we seek to answer not only whether respondents are financially literate, but also whether financial literacy matters in financial decision-making. To this end, we next assess whether financial literacy influences retirement planning, a factor previously reported to be a powerful determinant of wealth (Lusardi, 1999; Lusardi and Mitchell, 2007). Retirement planning is readily assessed by asking how much respondents have thought about retirement; results by socioeconomic characteristics appear in Table 6. The majority of ALP respondents (68 percent) report having thought some or a lot about retirement. Moreover, older, better educated, and male respondents are more likely to be planners. These are also the characteristics of people who have a higher level of financial knowledge.

Table 6 here

Next we link retirement planning to financial literacy, holding constant other socioeconomic factors in a multivariate analysis. The objective is to assess whether financial literacy has an effect on planning, above and beyond the traditional determinants of planning considered in life-cycle models of saving such as age and income (and several other demographics that can account for differences in preferences, such as sex, education, and marital status). Two models appear in Table 7. The first is an ordinary linear multivariate regression (OLS; column 1), where the dependent variable takes the value of 1 if the respondent has thought “hardly at all about retirement”, and it rises to a value of 4 for someone who has thought “a lot” about retirement. Here we see that financial knowledge is indeed positively related to the strength of retirement planning, even after controlling for several other factors. In other words, the index of financial literacy still has its own independent effect, above and beyond other determinants of planning. Even more telling is that sophisticated financial knowledge is the most

important factor. We also note that both financial literacy and formal education are important: thus having an advanced degree boosts the probability of retirement planning even after controlling for financial literacy.¹⁵ This confirms HRS results in models which use a similar planning measure but include only the basic financial literacy questions (Lusardi and Mitchell, 2006).¹⁶

Table 7 here

The second column in Table 7 is offered to explore the question of whether financial literacy is itself endogenous. That is, if those who attempted to plan for retirement became more financially knowledgeable, then planning could be said to influence financial literacy rather than the reverse. To evaluate this possibility, we have used a more exogenous source of variation in financial literacy as an instrument. Specifically, we note that, over the last several decades, several U.S. states have mandated high school financial education (mostly due to political rationales rather than to stimulate retirement planning; see Bernheim, Garrett, and Maki, 2001).¹⁷ Since the ALP reports the state in which respondents were born, we use it as a proxy for state residence at age 17 so we can infer whether the state in which the respondent lived at that time had mandated financial education.

¹⁵ Some have argued that financial literacy measures are simply a proxy for cognitive ability. We address this problem by designing questions that test for “knowledge” rather than simply skills and IQ. One question that measures knowledge of finance is the one related to bond pricing, and in general, many of the sophisticated financial literacy questions cannot be answered correctly without some knowledge of economics and finance. In our estimate, it is the *sophisticated* financial literacy index that is statistically significant, and it seems unlikely that this indicator is merely proxying for cognition. Moreover, in studies where we can directly control for IQ/cognitive ability, we find that financial literacy effects remain statistically significant (Lusardi, Mitchell and Curto, 2010; van Rooij, Lusardi and Alessie, 2007).

¹⁶To the extent that our literacy questions are noisy measures, the OLS estimates may suffer from attenuation bias and therefore underestimate the full effects of financial literacy.

¹⁷ Here, the instrumental variables strategy, which relies on state high school mandates to teach financial literacy implemented in different states and across different periods of time, also avoids the problem of proxying for cognitive ability. As a result we are confident that our estimates actually measure the effects of financial literacy rather than cognition or intelligence.

Our model also adds additional interactions to take into account nonlinear exposure to this financial literacy training. For instance, exposure to such programs could contribute to the accumulation of knowledge later in life, so we interact the mandate dummy with age to discern whether the effect grows over the life cycle. To evaluate sex differences, we interact the mandate dummy with sex to see whether requiring high school financial education has a differential impact for men versus women. Finally, we interact the dummy with educational expenses per pupil when the respondent was age 17 to account for the fact that some schools, while mandating financial education, may not have increased their budget to accommodate this new program. These additional variables are in keeping with Card and Krueger (1992) and Burtless (1996), who show that individuals who lived in states where higher amounts of resources were devoted to education do have better outcomes (for example, higher rates of return to education) later in life.

Estimates from the first stage regression (provided in Table 8) highlight the importance of not only mandating financial education but also allocating resources to education. Financial knowledge is higher in those states that mandated education and spent more on education.

Table 8 here

To focus attention on the sophisticated financial literacy measures developed for this paper, the instrumental variables (IV) estimation is performed on the advanced financial literacy index only. Results in Table 7 show that the instruments are statistically significant both individually and jointly. The estimates show that the impact of the financial literacy index in the planning equation is positive, statistically significant, and larger than the OLS estimate. Financial literacy not only matters for planning but its effect is sizable. Increasing the financial literacy index from values in the first quartile to values in the third quartile would move the respondent

up one level in the retirement planning scale: that is, if the individual had been planning for retirement “hardly at all”, he or she would now plan “a little” for retirement. Given the relationship between retirement planning and wealth, this also suggests that higher financial literacy would lead to higher wealth accumulation. Consequently, we conclude that financial literacy does influence retirement planning, and that exogenous variation in financial literacy is needed to disentangle the causal relationships of interest between consumer financial decision-making and the building of financial human capital.

Alternative Empirical Specifications and Robustness Checks

We have also explored alternative specifications to help assess the robustness of our findings. For instance, as we noted earlier, there appears to be some measurement error in answers provided to the sophisticated financial literacy questions, since responses to the questions where wording was randomized suggest some evidence of guessing. Accordingly, Panel A of Table 9 excludes from the financial literacy index the three questions whose order we randomized, to help examine the sensitivity of our estimates to the type of questions included in the financial literacy index. In particular, the revamped index excludes the most difficult question about bond pricing, so it is revealing of simpler knowledge levels. The same controls as in Table 7 are included but for brevity coefficient estimates are not reported. Again we see that the coefficient on this alternative index of financial literacy is positive and statistically significant, as before.

Table 9 here

Two additional robustness checks focus on subsamples to focus attention on respondents most likely to be actively planning for retirement: Panel B excludes those older than 62, and

Panel C excludes respondents who report themselves as fully retired. Restricting the sample to the younger age group permits the instruments to have stronger predictive power, since economic training acquired in high school may become obsolete over time. The importance of financial literacy remains strong in both alternative specifications, and the magnitudes of the IV coefficient estimate remain positive and statistically significant as before. In sum, we conclude that even among younger and non-retired respondents, those who are more financially knowledgeable are also more likely to plan for retirement.

Conclusion and Discussion

Many policymakers have recognized the key importance of financial literacy for a well-functioning economy: for instance, Federal Reserve Board Vice Chairman Roger Ferguson (2002) noted that “when millions of educated consumers make good personal financial choices, our economy is strengthened in fundamental ways.” Nowhere is this more true than in the retirement preparedness arena. Yet planning for retirement is a complex undertaking, requiring consumers to gather and process data on compound interest, risk diversification, and inflation, and make assumptions about future asset market performance. This paper extends prior analysis by exploring several additional dimensions of the financial literacy picture, creating a financial literacy index and correcting for possible endogeneity using some plausible instruments. In all cases, we find that financial literacy is a key determinant of retirement planning, and that respondent financial literacy is higher when consumers were exposed to economics in school and in employer-sponsored programs.¹⁸

¹⁸ Our work extends the findings derived by Bernheim, Garrett and Maki (2001) and Bernheim and Garrett (2003) using more specialized datasets.

This research should be of interest to educators and employers seeking to enhance efforts to plan and save for retirement, as well as researchers interested in exploring financial literacy further. In the future, it will be critical to ask specific questions about financial knowledge as outlined here, since education, income, and age are correlated with, but do not adequately capture, multiple dimensions of financial literacy human capital. Additionally, the fact that we find more financially literate adults to be more likely to plan for retirement complements work by other analysts seeking to link financial sophistication and decision-making. For instance, some evidence points to the fact that financially unsophisticated households tend to avoid the stock market (van Rooij, Lusardi and Alessie, 2007; Christelis, Jappelli and Padula, 2010) and are less likely to choose lower-cost mutual funds (Hastings and Tejada-Ashton, 2008). The financially unsophisticated are also less likely to refinance their mortgages in a propitious environment (Campbell, 2006), and they select less-advantageous mortgages in the first place (Moore, 2003). Now our results show that the financially illiterate do not plan for retirement either.

We are cognizant of the fact that promoting financial literacy is a difficult and likely costly task, and more research is required to determine when and how to most efficiently invest in consumer financial literacy. Yet it is also clear that ignoring widespread financial illiteracy is also problematic, particularly if consumers are to do a better job navigating the complexities of the modern financial environment. Indeed, saving for one's own retirement is becoming ever more critical for younger consumers, requiring ever-greater levels of financial sophistication in the context of the 401(k) environment. It is thus urgent to develop, evaluate, and target effective programs to those who can put this necessary financial knowledge to work.

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Table 1. Descriptive Results for Basic Financial Literacy Questions (% of respondents)**A. Percent Correct by Basic Financial Literacy Question**

	<i>Numeracy</i>	<i>Compound interest</i>	<i>Inflation</i>	<i>Time value of money</i>	<i>Money illusion</i>
Correct	91.8	69.0	87.1	73.8	78.4
Incorrect	6.8	29.1	8.8	19.6	20.3
DK	1.0	1.9	4.1	6.6	1.2
Refusal	0.4	0.0	0.1	0.0	0.1

B. Percent Correct: Summary of Responses to All Basic Financial Literacy Questions (5 questions total)*Number of Correct, Incorrect and DK answers*

	None	One	Two	Three	Four	All Five	Mean # of answers
Correct	1.8	1.2	7.3	18.2	27.7	43.8	4.0
Incorrect	47.5	28.5	18.1	4.2	1.0	0.6	0.8
DK	87.5	10.9	1.0	0.7	0.0	0.0	0.1
Refusal	99.5	0.5	0.0	0.0	0.0	0.0	0.0

C. Percent Correct by Basic Financial Literacy Question and Socioeconomic Characteristics

	<i>Numeracy</i>	<i>Compound interest</i>	<i>Inflation</i>	<i>Time value of money</i>	<i>Money illusion</i>
Age > 50 (N=546)					
Correct	92.9	74.2	91.2	75.8	78.2
Incorrect	6.5	23.6	5.4	20.3	20.3
DK	0.6	2.2	3.3	3.8	1.3
Refusal	0.0	0.0	0.2	0.1	0.2
Age ≤ 50 (N=443)					
Correct	91.3	66.2	84.9	72.7	78.5
Incorrect	6.9	32.1	10.6	19.2	20.3
DK	1.2	1.7	4.6	8.1	1.2
Refusal	0.6	0.0	0.0	0.0	0.0
Education: College or more (N=526)					
Correct	96.8	77.5	90.7	78.8	84.0
Incorrect	3.0	22.1	8.0	12.4	14.3
DK	0.2	0.4	1.1	8.7	1.6
Refusal	0.0	0.0	0.1	0.1	0.1
Education: Less than College (N=463)					
Correct	87.8	62.0	84.0	69.7	73.7
Incorrect	9.9	34.9	9.4	25.5	25.3
DK	1.6	3.1	6.6	4.8	1.0
Refusal	0.7	0.0	0.0	0.0	0.0
Male (N=444)					
Correct	95.2	81.3	91.0	85.8	79.0
Incorrect	3.7	17.4	5.8	9.7	20.0
DK	0.2	1.3	3.1	4.5	0.9
Refusal	0.8	0.0	0.1	0.0	0.1
Female (N=545)					
Correct	88.8	57.9	83.5	63.0	77.9
Incorrect	9.5	39.8	11.4	28.5	20.5
DK	1.7	2.3	5.0	8.5	1.5
Refusal	0.0	0.0	0.0	0.0	0.0

Note: N=989; weighted sample.

Table 2. Descriptive Results for Sophisticated Financial Literacy Questions (% of respondents)**A. Percent Correct by Basic Financial Literacy Question**

	<i>Correct</i>	<i>Incorrect</i>	<i>DK</i>	<i>Refusal</i>
Q1. Main function of the stock market	71.5	20.2	8.3	0.0
Q2. Knowledge of mutual fund.	63.0	13.6	23.3	0.0
Q3. Relation between interest rate and bond prices ^b	31.6	43.8	24.5	0.1
Q4. What is safer: company stock vs stock mutual fund ^b	71.4	4.0	24.5	0.0
Q5. Which is riskier: stocks vs bonds ^b	80.2	5.4	14.4	0.1
Q6. Highest return over long period: savings accounts, bonds or stocks	62.3	27.5	10.1	0.1
Q7. Highest fluctuations: savings accounts, bonds, stocks	88.3	4.5	7.1	0.0
Q8. Risk diversification	74.9	18.4	6.7	0.1

B. Percent Correct: Summary of Responses to Sophisticated Financial Literacy Questions (8 questions total)*Number of Correct, Incorrect and DK answers*

	None	One	Two	Three	Four	Five	Six	Seven	All 8	Mean # of answers
Correct	0.6	3.0	6.2	11.0	10.2	15.4	14.6	22.6	16.5	5.4
Incorrect	30.2	33.0	18.1	10.7	5.2	1.7	1.2	0.0	0.0	1.4
DK	50.0	18.5	12.3	9.1	6.1	2.0	0.4	1.2	0.4	1.2
Refusal	99.8	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

C. Percent Correct by Sophisticated Financial Literacy Question and Socioeconomic Characteristics

	<i>Q1</i>	<i>Q2</i>	<i>Q3</i>	<i>Q4</i>	<i>Q5</i>	<i>Q6</i>	<i>Q7</i>	<i>Q8</i>
Age > 50 (N=546)								
Correct	74.0	68.6	31.8	84.0	79.9	61.5	87.8	79.3
Incorrect	17.4	13.4	47.2	2.5	6.3	27.3	3.7	14.9
DK	8.5	17.9	20.8	13.4	13.5	11.0	8.4	5.7
Refusal	0.1	0.1	0.2	0.1	0.3	0.2	0.1	0.1
Age < 50 (N=443)								
Correct	70.2	60.0	31.5	64.7	80.3	62.8	88.5	72.5
Incorrect	21.7	13.7	42.1	4.8	4.9	27.6	5.0	20.3
DK	8.1	26.3	26.5	30.5	14.8	9.6	6.5	7.2
Refusal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Education College+ (N=526)								
Correct	80.4	76.0	44.4	81.1	88.4	76.3	94.5	85.7
Incorrect	16.6	8.9	31.0	2.9	3.9	15.4	2.4	12.3
DK	2.9	15.0	24.4	15.9	7.6	8.2	3.0	2.0
Refusal	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1
Education <College (N=463)								
Correct	64.2	52.2	20.9	63.4	73.4	50.7	83.1	65.9
Incorrect	23.1	17.5	54.5	4.9	6.6	37.6	6.3	23.5
DK	12.7	30.3	24.6	31.7	20.0	11.7	10.5	10.6
Refusal	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.1
Male (N=444)								
Correct	79.7	76.0	45.4	83.1	82.3	78.5	90.9	81.3
Incorrect	17.1	10.0	41.2	2.9	6.2	17.1	4.9	15.1
DK	3.1	13.9	13.3	13.9	11.4	4.3	4.2	3.4
Refusal	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Female (N=545)								
Correct	64.1	51.2	19.1	60.9	78.2	47.7	85.9	69.0
Incorrect	22.9	16.9	46.3	4.9	4.7	37.0	4.2	21.4
DK	12.9	31.9	34.7	34.2	17.0	15.4	9.9	9.6
Refusal	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0

Note: N=989; weighted sample.

Table 3. Percent Correct for Specific Sophisticated Financial Literacy Questions: Impact of Reverse Wording (% of respondents)

	<i>Correct</i>	<i>Incorrect</i>	<i>DK</i>	<i>Refusal</i>
Q5:				
<i>Stocks</i> are normally riskier than <i>bonds</i> . True or false? (N=489)	80.00	8.00	11.90	0.10
<i>Bonds</i> are normally riskier than <i>stocks</i> . True or false? (N=500)	80.30	2.10	17.50	0.10
<i>Pearson chi2(3) = 21.1499 (p = .00009799)</i>				
Q4:				
Buying a <i>company stock</i> usually provides a safer return than a <i>stock mutual fund</i> . True or false? (N=497)	68.40	5.00	26.50	0.10
Buying a <i>stock mutual fund</i> usually provides a safer return than a <i>company stock</i> . True or false? (N=492)	74.50	2.90	22.60	0.00
<i>Pearson chi2(3) = 5.9377 (p = .11468091)</i>				
Q3:				
If the interest rate <i>falls</i> , what should happen to bond prices: rise/fall/stay the same/none of the above? (N=491)	30.80	46.30	23.00	0.00
If the interest rate <i>rises</i> , what should happen to bond prices: rise/fall/stay the same/none of the above? (N=498)	32.40	41.40	26.10	0.10
<i>Pearson chi2(3) = 3.1983 (p = .36205004)</i>				

Table 4. Financial Literacy Indices, Self-assessed Financial Literacy, and School Economic Education**A. Basic Financial Literacy Index Compared to Self-assessed Financial Literacy** (row percentages shown)

Self-assessed financial literacy	Financial Literacy Index Quartiles (%)			
	<i>1 (Low)</i>	<i>2</i>	<i>3 & 4 (Top)</i>	<i>N</i>
1 (very low)	67.2	9.3	23.5	10
2	65.3	27.4	7.4	43
3	57.1	10.2	32.8	115
4	40.4	26.0	33.6	269
5	25.3	19.1	55.5	343
6	29.6	21.8	48.6	165
7 (very high)	25.0	3.8	71.2	44

B. Advanced Financial Literacy Index Compared to Self-assessed Financial Literacy (row percentages shown)

Self-assessed financial literacy	Financial Literacy Index Quartiles (%)				
	<i>1 (Low)</i>	<i>2</i>	<i>3</i>	<i>4 (Top)</i>	<i>N</i>
1 (very low)	75.6	19.1	5.3	0.0	10
2	56.2	29.7	12.5	1.6	43
3	53.4	24.6	18.9	3.1	115
4	50.4	21.0	22.7	6.0	269
5	27.1	22.4	29.0	21.6	343
6	18.2	20.3	35.8	25.7	165
7 (very high)	29.1	4.6	13.6	52.7	44

C. Basic Financial Literacy Index and School Economic Education (row percentages shown)

School Economic Education	Financial Literacy Index Quartiles (%)			
	<i>1</i>	<i>2</i>	<i>3 & 4</i>	<i>N</i>
A lot of econ education	9.50	39.10	51.41	50
Some econ education	35.97	20.03	43.99	346
Little econ education	34.21	20.04	45.75	397
No econ education	47.45	14.63	37.92	196

D. Advanced Financial Literacy Index and School Economic Education (row percentages shown)

School Economic Education	Financial Literacy Index Quartiles (%)				
	<i>1 (Low)</i>	<i>2</i>	<i>3</i>	<i>4 (Top)</i>	<i>N</i>
A lot of econ education	5.41	34.69	16.91	42.98	50
Some econ education	38.45	18.56	27.82	15.17	346
Little econ education	35.99	19.59	23.62	20.80	397
No econ education	45.89	26.60	21.89	5.62	196

Table 5. Financial Literacy Indices and Firm Financial Education

A. Basic Financial Literacy Index and Firm Financial Education (row percentages shown)

Firm Financial Education	Financial Literacy Index Quartiles (%)			
	<i>1 (Low)</i>	<i>2</i>	<i>3 & 4 (Top)</i>	<i>N</i>
No	42.73	14.72	42.55	524
Yes	27.22	27.14	45.64	465

B. Advanced Financial Literacy Index and Firm Financial Education (row percentages shown)

Firm Financial Education	Financial Literacy Index Quartiles (%)				
	<i>1 (Low)</i>	<i>2</i>	<i>3</i>	<i>4 (Top)</i>	<i>N</i>
No	46.34	21.75	20.84	11.07	524
Yes	24.66	19.90	30.51	24.93	465

Table 6. Patterns of Retirement Planning By Socioeconomic Characteristics (%)

	<u>Age</u>		<u>Education</u>		<u>Sex</u>		
	<i>Full sample</i>	<i>>50</i>	<i>≤50</i>	<i>College or more</i>	<i>Less than college</i>	<i>Male</i>	<i>Female</i>
How much have you thought about retirement?							
A lot	26.5	42.4	17.9	25.9	26.9	25.6	27.3
Some	43.0	41.0	44.0	49.1	37.9	47.2	39.1
A little	16.6	12.1	19.0	8.3	23.5	13.3	19.7
Hardly at all	14.0	4.5	19.0	16.7	11.7	14.0	13.9

Table 7. Multivariate Ordinary Least Squares (OLS) and Instrumental Variable (IV) Analysis of Retirement Planning

	OLS	IV
Advanced Financial Literacy Index	0.163 [0.062]***	0.493 [0.116]*
Basic Financial Literacy Index	-0.093 [0.055]*	-0.207 [0.286]*
Age	0.023 [0.004]***	0.021 [0.006]***
Male	-0.081 [0.098]	-0.176 [0.147]
Black	-0.02 [0.166]	0.019 [0.211]
Hispanic	0.239 [0.169]	0.204 [0.253]
Married/partner	-0.094 [0.135]	-0.022 [0.146]
Separated	0.255 [0.446]	0.279 [0.472]
Divorced	0.117 [0.146]	0.125 [0.155]
Widowed	0.061 [0.246]	0.21 [0.274]
Some college	0.197 [0.127]	0.088 [0.169]
Associate degree	0.261 [0.147]*	0.084 [0.228]
College degree	0.052 [0.149]	-0.125 [0.242]
Masters degree	0.095 [0.157]	-0.021 [0.244]
Doctorate degree	0.196 [0.166]	-0.011 [0.259]
Income \$25,000-49,999	0.653 [0.163]***	0.515 [0.184]***
Income \$50,000-74,999	0.831 [0.182]***	0.682 [0.195]***
Income \$75,000-99,999	0.88 [0.180]***	0.707 [0.208]***
Income \$100,000-149,999	1.005 [0.179]***	0.815 [0.213]***
Income ≥\$150,000	1.123 [0.210]***	0.884 [0.245]***
Unemployed	0.473 [0.200]**	0.417 [0.232]*
Disabled	0.111 [0.302]	0.069 [0.324]
Retired	-0.002 [0.144]	-0.064 [0.159]
Homemaker	0.05 [0.169]	-0.013 [0.192]
N	989	936
R-squared	0.37	
Hansen J test p-value		0.0404
F-statistic first stage regression		4.12

Note: Robust standard errors in brackets; *** p<0.01, ** p<0.05, * p<0.1. Control for missing income also included.

Table 8: First Stage Regression

	Coefficient estimate
Financial Education Mandate	-1.77 [0.646]***
Age*Education Mandate	0.031 [0.011]***
Male*Education Mandate	-0.618 [0.199]***
Expenditure per Pupil*Education Mandate	0.024 [0.008]***
Basic Financial Literacy Index	0.379 [0.047]***
Age	0.01 [0.004]**
Male	0.513 [0.085]***
Black	-0.216 [0.173]
Hispanic	-0.32 [0.189]*
Married/partner	-0.107 [0.112]
Separated	0.04 [0.236]
Divorced	0.091 [0.141]
Widowed	-0.094 [0.211]
Some college	0.296 [0.117]**
Associate degree	0.543 [0.145]***
College degree	0.653 [0.118]***
Masters degree	0.637 [0.130]***
Doctorate degree	0.725 [0.183]***
Income \$25,000-49,999	0.106 [0.125]
Income \$50,000-74,999	0.219 [0.137]
Income \$75,000-99,999	0.215 [0.135]
Income \$100,000-149,999	0.253 [0.144]*
Income ≥\$150,000	0.256 [0.188]
Unemployed	0.096 [0.184]
Disabled	-0.08 [0.205]
Retired	0.015 [0.125]
Homemaker	0.115 [0.141]
Other	0.177 [0.194]
N	936
R-squared	0.48
F-statistic first stage regression	4.12

Note: Robust standard errors in brackets; *** p<0.01, ** p<0.05, * p<0.1. Control for missing income also included.

Table 9. Robustness Checks: Alternative Models and Samples**A. Excluding Randomized Questions**

	OLS	IV
Advanced Financial Literacy Index	0.122 [0.064]*	0.397 [0.109]*
Basic Financial Literacy Index	-0.08 [0.056]	-0.182 [0.247]
Other controls	Yes	Yes
N	989	936
R-squared	0.37	
Hansen J test p-value		0.0396
F-statistic first stage regression		4.89

B. Restricting Sample to < Age 62

	OLS	IV
Advanced Financial Literacy Index	0.2 [0.067]***	0.407 [0.118]*
Basic Financial Literacy Index	-0.13 [0.061]**	-0.207 [0.292]
Other controls	Yes	Yes
N	772	729
R-squared	0.43	
Hansen J test p-value		0.0658
F-statistic first stage regression		4.26

C. Sample Excluding Completely Retired

	OLS	IV
Advanced Financial Literacy Index	0.188 [0.068]***	0.481 [0.277]*
Basic Financial Literacy Index	-0.102 [0.063]	-0.217 [0.119]*
Other controls	Yes	Yes
N	803	758
R-squared	0.41	
Hansen J test p-value		0.056
F-statistic first stage regression		4.28

Appendix Table 1. Socioeconomic Characteristics of the American Life Panel: Descriptive Statistics

Variable	Mean	St. Dev.
Age	45.01	16.20
Male	0.48	0.50
<i>Marital status</i>		
Married	0.60	0.49
Separated	0.02	0.13
Divorced	0.11	0.31
Widowed	0.06	0.24
Single	0.21	0.41
<i>Highest Education Completed</i>		
1-12 th grade no diploma (coded as 11 years)	0.06	0.24
High school graduate (12)	0.23	0.42
Some college but no degree (14)	0.18	0.39
Assoc/Occ/Voc (15)	0.07	0.25
Bachelors degree (16)	0.26	0.44
Masters degree (17)	0.17	0.37
Doctorate degree (20)	0.03	0.18
<i>Total combined income</i>		
< \$25,000	0.20	0.40
\$25,000-50,000	0.27	0.45
\$50,000-75,000	0.21	0.40
\$75,000-100,000	0.09	0.29
\$100,000-150,000	0.12	0.33
> \$150,000	0.09	0.29
Refused	0.01	0.10
<i>Labor Force Status</i>		
Working	0.64	0.48
Unemployed	0.03	0.18
Temporarily laid off, on leave	0.01	0.10
Disabled	0.04	0.21
Retired	0.17	0.38
Homemaker	0.06	0.24
Other	0.05	0.22
<i>Retirement Status</i>		
Completely retired	0.16	0.37
Partly retired	0.06	0.24
Not retired	0.70	0.46
Not applicable (homemaker, stop working < age 50)	0.07	0.26

N=989; sample weighted. Source: Authors' derivation from the RAND American Life Panel (ALP); see text.

Appendix Table 2. Constructing the Financial Literacy Index: Factor Loadings

The two summary financial literacy indices are based on responses to the five basic and eight sophisticated financial literacy questions discussed in the text. For each question we construct a dummy variable indicating which respondents answered the question correctly. We then perform factor analysis on those binary variables using the principal component factor method; factor loadings are presented below. We retain one factor that summarizes respondent financial literacy using factor scores derived with the Bartlett (1937) method.

Basic Financial Literacy Questions	Factor loadings
Numeracy	0.4422
Compound interest	0.3195
Inflation	0.3744
Time value of money	0.3120
Money illusion	0.1668

Sophisticated Financial Literacy Questions	Factor loadings
Stock market function	0.1447
Knowledge of mutual funds	0.3250
Bond prices and interest rates	0.0995
Safer: company stock or stock mutual fund?	0.2712
Riskier: stocks or bonds?	0.1273
Higher LR return: stocks or bonds	0.2338
Highest fluctuations over time	0.1486
Risk diversification	0.2774

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