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Working Paper

Entrepreneurship education in German speaking Europe: a mapping

Working Paper, No. 2007-01

Provided in Cooperation with:

Center for Entrepreneurial and Financial Studies (CEFS), Technische Universität München

Suggested Citation: Achleitner, Ann-Kristin; Kaserer, Christoph; Jarchow, Svenja; Wilson, Karen (2007) : Entrepreneurship education in German speaking Europe: a mapping, Working Paper, No. 2007-01, Technische Universität München, Center for Entrepreneurial and Financial Studies (CEFS), München

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Working Paper No. 2007-01

**ENTREPRENEURSHIP EDUCATION
IN GERMAN SPEAKING EUROPE
- A MAPPING -**

Version: February 2007

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CHRISTOPH KASERER
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WORKING PAPER SERIES



**Center for Entrepreneurial and
Financial Studies**



Entrepreneurship Education in German Speaking Europe

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February 9th, 2007

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Acknowledgements:

Special thanks go to Dr. Bert Twaalfhoven, Founder & President of EFER, who made this study possible. Furthermore, we would like to thank the FGF (Förderkreis Gründungs-Forschung e.V.), especially Mr. Ulrich Knaup, for their helpful input and data provision. Also, we would like to thank Prof. Dr. Urs Fueglistaller (Universität St. Gallen) and Prof. Dr. Josef Mugler (Wirtschaftsuniversität Wien) for their country specific insights.

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Entrepreneurship Education in German Speaking Europe

Abstract

Entrepreneurship education plays a crucial role in shaping the attitudes of students towards entrepreneurship as well as spurring the creation of future young companies. It is a crucial topic in any economy and increasingly becoming key on the agenda for universities around the world.

In this study, we took a look at the higher education entrepreneurship education landscape in German-speaking Europe. We have reviewed all universities, including the technical ones, across Germany, Austria, Liechtenstein and German-speaking Switzerland, using a broad definition of entrepreneurship. Our goal was to capture information about all entrepreneurship related activities, not just those labelled “entrepreneurship”. In this first phase of the work, we have focused on the entrepreneurship and related chairs, which are key hubs for providing teaching, generating research, launching activities and raising awareness.

JEL classification: -

Keywords: Entrepreneurship, Entrepreneurship Education

1. Entrepreneurship Education – there is more than we thought

It has been widely acknowledged that entrepreneurship education plays a crucial role in shaping the attitude of students towards future entrepreneurial activities. German-speaking Europe, with its dense network of higher education institutions and strong political awareness of the importance of the topic, provides a highly interesting field for an in depth study of the entrepreneurial education landscape. German native speakers make up the largest group among all languages within the European Union (~95 million people) and the second most commonly spoken language. At the same time, the educational system in German-speaking countries and regions differs from the rest of Europe.

In this study, we conducted a mapping of the higher education entrepreneurship education landscape in German-speaking Europe. We have reviewed all universities, including the technical ones, across Germany, Austria, Liechtenstein and German-speaking Switzerland, using a broad definition of entrepreneurship. Our goal was to capture information about all entrepreneurship related activities, not just those labelled “entrepreneurship”. In this first work, we have focused on the entrepreneurship and related chairs, which are key hubs for providing teaching, generating research, launching activities and raising awareness. Our study shows that the technical universities have played a key role in providing entrepreneurship education in an interdisciplinary as well as industry specific manner.

In summary, the mapping we conducted showed that if we take into account a broader definition of entrepreneurship education, then there is much more activity at German-speaking universities throughout Europe than previously thought. This has important implications in terms of the breadth and depth of entrepreneurship education.

2. Research Prospective and Methodology

In this study, CEFS-TUM and EFER relied mainly on data available through the internet. This gathered information was enhanced by data supplied through the FGF whom we greatly thank for their help, as well as information in publications on the topic. This approach enabled us to obtain a good overview of the entrepreneurship landscape at higher education institutions in German-speaking Europe. At the same time, we recognize there are several drawbacks of this method which should be pointed out in advance. We do not know how well the homepages are updated and whether all information is accurate. Also, as this medium changes quickly, the data will always have to be considered in the context of its time frame.

In order to obtain a solid overview, our data collection focussed on three main areas. First, we wanted to identify all chairs involved in teaching as well as research in the field of entrepreneurship. Secondly, these chairs were scanned for the number of people employed in the research teams as well as the teaching they provided (number of classes, teaching methods, faculties addressed). Thirdly, we took a look at centres of entrepreneurship or related topics at universities.

A second phase of research is planned which will place a strong focus on the technical universities, as these were shown in phase I to have a high concentration of activity which merits a more detailed analysis. In addition, technical universities play an important role in terms of the impact of entrepreneurship teaching as they focus on engineering and sciences, fields which tend to result in the greatest number of growth companies. The second phase of research should be conducted via interviews providing the opportunity to conduct a more in-depth study of the impact as well as penetration of entrepreneurship education at these institutions.

3. Definitions

The forms of higher education systems differ greatly among countries, even within Europe. Therefore, it becomes necessary to form a shared understanding of the definitions of several terms important in the context of the German-speaking higher education systems. The following subchapters aim at providing an overview of the central words and their corresponding definitions.

3.1. Universities – who is who?

Two main types of higher education systems can be differentiated in German-speaking Europe: **universities (U)** and **universities of applied sciences (UAS)**. Both require a high school diploma in order to be able to apply for them, usually after an average of 12-13 years of school education at the age of ~19 yrs.

Both types of higher education institutions aim to generate knowledge and provide teaching. They are allowed to award certain academic titles in recognition of the achievements of the students. Here, we find the first significant difference between universities and universities of applied sciences. The latter are usually not allowed to award a doctoral degree and thus do not offer doctoral (PhD) programs. Furthermore, UASs have a more practically oriented curriculum, often integrating a required practical term into their studies. Their research is mainly application-oriented (universities focus on both, fundamental as well as application-oriented research). Universities can further be differentiated into "general" and technical ones. **Technical universities (TU)** focus their research and teaching on engineering and natural sciences / life sciences, usually supplemented with some economics or humanities courses. There are also technical UASs, however most are much smaller than universities and much more specialized, therefore in this study we do not consider the technical UASs separately.

Besides the most commonly found state-run universities and UASs there are also private ones, which often have private sponsors and operate by charging tuition fees. In this study, we only include private universities which have been state-approved.

In the following sections, the term "higher education institution" will apply for both universities and UASs. Whenever there is a distinction between Universities and TUs, they will be named separately. Otherwise, the term university will apply for both jointly.

3.2. Definition of the terms “professor” and “chair”

There are several ways to become a professor in German-speaking Europe. First, the term “professor” is only used for university and UAS professors (in Austria and Switzerland the term often refers to teachers at primary, middle or high schools as well).

All professors have a doctoral degree and afterwards have to go through either a process called “habilitation” (“post-doctoral lecture qualification”, obligatory for universities) or show an equal achievement in research and teaching after their doctoral degree. At UASs a habilitation is not obligatory. It is also possible to become a professor by showing certain amounts of work and business experience.

In general, the title of professor is only awarded once the person is appointed to a chair. Prior to that they carry the title e.g. “Dr. habil.” The “habil.” showing that they have gained the qualification to be appointed a professorship. The only way one can become a professor without a chair is a “Honorarprofessor” (honorary professor), a title awarded to people who have taught and lectured at a university for several years while working outside the university. The title Hon.-Prof. can be carried as long as they continue their lectures at a university/UAS.

Another way is the Prof. h.c., the professor “honoris causa”. They receive the title as an honour for special achievements in the science field and, in Austria, can also be awarded as an honour for achievements in politics and arts.

Therefore, as long we speak of professors, it can be assumed that they actually hold a chair and a professional position at the university/UAS. This differs greatly from the position of lecturers as known in other countries.

3.3. Entrepreneurship and Entrepreneurship-Affiliated Chairs

Entrepreneurship chairs form the basis of a strong entrepreneurial education hub at universities. They provide a sustained platform and a “critical mass” for teaching, research, consulting and other activities focused on entrepreneurship.

In the following, two types of chairs will be differentiated. Those, which are purely entrepreneurship chairs and those termed “entrepreneurship-affiliated”. **Entrepreneurship chairs** exclusively or predominantly focus on the topic of entrepreneurship in their teaching as well as research. They are the core entrepreneurship chairs, which were mainly established within the last 10-20 years in German-speaking Europe. Also, there are many other chairs, which touch the topic of entrepreneurship, but are not designated to it. Therefore, **Entrepreneurship-affiliated** chairs are a very inhomogeneous collection of chairs with a variety of focus areas but with one common denominator - they are in some way involved in research, teaching or consulting in the field of entrepreneurship. Therefore, the later group is not easily defined. Yet, for the impact and awareness of entrepreneurship, these chairs clearly play an important role and add to the role played by the existing entrepreneurship chairs. Therefore, they are listed separately in this mapping.

4. Mapping Results

German-speaking Europe comprises of a dense network of universities. The following figure gives an overview of the numbers and types of universities in the four countries. Altogether there are 276 universities/UASs in Germany, 40 in Austria, 16 in the German-speaking parts of Switzerland and 1 in Liechtenstein. This gives a total of 333 universities/UASs in German-speaking Europe which have been taken into account in this study.

Total number of German speaking universities + UAS by countries

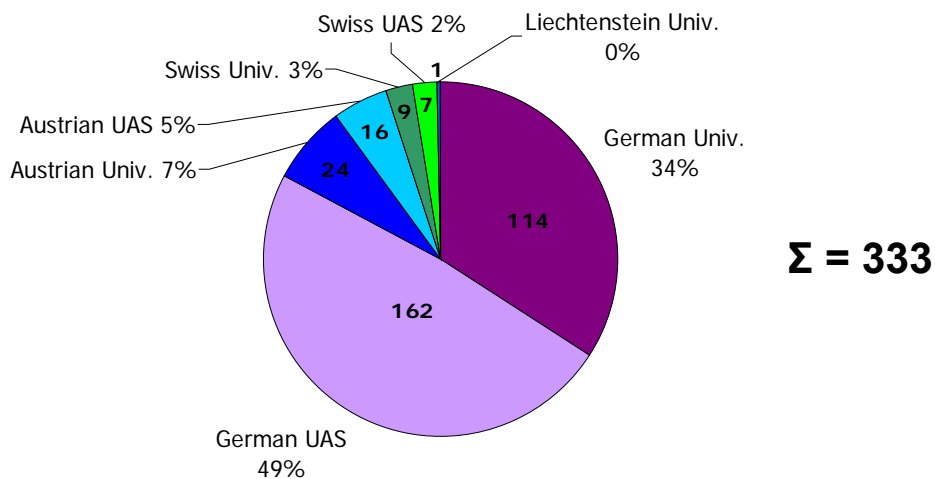


Figure 1: Numbers of universities and UASs, differentiated by country and type.

In the following, the total number of entrepreneurship as well as affiliated chairs is depicted. Reading from left to right, the four countries are listed, followed by the total number of entrepreneurship and affiliated chairs. Then, the two categories are split up. First the numbers of entrepreneurship chairs are shown by subcategories, then the corresponding information is depicted for the affiliated chairs. There are several universities/UASs, which have more than one entrepreneurship or affiliated chair, which is also indicated in the figure by the use of brackets. Also subtracted in the brackets are affiliated chairs at universities where already an entrepreneurship chair was counted.

| | Total | Entrepreneurship | | | | Entrepreneurship-affiliated | | | |
|-----------------------|----------------------|--------------------|--------------------|----------|--------------------|-----------------------------|--------------------|--------------------|--------------------|
| | | Total | University | | UAS | Total | University | | UAS |
| | | | Univ. w/o TUs | TU | | | Total | Univ. w/o TUs | |
| Germany: | 110 (92)* | 64 (59) | 25 (24) | 5 | 34 (30) | 46 (33) | 30 (20) | 8 (7) | 8 (6) |
| Austria: | 16 (15) | 5 (4) | 4 (3) | - | 1 | 11 | 4 | 2 | 5 |
| Switzerland: | 8 (7) | 3 (2) | 3 (2) | - | - | 5 | 2 | 1 | 2 |
| Liechtenstein: | 1 | 1 | 1 | - | - | - | - | - | - |
| | 135 (115) | 73 (66) | 33 (30) | 5 | 35 (31) | 62 (49) | 36 (26) | 11 (10) | 15 (13) |

* Numbers in () represent actual #of universities which have an entrepreneurship or entrepreneurship affiliated chair. If there are two chairs at one university, one is subtracted. If there is an entrepreneurship as well as –affiliated chair, only the entrepreneurship chair is counted. This number is used in the following charts!

Figure 2: Total numbers of entrepreneurship and affiliated chairs

If we take all entrepreneurship as well as affiliated chairs into account when considering the impact of entrepreneurship education, an impressive amount of entrepreneurship education is revealed in German-speaking Europe:

Universities + UAS with entrepreneurship (affiliated) chairs

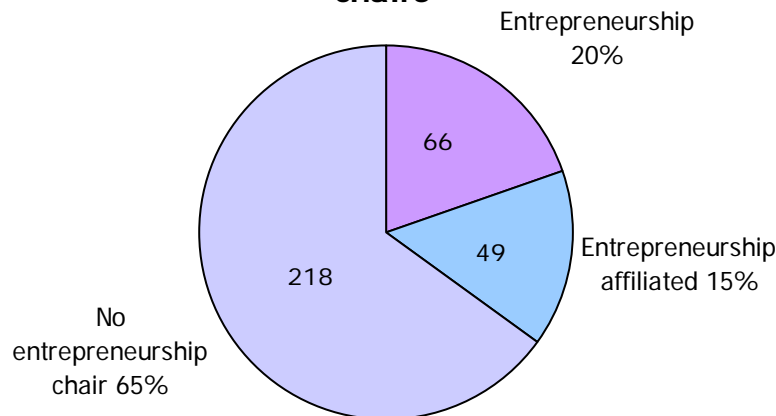


Figure 3: Percentage of universities that have either an entrepreneurship or an affiliated chair.

Therefore, 35% of all universities in German-speaking Europe already have an entrepreneurship or related chair. If seen in this way, the impact is much greater than previously thought. Furthermore, out of 17 **Technical universities**, only 2 do not have any entrepreneurship (affiliated) chair. Hence, a

penetration of 88% is reached at TUs. And of the missing two, the TU Clausthal offers support for start-up companies as well as an open lecture in entrepreneurship and corporate governance, while the TU Braunschweig provides a technology contact point as well as specialized start-up company support and advice. Therefore, the technical universities with their special focus on the engineering, life and natural sciences, already play a key role in providing entrepreneurship education.

Interestingly, taking a look at the **number of research assistants** working with entrepreneurship chairs reveals that these are well equipped teams. On average, about four assistants per professor support the research and teaching.

It should also be pointed out that the above-mentioned chairs are by far not enough to describe the entrepreneurial teaching at universities. Various **centres, initiatives and interdisciplinary projects** enlarge the focus as well as integration of the topic. While some preliminary information was captured on those initiatives in this initial mapping, a more in-depth study is necessary before further information can be presented.

5. Conclusions

Until this study, the entrepreneurship activities in German-speaking Europe were mainly measured through the number of existing entrepreneurship chairs as well as additional start-up company support provided through technology transfer centres. It remains true that we are still behind the often claimed benchmark of the US, yet there is much more activity than previously thought if all entrepreneurship related activities are taken into account. A broader definition is needed in terms of entrepreneurship education, one that goes beyond the traditionally defined “entrepreneurship” chairs and programs. Further work is needed to review the details and assess the impact of these chairs, programs and activities, however, we hope that this broader mapping of the entrepreneurship related chairs in German-speaking Europe is a useful first step and will increase the awareness and appreciation for the growth, as well as the variety, of entrepreneurship education in Europe.

Appendix A: Entrepreneurship and Entrepreneurship Affiliated Chairs

Entrepreneurship Chairs in Germany

| University | Type | Chair's Title | Exists since | Professor | Homepage |
|---|------|---|--------------|--------------------------------------|---|
| Technische Universität Darmstadt | TU | Dr.Otto-Röhm-Stiftungsprofessur Unternehmensgründung | 1998 | Prof. Dr. Horst Geschka | http://www.bwl.tu-darmstadt.de/bwl10/ |
| Technische Universität Dresden | TU | SAP-Stiftungslehrstuhl für Entrepreneurship und Innovation | SS 99 | Prof. Dr. Michael Schefczyk | http://www.tu-dresden.de/wwwbwsap/index.php |
| Technische Universität Ilmenau | TU | Lehrstuhl für Entrepreneurship, insbesondere für technologieorientierte Medienunternehmen | planned | | http://www.tu-ilmenau.de |
| Universität Fridericiana zu Karlsruhe (Technische Hochschule) | TU | Stiftungslehrstuhl für Entrepreneurship (Interfakultives Institut für Entrepreneurship) | WS 99/00 | Prof. Götz W. Werner | http://www.iep.uni-karlsruhe.de/index.php |
| Technische Universität München | TU | KfW-Endowed Chair in Entrepreneurial Finance | WS 01/02 | Prof. Dr. Dr. Ann-Kristin Achleitner | http://www.wi.tum.de/ef/index_html |
| Freie Universität Berlin | U | Professur für Entrepreneurship | 1999 | Prof. Dr. Günter Faltn | http://www.fu-faltn.de/ |
| Humboldt-Universität zu Berlin | U | Stiftungslehrstuhl Entrepreneurship und Innovationsmanagement | SS 00 | Prof. Dr. Christian Schade | http://enim.wiwi.hu-berlin.de/ENIM/ |
| Universität Bremen | U | Lehrstuhl für Mittelstand, Existenzgründung und Entrepreneurship | - | Prof. Dr. Jörg Freiling | http://www.lemex.uni-bremen.de/ |
| Universität Dortmund | U | Betriebswirtschaftslehre, insbes. Innovations- und Gründungsmanagement | WS06/07 | Prof. Dr. Peter Witt | http://www.wiso.uni-dortmund.de/lsg/ug/de/index.html |
| Universität Duisburg-Essen | U | Lehrstuhl für E-Buisness und E-Entrepreneurship | SS 05 | Prof. Dr. Tobias Kollmann | http://www.e-entrepreneurship.com/ |
| FernUniversität in Hagen | U | Stiftungslehrstuhl für Betriebswirtschaftslehre, insbes. Unternehmensgründung und Unternehmensnachfolge | WS 00/01 | Prof. Dr. Thomas Hering | http://www.fernuni-hagen.de/GFS/index.htm |
| Universität Hohenheim | U | Stiftungslehrstuhl Unternehmensgründung und Unternehmertum (Entrepreneurship) | 2000 | Prof. Dr. Christoph Müller | http://seh.stzue.de/hoerschulportal/seh/index.php |
| BITs, Business and Information Technology School gGmbH | U | Gründungsmanagement | SS 00 | Dr. rer. pol. Ebbo Tücking | http://www.bits-iserlohn.de |
| Universität Kassel | U | Honorarprofessur für Entrepreneurship | 2001 | Prof. Dr. Klaus Nathusius | http://www.startnetz.org/ |
| Christian-Albrechts-Universität zu Kiel | U | Lehrstuhl für Gründungs- und Innovationsmanagement | SS 03 | Prof. Dr. Achim Walter | http://www.uni-kiel.de/gruendung/index.php |
| Handelshochschule Leipzig | U | Lehrstuhl für Entrepreneurship | WS 01/02 | currently looked for new professor | http://www.hhl-gz.de/ |
| Universität Lüneburg | U | Lehrstuhl für BWL, insbes. Gründungsmanagement - Stiftungsprofessur für Existenzgründung | WS 02/03 | Prof. Dr. Reinhard Schulte | http://gmlg.de/ |
| Otto-von-Guericke-Universität Magdeburg | U | KfW-Stiftungslehrstuhl für Entrepreneurship, Interaktionszentrum Entrepreneurship | WS 00/01 | Prof. Dr. Matthias Raith | http://www.interaktionszentrum.de/ |

| University | Type | Chair's Title | Exists since | Professor | Homepage |
|---|------|--|--------------|------------------------------|---|
| Universität Mannheim | U | Lehrstuhl für allg. BWL, insbes. Kleine und Mittlere Unternehmen sowie Unternehmensgründungen | announced | Prof. Dr. Josef Brüderl | http://www.uni-mannheim.de |
| Ludwig-Maximilians-Universität München | U | Institut für Innovationsforschung, Technologiemanagement und Entrepreneurship | - | Prof. Dietmar Harhoff, Ph.D | http://www.inno-tec.bwl.uni-muenchen.de/ |
| Westfälische Wilhelms-Universität Münster | U | Stiftungslehrstuhl für Unternehmensgründung und Unternehmensentwicklung | SS 00 | Prof. Dr. Thomas Ehrmann | http://www.ug.uni-muenster.de/ |
| European Business School, International University Schloß Reichartshausen Oestrich-Winkel | U | KfW- Stiftungslehrstuhl für Entrepreneurship | SS 98 | Prof. Dr. Heinz Klandt | http://www.ebs.de/index.php?id=625 |
| Carl von Ossietzky Universität Oldenburg | U | Stiftungsprofessur "Entrepreneurship" | SS 06 | Prof. Dr. Alexander Nicolai | http://www.uni-oldenburg.de/fk2/entrepreneurship/ |
| Universität Potsdam | U | MBS-Stiftungsprofessur Innovative Existenzgründungen und Mittelstandsentwicklung | WS 04/05 | Prof. Dr. Guido Reger | http://www.uni-potsdam.de/db/regier/ |
| Universität Rostock | U | Professur für Allgemeine Betriebswirtschaftslehre: Gründerlehre und Entrepreneurship | announced | Prof. Dr. Martin Benkenstein | http://www.uni-rostock.de |
| Universität Siegen | U | Betriebswirtschaftslehre mit dem Schwerpunkt Unternehmensnachfolge | - | Prof. Dr. Friederike Welter | http://www.prokmu.de/ |
| WHU - Otto Beisheim School of Management | U | Betriebswirtschaftslehre, insbesondere Unternehmertum und Existenzgründung | WS 00/01 | To be found | http://www.whu.edu/unex/ |
| Private Universität Witten/Herdecke gGmbH | U | Lehrstuhl für Corporate Finance und Entrepreneurship | WS 05/06 | Prof. Dr. Dietmar Grichnik | http://wga.dmz.uni-wh.de/wiwi/html/default/corpfinance_profil |
| Bergische Universität Wuppertal | U | Lehrstuhl für Wirtschaftspädagogik, Gründungspädagogik und Gründungsdidaktik | - | Prof. Dr. U. Braukmann | http://www.brauk.uni-wuppertal.de/ |
| Bergische Universität Wuppertal | U | Lehrstuhl für Wirtschaftswissenschaften, insbes. Unternehmensgründung und Wirtschaftsentwicklung | WS 99/00 | Prof. Dr. Lambert T. Koch | http://www.koch.uni-wuppertal.de/ |
| Fachhochschule Aalen, Hochschule für Technik und Wirtschaft | UAS | Stiftungslehrstuhl Existenzgründung, Betriebsübernahme, Existenzsicherung | SS 03 | Prof. Dr. Holger Held | http://www.kmu.fh-aalen.de |
| Fachhochschule Anhalt, Hochschule für angewandte Wissenschaften | UAS | Professur für allgemeine Betriebswirtschaftslehre mit dem Schwerpunkt Existenzgründung | announced | Prof. Dr. Hans-Jürgen Kaftan | http://www.emw.hs-anhalt.de/fachbereich/personal/professoren/index.html |
| Alice Salomon Fachhochschule Berlin | UAS | Existenzgründung im Pflege und Sozialbereich | | Prof. Fred Bäcker | http://www.asfh-berlin.de |

| University | Type | Chair's Title | Exists since | Professor | Homepage |
|--------------------------------------|------|--|------------------------------------|---------------------------------|---|
| Fachhochschule für Wirtschaft Berlin | UAS | Professur für ABWL, insbes. Unternehmensgründung und Management von KMU | WS 01/02 | Prof. Dr. Sven Ripsas | http://userpage.fu-berlin.de/~sripsas/ |
| Fachhochschule Bielefeld | UAS | Stiftungsprofessur "Unternehmensnachfolge und Personalentwicklung" | WS 01/02 | Prof. Dr. Wolfgang Krüger | http://www.fhm-bielefeld.de/19.0.html |
| Fachhochschule Bochum | UAS | Professur für BWL. Insbesondere Management und Entrepreneurship | WS 00/01 | Prof. Dr. Hannelore Küpers | www.fh-bochum.de/izk |
| Fachhochschule Bonn-Rhein-Sieg | UAS | Existenzgründung und Mittelstandsmanagement | WS 04/05 | Prof. Dr. Christoph Zacharias | http://ifem.fh-brs.de |
| Fachhochschule Deggendorf | UAS | Professur für Entrepreneurship und Gründungsmanagement | SS 03 | Prof. Dr. Christian Lendner | http://www.fh-deggendorf.de/mb/lendner/ |
| Fachhochschule Eberswalde | UAS | Professur für Entrepreneurship | - | Prof. Dr. Hans-Peter Benedikt | http://www.fh-eberswalde.de/de/organisierenverwalten/Fachbereiche/Wirtschaft/team/profbenedikt/K1173.htm |
| Fachhochschule Erfurt | UAS | Professur für Existenzgründung und Innovationsmanagement | SS 00 | Prof. Dr. Steffen Schwarz | http://www.fh-erfurt.de/wi/ |
| Technische Akademie Esslingen | UAS | Now Akademieleitung, formerly Professur für Unternehmensgründung, Technologiemanagement und -transfer (Fachhochschule Koblenz) | - | Prof. Dr. Birgit Baum | http://www.rheinahrcampus.de/ |
| Fachhochschule Gelsenkirchen | UAS | Betriebswirtschaftslehre, insbes. Entrepreneurship und Management | 1999 (UNESCO chair since WS 05/06) | Prof. Dr. Christine K. Volkmann | http://www.fh-gelsenkirchen.de/ifinex/ |
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| Fachhochschule Koblenz | UAS | Stiftungsprofessur "Management von Existenzgründungen und Unternehmensnachfolge" | SS 02 | Prof. Dr. Martin Kaschny | http://www.fh-koblenz.de/Prof_Dr_Martin_Kaschny.504.0.html |
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| University | Type | Chair's Title | Exists since | Professor | Homepage |
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| Hochschule Magdeburg-Stendal (FH) | UAS | Professur für Existenzgründung und Ökonomie kleiner und mittelständischer Unternehmen | | Prof. Dr. Christian Meisel | http://www.hs-magdeburg.de/fachbereiche/f-wirtschaft/mitarbeiter/lehrende/meisel/index_html |
| Fachhochschule Mainz | UAS | Stiftungsprofessur und Institut für Unternehmerisches Handeln (IUH) | WS 00/01 | Prof. Dr. Matthias Eickhoff | http://www.unternehmer.fh-mainz.de/ |
| Fachhochschule München | UAS | Entrepreneurship und ABWL | WS 06/07 | Prof. Dr. Angela Poech | http://www.bw.fh-muenchen.de/?site=personal_detail.php&id=675&typ=professor |
| Fachhochschule München | UAS | Professur für Entrepreneurship / Strascheg Center for Entrepreneurship | - | Prof. Klaus Sailer | http://en.sce-web.de/ |
| Fachhochschule München | UAS | Professur für Entrepreneurship / Strascheg Center for Entrepreneurship | - | Prof. Dr. Peter Russo | http://en.sce-web.de/ |
| Nürtingen Hochschule für Wirtschaft und Umwelt | UAS | Fachgebiet Entrepreneurship | WS 03/04 | Prof. Dr. Jörg S. Heinzelmann | http://www.fh-nuertingen.de/profhp/heinzelmann/index.html |
| Fachhochschule Pforzheim, Hochschule für Gestaltung, Technik und Wirtschaft | UAS | Stiftungsprofessur Nachfolge im Familienunternehmen Entrepreneurship | WS 03/04 | Prof. Dr. Armin Pfannenschwarz | http://catalog.hs-pforzheim.de/profil.jsp?name=armin.pfannenschwarz |
| Fachhochschule Pforzheim, Hochschule für Gestaltung, Technik und Wirtschaft | UAS | Stiftungsprofessur Unternehmensentwicklung insbesondere Gründungs- und Nachfolgeconsulting | planned | | http://www.fh-pforzheim.de |
| Fachhochschule Potsdam | UAS | Klaus-Krone-Stiftungsprofessur für innovative Dienstleistungen und technologieorientierte Existenzgründungen | WS 02/03 | Prof. Dr. Carsten Becker | http://www.biem-potsdam.de/index.html |
| Fachhochschule Schmalkalden | UAS | Professur für Wirtschaftswissenschaften, insbes. Tourismuswirtschaft und Existenzgründung | SS 99 | Prof. Dr. Friedrich Kugler | http://www.fh-schmalkalden.de/Prof__Dr__F__Kugler.html |
| Fachhochschule Stralsund | UAS | BWL, insbesondere Marketing-Management und Entrepreneurship | - | Prof. Dr. Heiko Auerbach | http://www.heiko-auerbach.de/ |
| Hochschule der Medien Stuttgart | UAS | Fachgebiet Existenzgründung, Gründungsmanagement und Betriebsübernahme | 99 | Prof. Dr. Helmut Wittenzellner | http://www.hdm-stuttgart.de/kontakt/ansprechpartner?mitarb_id=140 |
| Hochschule Wismar, University of Technology, Business and Design | UAS | Professur für Entrepreneurship (INFEX) | planned | | http://www.hs-wismar.de |
| Fachhochschule Worms | UAS | Entrepreneurship | announced | | http://www.fh-worms.de |
| Hochschule Zittau/Görlitz (FH) | UAS | Honorarprofessur für Existenzgründung | 2001 | Prof. Dr.-Ing. Manfred Bornmann | http://www.hs-zigr.de |

Entrepreneurship-affiliated chairs in Germany

| University | Type | Chair's Title | Exists since | Professor | Homepage |
|---|------|---|--------------|--|---|
| Rheinisch-Westfälische Technische Hochschule Aachen | TU | Lehrstuhl Wirtschaftswissenschaft für Ingenieure und Naturwissenschaftler | | Univ.-Prof. Dr. Malte Brettel | http://www.win.rwth-aachen.de/ |
| Technische Universität Berlin | TU | Lehrstuhl für Innovations- und Technologiemanagement | | Prof. Dr. Hans Georg Gemünden | http://www.tim.tu-berlin.de/ |
| Technische Universität Chemnitz | TU | Lehrstuhl für Marketing und Handelsbetriebslehre | | Prof. Dr. Cornelia Zanger | http://www.tu-chemnitz.de/wirtschaft/bwl2/ |
| Brandenburgische Technische Universität Cottbus | TU | Lehrstuhl für Planung und Innovationsmanagement | - | Prof. Dr. Daniel Baier | http://www.wiwi.tu-cottbus.de/PI/ |
| Technische Universität Bergakademie Freiberg | TU | Lehrstuhl für Wirtschaftspolitik | - | Dr. Andreas Brenck | http://www.wiwi.tu-freiberg.de/wipol/index.htm |
| Technische Universität Hamburg-Harburg | TU | Professur für Elektrotechnik , Gründerrat der Technischen Universität Hamburg-Harburg | | Prof. Dr.-Ing G. Matz | http://www.et1.tu-harburg.de/de_DE/de_index.php |
| Technische Universität Kaiserslautern | TU | Lehrstuhl für Betriebsinformatik und Operations Research | | Prof. Dr. Oliver Wendt | http://www.bisor.de/ |
| Technische Universität München | TU | Dr. Theo Schöller-Stiftungslehrstuhl für Technologie- und Innovationsmanagement | 2005 | Prof. Dr. Joachim Henkel | http://www.tim.wi.tum.de |
| Universität Augsburg | U | Lehrstuhl f. VWL V | | Dr. Thomas Grebel | http://www.wiwi.uni-augsburg.de/vwl/hanusch/deutsch/person/tgrid.html |
| Universität Augsburg | U | Lehrstuhl für Betriebswirtschaftslehre Schwerpunkt Unternehmensführung und Organisation | | Prof. Dr. Erik E. Lehmann | http://www.wiwi.uni-augsburg.de/bwl/lehmann/ |
| Otto-Friedrich-Universität Bamberg | U | Lehrstuhl für BWL, insbes. Personalwirtschaft & Organisation | | Prof. Dr. Dodo zu Knyphausen-Aufseß | http://www.uni-bamberg.de |
| Steinbeis-Hochschule-Berlin | U | Steinbeis-Transfer-Institute: Business Administration in Entrepreneurial Management | | Director: Dipl.-Ing. (BA) Walter Beck, MBA | www.sti-mba.de |
| Ruhr-Universität Bochum | U | Lehrstuhl für Arbeits- und Wirtschaftssoziologie | | Prof. Dr. Rolf G. Heinze | http://www.ruhr-uni-bochum.de/heinze/ |
| Rheinische Friedrich-Wilhelms-Universität Bonn | U | Professur für Haushalts- und Konsumökonomik | - | Prof. Dr. Michael-Burkhard Piorkowsky | http://www.haushaltsoekonomik.uni-bonn.de/ |
| International University in Germany Bruchsal | U | Entrepreneurship | | Prof. Dr. Rolf Hichert | http://www.oeci.at/2_bild/2b_ref_det.asp?ReferentenNr=357 |
| Heinrich-Heine-Universität Düsseldorf | U | Lehrstuhl für Betriebswirtschaftslehre, insbesondere Finanzdienstleistungen | | Prof. Dr. Christoph J. Börner | http://www.fidl.uni-duesseldorf.de/ |
| Katholische Universität Eichstätt - Ingolstadt | U | Stiftungsprofessur Tourismus | WS 03/04 | Prof. Dr. Harald Pechlaner | http://www.ku-eichstaett.de/Fakultaeten/MGF/Geographie/tourismus/home.de |

| University | Type | Chair's Title | Exists since | Professor | Homepage |
|---|------|---|--------------|---|---|
| Universität Erfurt | U | Entrepreneurship, Growth and Public Policy | | Dr. Heike Grimm, Prof. Dr. David Audretsch (MPI Jena) | http://www.espp.de/entrepreneurship+M5f749d92143.html |
| Friedrich-Alexander-Universität Erlangen-Nürnberg | U | Industriebetriebslehre | | Prof. Dr. Kai-Ingo Voigt | http://www.industriebetriebslehre.wiso.uni-erlangen.de/ |
| Friedrich-Alexander-Universität Erlangen-Nürnberg | U | Lehrstuhl für Wirtschaftsinformatik insbesondere industrielle Informationssysteme | | Prof. Dr. Kathrin Möslein | http://www.wi1.uni-erlangen.de/ |
| Justus-Liebig-Universität Gießen | U | Bürgerliches Recht, Handels- und Wirtschaftsrecht, Rechtsvergleichung | - | Univ.-Prof. Dr. iur. Jens Ekkenga | http://www.recht.uni-giessen.de/wps/fb01/home/Ekkenga |
| Universität Hamburg | U | Studiengang Master of Arts Entrepreneurship | - | Prof. Dr. Sonja Bischoff | http://www.wiso.uni-hamburg.de/index.php?id=300 |
| Gottfried Wilhelm Leibniz Universität Hannover | U | Lehrstuhl für Unternehmensführung und Organisation | | Prof. Dr. Claus Steinle | http://www.wiwi.uni-hannover.de/ufo/ |
| Friedrich-Schiller-Universität Jena | U | Lehrstuhl für ABWL, Betriebswirtschaftliche Steuerlehre und Wirtschaftsprüfung | - | Prof. Dr. Kurt-Dieter Koschmieder | http://www.wiwi.uni-jena.de/Steuern/index.html |
| Friedrich-Schiller-Universität Jena | U | Lehrstuhl für Unternehmensentwicklung, Organisation und wirtschaftlichen Wandel | | Prof. Dr. Michael Fritsch | http://www.wiwi.uni-jena.de/uiw/index.html |
| Universität Leipzig | U | Lehrstuhl für BWL, insbes. Marketing | - | Prof. Dr. Helge Löbler | http://www.marketing.uni-leipzig.de/ |
| Universität Lüneburg | U | Institut für VWL | | Prof. Dr. Joachim Wagner | http://www.uni-lueneburg.de/fb2/vwl/wifo/ |
| Universität Mannheim | U | Lehrstuhl für Statistik und sozialwissenschaftliche Methodenlehre | | Prof. Dr. Josef Brüderl | http://www.sowi.uni-mannheim.de/lehrtuehle/lessm/ |
| Universität Mannheim | U | Lehrstuhl für VWL | - | Prof. Konrad Stahl, Ph.D. | http://www.vwl.uni-mannheim.de/stahl!/index.php?language=de |
| Philipps-Universität Marburg | U | Wirtschaftstheorie 3 | - | Prof. Dr. Jochen Röpke | http://www.uni-marburg.de |
| European Business School, International University Schloß Reichartshausen Oestrich-Winkel | U | Center for Entrepreneurial and Small Business Finance | | Prof. Ulrich Hommel, Ph.D. | http://www.ebs.de/index.php?id=233 |
| Universität Potsdam | U | Professur für BWL, Organisation und Personalwesen | | Prof. Dr. Dieter Wagner | http://www.uni-potsdam.de/db/orgapers/website/index.php?x=y |
| Universität Regensburg | U | Lehrstuhl für Innovations- und Technologiemanagement | - | Prof. Dr. Michael Dowling | http://www.cgi.uni-regensburg.de/Fakultaeten/WiWi/ |
| Universität Regensburg | U | Wirtschafts- und Sozialgeographie | - | Prof. Dr. Jürgen Schmude | http://www.uni-regensburg.de/Fakultaeten/phil_Fak_III/Geographie/wirtgeo/ |
| Universität Trier | U | Lehrstuhl und Institut für Mittelstandsökonomie | | Prof. Dr. Axel G. Schmidt | http://www.uni-trier.de/promit/ |

| University | Type | Chair's Title | Exists since | Professor | Homepage |
|---|------|--|--------------|------------------------------------|---|
| Bauhaus-Universität Weimar | U | Professur für Medienmanagement | | Prof. Dr. Matthias Maier | http://www.uni-weimar.de/medien/management/ |
| Bergische Universität Wuppertal | U | Lehrstuhl für Betriebswirtschaftslehre insb. Personalmanagement und Organisation | | Prof. Dr. Michael J. Fallgatter | http://www.wiwi.uni-wuppertal.de/Startseite.1627.0.html |
| Bayerische Julius-Maximilians-Universität Würzburg | U | Lehrstuhl für Betriebswirtschaftslehre und Marketing | | Prof. Dr. Margit Meyer | http://www2.wifak.uni-wuerzburg.de/bwl1/bwl1.htm |
| Fachhochschule Brandenburg | UAS | Mittelstandsorientierte Betriebswirtschaftslehre | - | Prof. Dr.-Ing. Hans-Hinrich Lembke | http://webfbw4.fh-brandenburg.de/fbw/ |
| Fachhochschule Esslingen, Hochschule für Technik | UAS | Institut für International Management & Global Entrepreneurship (IMAGE) | - | Prof. Dr. Helmut Kohlert | http://www.hs-esslingen.de/mitarbeiter/Helmut.Kohlert |
| Fachhochschule Gelsenkirchen | UAS | Professur für Betriebswirtschaftslehre, insbesondere Innovationsmanagement | | Prof. Dr. Alfred Spielkamp | http://www.fh-gelsenkirchen.de/ffinex/ |
| Fachhochschule Hannover | UAS | Allgemeine Betriebswirtschaftslehre/Dienstleistungsmanagement | - | Prof. Dr. Günter Hirth | http://www.wirt.fh-hannover.de/de/personen/professoren/hirth/index.html |
| Fachhochschule Hof | UAS | Zentrum für Sprachen und Interkulturelle Kompetenz | | Prof. Dr. Michael Seidel | http://michael.seidel.fh-hof.de/index.php?id=450 |
| Fachhochschule Pforzheim, Hochschule für Gestaltung, Technik und Wirtschaft | UAS | Betriebswirtschaftslehre insbesondere Unternehmensentwicklung | - | Prof. Dr Rolf Güdemann | http://catalog.hs-pforzheim.de/profil.jsp?name=rolf.guedemann |
| Fachhochschule Regensburg | UAS | Fachgebiet Unternehmensführung "Existenzgründung, Unternehmensplanspiele" | - | Prof. Dr. Eberhard Auchter | http://www.fh-regensburg.de/index.php-id=27.html |
| Technische Fachhochschule Wildau | UAS | Professur für Unternehmensführung | | Prof. Dr. Willi K. M. Dieterle | http://www.willi-dieterle.de/ |

Entrepreneurship chairs in Austria

| University | Type | Chair's Title | Exists since | Professor | Homepage |
|----------------------------------|------|---|---------------|--------------------------------|---|
| Fachhochschule Salzburg | UAS | Professur Entrepreneurship und Gründungsmanagement | 2002 | Prof. Dr. Dieter Hessel | http://www.fh-sbg.ac.at/ |
| Fachhochschule Salzburg | UAS | Professur für Entrepreneurship | from May 2007 | Dr. Sascha Kraus | http://www.fh-sbg.ac.at/ |
| Universität Klagenfurt | U | Professur für Innovationsmanagement und Unternehmensgründung | WS 99/00 | Prof. Dr. Erich J. Schwarz | http://www.uni-klu.ac.at/iug/ |
| Johannes-Kepler-Universität Linz | U | Institut für Unternehmensgründung und Unternehmensentwicklung | - | Univ. Prof. Dr. Norbert Kailer | http://www.iug.uni-linz.ac.at/ |
| Wirtschaftsuniversität Wien | U | Professur Entrepreneurship und Innovation | SS 02 | Prof. Dr. Nikolaus Franke | http://www2.wu-wien.ac.at/entrep/ |
| Wirtschaftsuniversität Wien | U | Institut für BWL der Klein- und Mittelbetriebe | 1989 | Prof. Dr. Josef Mugler | http://www.wu-wien.ac.at/kmb |

Entrepreneurship-affiliated chairs in Austria

| University | Type | Chair's Title | Exists since | Professor | Homepage |
|--|------|---|--------------|-----------------------------|---|
| Technische Universität Graz (Erzherzog-Johann-Universität), Graz | TU | Institut für Unternehmensführung und Organisation | | Prof. Reinhard Haberfellner | http://portal.tugraz.at |
| Technische Universität Wien | TU | Professional MBA Entrepreneurship and innovation (with WU Wien) | | | http://www.tuwien.ac.at/ |
| Karl-Franzens-Universität Graz | U | Technologie und Innovationsmanagement | 2005 | Prof. Dr. Sören Salomo | http://www.uni-graz.at/tim/ |
| Universität Donau-Universität Krems | U | Professional MBA Entrepreneurship Central Europe | | Mag. Anton Zeiner | http://www.donau-uni.ac.at/de/studium/entrepreneurshipmba/index.php |
| Montanuniversität Leoben | U | Lecture Entrepreneurship | | | http://www.unileoben.ac.at/ |
| PEF PrivatUniversität für Management | U | MBA in Intra- und Entrepreneurship | | | http://www.pef.at/ |
| Fachhochschule Vorarlberg, Dornbirn | UAS | Lecture Entrepreneurship | | Prof. Wolfgang Kremser | http://www.tvlbg.ac.at/ |
| Fachhochschule Technikum Kärnten, Feldkirchen, Spittal an der Drau und Villach | UAS | Unternehmensführung | | | http://www.cti.ac.at/ |
| Fachhochschule Kufstein | UAS | BA Unternehmensführung | | Dr. Wolfgang Klose | http://www.fh-kufstein.ac.at/ |
| Fachhochschule Wiener Neustadt | UAS | Institut für Personalmanagement | | Prof. Dr. Rupert Hasenzagl | http://www.fhwn.ac.at |
| Fachhochschule St. Pölten | UAS | Bachelor Media- u. Kommunikationsberatung | | | http://www.fh-stpoelten.ac.at/ |

Entrepreneurship chairs in Switzerland

| University | Type | Chair's Title | Exists since | Professor | Homepage |
|------------------------------|------|---|--------------|-----------------------------|---|
| Universität St. Gallen (HSG) | U | Unternehmungsführung mit besonderer Berücksichtigung der kleinen dynamischen Unternehmungen | 1992 | Prof. Dr. Urs Fueglistaller | http://www.kmu.unisg.ch |
| Universität St. Gallen (HSG) | U | Unternehmensführung Schwerpunkt Entrepreneurship | 1992 | Prof. Dr. Thierry Volery | http://www.kmu.unisg.ch |
| Universität Zürich | U | Professur für Entrepreneurship | WS07/08 | not yet found | http://www.oec.unizh.ch/ |

Entrepreneurship-affiliated chairs in Switzerland

| University | Type | Chair's Title | Exists since | Professor | Homepage |
|--|------|---|--------------|----------------------------|---|
| Eidgenössische Technische Hochschule Zürich (ETHZ) | TU | Technology Management and Entrepreneurship | 1999 | Prof. Fritz Fahrni | http://www.tmu.ethz.ch |
| Fachhochschule Ostschweiz (FHO) in St. Gallen | UAS | Executive MBA in Entrepreneurship | - | Prof. Dr. Fritz Forrer | http://www.fho.ch |
| Hochschule für Technik und Wirtschaft Chur (HTW) | UAS | Executive MBA in Entrepreneurship | 2000 | Urs Kappeler | http://www.fh-htwchur.ch |
| Universität Bern | U | Institut für Marketing und Unternehmensführung - Innovation | 2006 | Prof. Dr. Christian Lüthje | http://www.innovation.imu.unibe.ch |
| Universität Educatis | U | Corporate Entrepreneurship & Innovation | | Prof. Dr. Mario Raich | http://www.educatisgsm.de/ |

Entrepreneurship chair in Liechtenstein

| University | Type | Chair's Title | Exists since | Professor | Homepage |
|--------------------------|------|-------------------------------|--------------|-------------------------|---|
| Hochschule Liechtenstein | U | Institut für Entrepreneurship | 2003 | Prof. Dr. Urs Baldegger | http://www.hochschule.li/entrepreneurship |