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Forschungsinstitut zur Zukunft der Arbeit Institute for the Study of Labor

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ABSTRACT

The Effects of Personality Traits on Adult Labor Market Outcomes: Evidence from Siblings *

While large literatures have shown that cognitive ability and schooling increases employment and wages, an emerging literature examines the importance of so-called "non-cognitive skills" in producing labor market outcomes. However, this smaller literature has not typically used causal methods in estimating the results. One source of heterogeneity that may play an important role in producing both personality and other non-cognitive skills and labor market outcomes is family background, including genetic endowments. This paper is the first to use sibling differences to estimate the effects of personality on employment and wages and is also able to control for many other sources of heterogeneity, including attractiveness, cognitive ability, schooling, occupation, and other factors. Overall, the findings suggest that personality measures are important determinants of labor market outcomes in adulthood and that the results vary considerably by demographic group. The findings also highlight the potential role of extraversion in leading to favorable labor market outcomes, which has not been documented in many other studies.

JEL Classification: J24, J31

Keywords: personality, wages, sibling fixed effects

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<u>Introduction</u>

The associations between cognitive ability and labor market outcomes and other measures of economic success have been documented in multiple social science fields for several decades, with a long history in economics (Becker 1964, Griliches 1977). While psychologists and sociologists, among others, have also focused on the importance of so called "non cognitive skills", economists have only recently pursued this research (see Bowles, Gintis, and Osborne 2001 and Almlund et al. 2011 for reviews). This imbalance between research with a focus on cognitive skills relative to non-cognitive skills also stands in contrast to findings from several "gold standard" interventions, where non-cognitive skills have seemed to play a substantial role in benefits from programs. For example, the Perry Preschool Program, which was a randomized, expensive enrichment intervention for disadvantaged young children, has been shown to have major effects on life outcomes, measured through age 40, by fostering non-cognitive skills such as the ability to plan and execute plans and self-control, rather than measures of IQ (Heckman, Malofeeva, Pinto et al. 2010). Similarly, the long term follow up of Project STAR, a class size reduction program in Tennessee, indicates that, while test score increases were not maintained after the completion of the program, the long term impacts on outcomes could have been caused by the fostering of non-cognitive skills (Dee and West 2008, Chetty et al. 2010). Thus, increasing understanding of the links between specific measures of non-cognitive skills is an important area of inquiry.

There has been recent growth in the economic analysis of non-cognitive skills and economic success, and much of the research has focused on personality traits, as they seem to be linked to important socioeconomic measures. Overall, measures of conscientiousness have been found to be positively related to earnings, and measures of neuroticism are often negatively associated with labor market outcomes. However, the methods used to empirically link these personality measures are still advancing and the literature is not yet as mature as the research examining causal effects of cognitive skills. Indeed, little research to date has been able to control for family factors and genetic backgrounds that could affect both non-cognitive skill development and future life outcomes. This paper uses a national sample, with a large subsample of siblings and twins, to examine whether measures of personality are associated

with labor market success as an adult. Findings suggest relatively large relationships between measures of extraversion that are comparable to the effects of skills or attractiveness. The links with conscientiousness are less robust, which is contrary to much of the earlier research in this area. The results also suggest important heterogeneity is some relationships by gender, childhood socioeconomic status, and race. Specifications that control from occupational sorting as well as educational attainment are often similar.

Background Literature

While the literature linking cognitive skills to economic success is a substantial area of economics research, as well as research in other social sciences, the effects of non-cognitive skills have only recently been examined by economists. Generally, an additional year of schooling has been shown to increase wages by 8-10% per year (Card 1999). Likewise, IQ has been shown to increase labor market success (Mueller and Plug 2006). There is also evidence from the economics literature that non-cognitive skills, including measures of personality, are associated with labor market outcomes. Specifically, Cunha, Heckman, and Schennanch (2010) show that 12% of the variance in educational attainment is explained by personality measures (compared to 16% accounted for by cognitive ability measures). Almlund et al. (2011) survey the emerging literature and suggest that conscientiousness is the most predictive personality trait for educational attainment, achievement, and job performance, and most personality measures are related to sorting into occupations. Additionally, Goldberg et al (1998) and van Eijck and de Graaf (2004) show negative correlations between neuroticism, extraversion, and agreeableness and educational attainment.

In work examining personality and labor market outcomes, Almlund et al. (2011) summarize the literature as pointing to an important role for two personality measures, conscientiousness and neuroticism. For example, Nyhus and Pons (2005), Salgado (1997), and Hogan and Holland (2003) have each found important associations between conscientiousness and wages and job performance. Bowles et al. (2001) outline a conceptual framework linking wage premia with personality traits and suggest the source could include the degree of future orientation (in setting incentive schedules), personal efficacy, and reduced disutility of effort.

What is personality, though? While there is a large literature in psychology and other disciplines that has sought to understand and categorize personality, Almlund et al. (2011) propose the interpretation that personality is a strategy function for responding to life situations, where personality traits and other influences are mapped into measured personality through the function. Indeed, a major theme from research in psychology is the stability of personality traits beginning in young adulthood (Mischell and Shoda 2008), and for some traits, like cognitive ability, that evolve early in life. For example, Roberts (2009) defines personality traits as "the relatively enduring patterns of thoughts, feelings, and behaviors that reflect the tendency to respond in certain ways under certain circumstances." Recently, economists have shown incredibly high stability in personality traits for working age individuals over a four year period (Cobb-Clark and Schurer 2011).

While there has been a long and overlapping history between measuring cognitive skills and personality (see Almlund et al. (2011) for details), in the 1970s psychologists coalesced around a widely shared list of key traits, the "Big Five", which are the highest level of personality traits (see McCrae and Costa 2008)¹. These include: (1) Extraversion: An orientation of one's interests and energies toward the outer world of people and things rather than the inner world of subjective experience; characterized by positive affect and sociability (2) Neuroticism: a chronic level of emotional instability and proneness to psychological distress. Emotional stability is predictability and consistency in emotional reactions, with absence of rapid mood changes (3) Openness to Experience/Intellect: the tendency to be open to new aesthetic, cultural, or intellectual experiences (4) Conscientiousness: The tendency to be organized, responsible, and hardworking and (5) Agreeableness: The tendency to act in a cooperative, unselfish manner. This paper will link the Big Five personality traits with important labor market outcomes from a recent national sample of adults.

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¹ Almlund et al. (2011) describes the origins of the Big Five model. They attribute the five-factor model to Allport and Odbert's (1936) lexical hypothesis, which posits that the most important individual differences are encoded in language. Allport and Odbert used English dictionaries and found over 17,000 personality-describing words, which were later reduced to approximately 4,500. The Big Five is then a composite, using factor analysis, of large sets of personality descriptions. For example, Extraversion is tied to adjectives such as Warmth (friendly) Gregariousness (sociable), Assertiveness (self-confident), Activity (energetic), Excitement seeking (adventurous), Positive emotions(enthusiastic) Gough and Heilbrun (1983).

Data and Methods

The data in this study come from the confidential version of the National Longitudinal Study of Adolescent Health (Add Health). Add Health is a school-based, longitudinal study of the health-related behaviors of adolescents and their outcomes in young adulthood. Beginning with an in-school questionnaire administered to a nationally representative sample of students in grades 7 through 12 in 1994-95, the study follows up with a series of in-home interviews of students approximately one year and six years, and 13 years later². Other sources of data include questionnaires for parents, siblings, fellow students, and school administrators. By design, the Add Health survey included a sample stratified by region, urbanicity, school type, ethnic mix, and size. Preexisting databases (e.g. census data) have been linked with the individuals in the sample and provide information about neighborhoods and communities.³

Of the 20,000 students surveyed during Wave 1, nearly 15,000 have been followed longitudinally in the Wave 4 survey, when the respondents were 30 years old on average. At this time, labor market outcomes were assessed, as were the measures of the "Big Five" personality factors, including Extraversion, Neuroticism, Agreeableness, Conscientiousness, and Openness (see above)⁴. At times, researchers have been uncomfortable linking contemporaneous measures of personality with other socioeconomic outcomes, such as labor market outcomes, due to a concern with reverse causality, where poor job performance may increase measures of neuroticism, for example. However, as noted above, in addition to the large literature in psychology that suggest that by age 25-30, personality is stabile, new evidence based on working age adults from a national sample in Australia has shown that the Big Five measures of personality seem to be quite immune to fluctuations in life circumstances and should be thought of as stable traits for this age group (Cobb-Clark and Schurer 2011).

The respondents in Add Health have also been given a test of verbal IQ, the Peabody Picture Vocabulary Test, in Waves 1 and 3, which will serve as a measure of cognitive skills, as well as educational attainment at Wave 4. Ninety-three percent of the sample reported labor

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² Brownstein et al. (2010) show that attrition between waves suggest little bias. Approximately 75% of the original sample was resurveyed at Wave 4.

³ See Udry 2003 for full description of the Add Health data set. Also see for further information: http://www.cpc.unc.edu/projects/addhealth

⁴ http://www.cpc.unc.edu/projects/addhealth/codebooks/wave4/sect26.zip shows the complete list of questions in the scales.

earnings in the previous year and nearly 80% reported working for 10+ hours the past week, which is the measure of employment status used in the paper. The earnings data from wave 4 come from the following question and are interval coded⁵: "Now think about your personal earnings. How much income did you receive from personal earnings before taxes—that is, wages." Using this coding procedure, the average earnings for this sample of adults (average age nearly 30) is nearly \$35,000. As in standard social science surveys, a host of sociodemographic data has also been collected, including age, race, gender, and family background characteristics such as maternal education and income. The data also contains interviewer ratings of respondent attractiveness that have been shown to predict labor market outcomes in this sample (Fletcher 2009). Table 1 reports summary statistics. Table 1A in the appendix shows that the characteristics of the sibling subsample closely mirrors the full sample. Table 2A reports the summary statistics by gender and shows that males have higher attachment to the labor market and higher earnings (\$40,000 vs. \$29,000). Although males and females attain the same scores on the verbal IQ test and attain similar education levels, they differ in their distributions of the personality subscales, where men are less extroverted, neurotic, agreeable and conscientious, but more open.

The empirical framework will follow a standard Mincer specification, where labor market outcomes are regressed on a set of demographic characteristics as well as cognitive and non-cognitive skills⁶:

$$y_i = \beta_0 + \beta_1(personality_i) + \beta_2(ability_i) + \beta_3 X_i + \varepsilon_i$$
 (1)

where y_i is either employment status or an earnings outcome for individual i. In order to then control for common childhood neighborhood determinants of labor market outcomes and ability and potentially personality measures, high-school-of-origin fixed effects are included in an additional specification:

$$y_{is} = \beta_0 + \beta_1(personality_i) + \beta_2(ability_i) + \beta_3 X_i + \lambda_s + \varepsilon_{is}$$
 (2)

⁵ The midpoint of each interval is used in the analysis. The intervals include: \$0, <\$5,000, \$5,000-9,999, 10,000-14,999, 15,000-19,999, 20,000-24,999, 25,000-29,999, 30,000-39,999, 40,000-49,999, 50,000-74,999, 75,000-99,999, 100,000-149,999, 150,000 or more.

⁶ See Almlund et al. (2011) for a Roy-model framework for examining personality effects on economic outcomes.

Heckman, Stixrud and Urzua (2006) have shown that individuals sort into occupations and education based on personality measures. Thus, in order to examine additional potential omitted factors, I control for educational attainment, marital status, occupational fixed effects, and attractiveness:

$$y_{is} = \beta_0 + \beta_1(personality_i) + \beta_2(ability_i) + \beta_3 X_i + \beta_4 Z_i + \lambda_s + \varepsilon_{is}$$
(3)

Finally, in order to control for all common family attributes, I use sibling fixed effects in place of school fixed effects:

$$y_{if} = \beta_0 + \beta_1(personality_i) + \beta_2(ability_i) + \beta_3 W_i + \lambda_f + \varepsilon_{if}$$
(4)

where the W vector contains elements in X and Z that differ between siblings such as birth order, attractiveness, gender, age, and other variables listed below. As personality has been shown to be 40-60% heritable (Bouchard and Loehlin 2001) and labor market outcomes are strongly related to family background, these specifications will potentially reduced this unobserved heterogeneity and move closer to estimating causal effects of personality on labor market outcomes. One disadvantage of using sibling differences is the potential of measurement error in the personality characteristics reducing the signal to noise ratio of the measurement. However, Cobb-Clark and Schurer 2011 use data from a large population of middle age Australians to show that the median change in these measured Big 5 personality traits over four years is zero and fifty percent of individuals change no more than half a point (from a seven point scale). This suggests that measurement error may be of limited concern in the results. Another potential limitation with the analysis is unobserved parental responses and investments that may be related to personality and later labor market outcomes. Of course this issue is also true of all current research examining the effects of personality, but it should be noted when viewing the results⁷.

⁷ An important consideration, though, is whether we think the parental or school investments are driven by personality or meant to change personality traits. The former case would arguably be a mechanism of the effects of personality on labor market outcomes rather than an omitted bias. There is very little evidence of the latter mechanism in the literature.

Results

Table 2 begins by examining the associations between cognitive and non-cognitive skills and employment status around age 30. The results suggest that a one standard deviation increase in extraversion increases employment by 2 percentage points. A one-standard deviation increase in neuroticism is also shown to reduce employment by 2.3-2.5 percentage points in columns 1-2. There are many potential omitted factors that do not allow these estimates to be given a causal interpretation. For example, Heckman, Stixrud and Urzua (2006) show that persons with different endowments of personality and intelligence sort into different occupations and levels of schooling. Thus, additional specifications are estimated to include controls for occupation and years of schooling, among others. Indeed, the effects are reduced considerably with occupation fixed effects, suggesting sorting, and are further reduced to zero with the inclusion of family fixed effects. In contrast, the results for extraversion only slightly decrease when controls for neighborhood, occupation, as well as family fixed effects; although the latter are no longer statistically significant, the point estimate does not decrease.

Measures of agreeableness, openness and conscientiousness have relatively small associations in the baseline results, but within families increase in importance. For example, a one standard deviation increase in conscientiousness increases employment by 3 percentage points and a similar increase in openness reduces employment by 2.8-3.6 percentage points, after controls for family fixed effects are used. These effects are of similar magnitude to the measures of cognitive skill and achievement in the data. A standard deviation increase in the high school measure of skill (PPVT score) is associated with an increase in employment of about 2 percentage points, as is a year increase in schooling. Unlike some previous research (Heckman, Humphries, and Urzua 2010), the association between personality measures and earnings is not explained by educational attainment, though this result is consistent with Cattan (2010) and Heckman, Stixrud, and Urzua (2006). The results also suggest that having below average attractiveness is associated with a 1.5-4 percentage point reduction in employment, while above average attractiveness increases the likelihood of employment by 3-6 percentage points.

⁸ The results for an indicator for any earnings are similar and presented in the Appendix Table 3A.

Table 3 stratifies the analyses from Table 2 by demographic subgroup to descriptively explore potential heterogeneity of effects. While many results are similar by group, the evidence suggests that the returns to extraversion are higher in women than men in the withinfamily analyses and there is some suggestion that extraversion increases employment more for individuals who grew up in low income household than those who group up in high income households. Also of note is that the return to the cognitive skills measure is much higher for females than males.

Table 4 examines log (earnings). Like the results for employment, there is consistent evidence that extraversion is associated with earnings. A one standard deviation increase in the extraversion subscale is associated with a 5-6% earnings increase (approximately \$2,000 a year), which is robust over all the specifications. This result differs with findings from the Netherlands, where Nylus and Pons (2005) find negative effects of extraversion in their data. In addition, a one standard deviation increase in neuroticism reduces earnings by 5-9%, which is consistent with much of the literature, including Nylus and Pons (2005). The results suggest that the effect of a one standard deviation increase in conscientiousness is to increase earnings by 3-6%, which is consistent with the summary in Almlund et al. (2011), who suggests that this is the most replicated link between personality and wages in the literature(though Nylus and Pons find no effect). However, this effect is reduced to zero with family fixed effects. As a comparison, a one standard deviation increase in skill (PPVT score) is associated with earnings increase of up to 12% but is partially explained by family and occupational factors. To further place these magnitudes in context, the adjusted black-white earnings gap is 13-17% and the return to an extra year of schooling is between 9-10% in this sample. Similarly, the wage bonus from being above average attractiveness is 7-8%.9

Table 5 further stratifies the results for earnings based on gender, race, and household income during adolescence to descriptively examine potential heterogeneity of associations. Interestingly, the return to extraversion is found to be quite large for those individuals who grew up in low income households. The family fixed effects estimate suggests a 12% increase in

⁹ Appendix Table 4A presents results that include earnings of zero, which typically increases the coefficients of interest. Likewise, Appendix Table 5A shows the results are robust to excluding the 2% of the sample who "guesses" their earnings.

earnings for a one standard deviation increase in extraversion. The penalty for neuroticism appears for all groups, in contrast. While there is little consistency in the findings for agreeableness and openness, the effects for conscientious are relatively consistent without family fixed effects. Similarly, the return to skills (PPVT score) are also large and relatively similar across groups, although the family fixed effects specifications largely attenuate the results for males (brother pairs) and black siblings.

Conclusions

This study adds to the literature linking specific personality traits with labor market returns by using a recent national sample of young adults from the US. Methodologically, this study allowed controls for neighborhood effects, occupational sorting, as well as shared family background that could drive associations between personality and labor market success. A robust and relatively novel result is the large importance of extraversion in predicting labor market participation and wages. This result could reflect the differing composition of jobs in the US in recent years, specifically the growth of service jobs and the requirement of social interactions in the workplace. Interestingly, the result is not explained by occupational sorting and is large in magnitude compared with more traditional characteristics, such as cognitive skills and even attractiveness. The results also cast some doubt on the robustness of links between conscientiousness and earnings found in the prior literature—the effects are replicated in the baseline models but are then reduce substantially with the inclusion of sibling fixed effects. Measurement error is unlikely to be solely responsible for this reduction, based on evidence from Cobb-Clack and Schurer (2011) on the incredibly high stability and test-retest correspondence in these measures.

The results are also interesting in light of new interventions that seek to promote prosocial and non-cognitive skills in children, where these findings suggest the potential for important economic benefits for successful interventions. To the extent that personality measures also have a large genetic component (Bouchard and Loehlin (2001) review a large number of family studies that report heritability estimates between 40-60%), the results also increase our understanding of the intergenerational transmission of inequality.

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Tables

Table 1
Descriptive Statistics: Add Health

Variable	Wave	Obs	Mean	Std Dev	Min	Max
	vvave 4	14527	0.93	0.25	C	
Any Income Work (10+ Hours)	4	12304	0.93	0.23	C	
1	4	14527	34232.25	37594.21	C	
Earnings						
Log(Earnings)	4	13523	10.15	1.04	1	
Log(Earnings) with Zeros	4	14527	9.29	3.31	-2	
Earnings Guess	4	14527	0.03	0.16	C	
Extraversion Scale	4	14527	13.23	3.06	4	
Neuroticism Scale	4	14527	10.43	2.74	4	
Agreeableness Scale	4	14527	15.26	2.41	4	
Conscientiousness Scale	4	14527	14.65	2.69	4	
Openness Scale	4	14527	14.50	2.45	4	
Extraversion Scale (std)	4	14527	0.00	1.00	-3	
Neuroticism Scale (std)	4	14527	-0.01	1.00	-2	
Agreeableness Scale (std)	4	14527	0.01	1.00	-5	
Conscientiousness Scale (std)	4	14527	0.00	1.00	-4	2
Openness Scale (std)	4	14527	0.00	1.00	-4	2
Age	4	14527	28.97	1.75	24	35
Female	All	14527	0.54	0.50	C	1
PPVT Score	1	14527	100.80	14.44	13	146
Maternal Education	1	14527	13.22	2.24	C	17
Family Income	1	14527	46.12	42.17	C	990
Married Parents	1	14527	0.71	0.42	C	1
Hispanic	All	14527	0.16	0.37	C	1
Black	All	14527	0.22	0.41	C	1
Rural	1	14527	0.26	0.43	C	1
Missing Family Information	1	14527	0.31	0.46	C	1
Grade = 8	1	14205	0.14	0.35	C	1
Grade = 9	1	14205	0.18	0.39	C	1
Grade = 10	1	14205	0.19	0.40	C	1
Grade = 11	1	14205	0.19	0.39	C	1
Grade = 12	1	14205	0.16	0.36	C	1
PPVT Score	3	14527	101.08	14.14	g	123
Missing PPVT	3	14527	0.19	0.39	C	
Below Average Attractiveness	4	14504	0.07	0.26	C	1
Above Average Attractiveness	4	14504	0.46	0.50	C	1
Education	4	14525	14.29	2.06	8	21
Ever Married	4	14520	0.50	0.50	C	

Table 2
Associations Between Employment Status and Cognitive and Non-Cognitive Skills
Baseline, School, Occupation, and Family Fixed Effects

Outcome	Employment	Employment	-	Employment	Employment
Fixed Effects?	None	School	Occupation	Family	Family
Xs	Basic	Basic	Extra	Basic	Extra
Extraversion (std)	0.021***	0.019***	0.017**	0.023	0.017
, ,	(0.006)	(0.006)	(0.006)	(0.016)	(0.016)
Neuroticism (std)	-0.023***	-0.025***	-0.015***	0.001	0.003
, ,	(0.006)	(0.006)	(0.005)	(0.014)	(0.014)
Agreeableness (std)	-0.005	-0.005	-0.011***	0.021	0.024
	(0.006)	(0.006)	(0.003)	(0.017)	(0.017)
Conscientiousness (std)	0.009	0.007	-0.001	0.035**	0.028*
	(0.006)	(0.006)	(0.003)	(0.015)	(0.014)
Openness (std)	-0.002	-0.003	-0.004	-0.028*	-0.036**
	(0.005)	(0.005)	(0.004)	(0.016)	(0.015)
Age	-0.033***	-0.036***	-0.010**	0.001	0.006
	(0.009)	(0.009)	(0.005)	(0.009)	(0.009)
Female	-0.080***	-0.081***	-0.095***	-0.127***	-0.141***
	(0.013)	(0.013)	(0.016)	(0.034)	(0.033)
PPVT Score (W1)	0.027***	0.018**	0.004	0.022	0.021
	(0.007)	(0.007)	(0.006)	(0.022)	(0.023)
Parents Married	0.026*	0.015	0.025***		
	(0.014)	(0.014)	(0.009)		
Hispanic	0.046**	0.030	0.030***		
	(0.019)	(0.022)	(0.009)		
Black	-0.009	-0.019	-0.008		
	(0.017)	(0.023)	(0.019)		
PPVT Score (W3)			-0.002		-0.032*
			(0.005)		(0.019)
Education			0.016***		0.029***
			(0.004)		(0.009)
Ever Married			-0.036**		-0.088***
			(0.015)		(0.029)
Below Average Attractiveness			-0.039**		-0.015
			(0.016)		(0.051)
Above Average Attractiveness			0.031***		0.059**
	44.040	44.040	(0.008)	4.0	(0.029)
Observations	11,343	11,343	11,748	1,957	1,954
R-squared	0.037	0.064	0.033	0.033	0.060
Number of Families				1,077	1,076

Table 3
Stratified Associations Between Employment Status and Cognitive and Non-Cognitive Skills

Outcome	Employment						
Sample	Male	Female	White	Black	Hispanic	Rich	Poor
Fixed Effects	None						
Extraversion (std)	0.022***	0.020**	0.022***	0.007	0.038**	0.018**	0.025***
	(0.008)	(0.009)	(0.007)	(0.013)	(0.018)	(0.009)	(0.008)
Neuroticism (std)	-0.025***	-0.020**	-0.026***	-0.035**	0.002	-0.017**	-0.028***
	(0.008)	(0.009)	(0.007)	(0.014)	(0.015)	(800.0)	(0.010)
Agreeableness (std)	0.003	-0.013*	-0.004	0.014	-0.033*	0.005	-0.019*
	(0.008)	(800.0)	(0.007)	(0.015)	(0.018)	(0.010)	(0.012)
Conscientiousness (std)	-0.002	0.022***	0.017**	-0.020	0.014	0.011	0.018*
	(0.009)	(0.008)	(0.007)	(0.012)	(0.016)	(0.008)	(0.010)
Openness (std)	-0.011	0.009	-0.001	0.012	-0.027	-0.006	-0.004
	(0.008)	(0.008)	(0.007)	(0.015)	(0.019)	(0.009)	(0.010)
PPVT Score (W1)	0.015	0.039***	0.010	0.049***	0.064***	0.007	0.032**
	-0.011	(0.009)	(0.010)	(0.016)	(0.012)	(0.011)	(0.013)
Observations	5,294	6,049	6,374	2,477	1,747	4,342	4,319
R-squared	0.038	0.037	0.040	0.076	0.106	0.032	0.051
Number of Families							

Outcome	Employment						
Sample	Male	Female	White	Black	Hispanic	Rich	Poor
Fixed Effects	Family						
Extraversion (std)	0.018	0.059**	0.020	0.036	0.029	0.021	0.036
	(0.025)	(0.030)	(0.021)	(0.028)	(0.048)	(0.025)	(0.026)
Neuroticism (std)	-0.008	0.039	0.007	-0.023	0.019	0.011	-0.009
	(0.021)	(0.028)	(0.018)	(0.031)	(0.041)	(0.019)	(0.025)
Agreeableness (std)	0.055**	-0.008	0.020	0.021	0.025	-0.002	0.030
	(0.023)	(0.035)	(0.024)	(0.032)	(0.049)	(0.027)	(0.026)
Conscientiousness (std)	0.025	0.029	0.040**	0.051	-0.014	0.056**	0.024
	(0.027)	(0.025)	(0.018)	(0.033)	(0.041)	(0.023)	(0.022)
Openness (std)	-0.000	-0.069***	-0.024	-0.020	-0.107**	-0.018	-0.070**
	(0.022)	(0.026)	(0.021)	(0.035)	(0.046)	(0.026)	(0.027)
PPVT Score (W1)	-0.017	0.070	-0.002	-0.014	0.087	0.007	0.044
	(0.036)	(0.051)	(0.035)	(0.034)	(0.067)	(0.031)	(0.040)
Observations	586	665	1,150	421	257	721	804
R-squared	0.047	0.044	0.052	0.055	0.140	0.075	0.046
Number of Families	332	373	652	229	152	419	452

1%***,5%**, 10%*, Robust Standard Errors clustered at the school or family level. Same controls as previous table. Rich: above median household income at wave 1. Poor: below median household income at wave 1.

Table 4
Associations Between Log(Earnings) and Cognitive and Non-Cognitive Skills
Baseline, School, Occupation, and Family Fixed Effects

	Log	Log	Log	Log	Log
Outcome	(Earnings)	(Earnings)	(Earnings)	(Earnings)	(Earnings)
Fixed Effects?	None	School	Occupation	Family	Family
Xs	Basic	Basic	Extra	Basic	Extra
Extraversion (std)	0.062***	0.054***	0.066***	0.058*	0.053*
Extraversion (sta)	(0.012)	(0.012)	(0.009)	(0.031)	(0.030)
Neuroticism (std)	-0.085***	-0.083***	-0.045***	-0.060*	-0.050
(sta)	(0.016)	(0.015)	(0.006)	(0.031)	(0.030)
Agreeableness (std)	0.000	0.002	-0.031***	-0.027	-0.046
Agreeabieriess (stu)		(0.014)	(0.011)		
Conscientiousness (std)	(0.013) 0.060***	0.014)	0.030***	(0.035) 0.002	(0.034)
Conscientiousness (std)					-0.010 (0.038)
Onenness (std)	(0.011)	(0.012)	(0.009) -0.042***	(0.029)	(0.028)
Openness (std)	-0.011 (0.030)	-0.035**		0.031	0.025
A = 2	(0.020) -0.102***	(0.014)	(0.009)	(0.033)	(0.033) 0.048***
Age		-0.097***	-0.053***	0.064***	
Famala	(0.023)	(0.021)	(0.016)	(0.018)	(0.018)
Female	-0.328***	-0.347***	-0.286***	-0.314***	-0.361***
DDV/T Carrier (NA/4.)	(0.037)	(0.033)	(0.046)	(0.066)	(0.066)
PPVT Score (W1)	0.119***	0.094***	0.029*	0.064	0.021
Barrella Marriad	(0.024)	(0.016)	(0.016)	(0.046)	(0.046)
Parents Married	0.098**	0.058	0.051*		
	(0.046)	(0.040)	(0.025)		
Hispanic	0.042	-0.022	0.007		
	(0.053)	(0.056)	(0.028)		
Black	-0.168***	-0.193***	-0.137***		
	(0.059)	(0.054)	(0.029)		
PPVT Score (W3)			0.007		0.019
			(0.013)		(0.034)
Education			0.102***		0.088***
			(0.013)		(0.017)
Ever Married			0.091***		0.128**
			(0.028)		(0.053)
Below Average Attractiveness			-0.082**		0.044
			(0.033)		(0.109)
Above Average Attractiveness			0.083***		0.073
			(0.023)		(0.055)
Observations	12,529	12,529	12,998	2,175	2,171
R-squared	0.129	0.190	0.107	0.061	0.089
Number of Families				1,107	1,107

Table 5
Stratified Associations Between Log Earnings and Cognitive and Non-Cognitive Skills

Outcome	Log Earnings						
Sample	Male	Female	White	Black	Hispanic	Rich	Poor
Fixed Effects	None						
Extraversion (std)	0.098***	0.021	0.052***	0.072***	0.141***	0.072***	0.054**
	(0.017)	(0.016)	(0.016)	(0.024)	(0.038)	(0.016)	(0.022)
Neuroticism (std)	-0.079***	-0.089***	-0.086***	-0.105***	-0.058	-0.076***	-0.101***
	(0.019)	(0.019)	(0.019)	(0.033)	(0.053)	(0.018)	(0.024)
Agreeableness (std)	-0.006	0.019	0.009	0.030	-0.046	0.005	-0.006
	(0.018)	(0.021)	(0.018)	(0.038)	(0.045)	(0.020)	(0.020)
Conscientiousness (std)	0.050***	0.075***	0.079***	-0.014	0.045	0.039**	0.062***
	(0.016)	(0.016)	(0.014)	(0.029)	(0.032)	(0.016)	(0.022)
Openness (std)	-0.050*	0.031	-0.023	-0.045	0.105	-0.038*	0.026
	(0.027)	(0.022)	(0.016)	(0.038)	(0.091)	(0.020)	(0.041)
PPVT Score (W1)	0.146***	0.092***	0.109***	0.168***	0.148**	0.091***	0.128***
	(0.032)	(0.026)	(0.022)	(0.042)	(0.066)	(0.024)	(0.042)
Observations	6,050	6,479	6,963	2,680	2,014	4,960	4,615
R-squared	0.116	0.111	0.136	0.138	0.098	0.110	0.095
Number of Families							

Outcome	Log Earnings						
Sample	Male	Female	White	Black	Hispanic	Rich	Poor
Fixed Effects	Family						
Extraversion (std)	0.033	0.047	0.033	0.105	0.007	0.056	0.121**
	(0.056)	(0.056)	(0.034)	(0.068)	(0.088)	(0.046)	(0.056)
Neuroticism (std)	-0.110**	-0.064	-0.032	-0.062	-0.103	-0.093**	-0.055
	(0.055)	(0.052)	(0.036)	(0.074)	(0.087)	(0.047)	(0.057)
Agreeableness (std)	-0.025	-0.021	0.029	-0.059	-0.186	-0.003	-0.088
	(0.062)	(0.064)	(0.040)	(0.069)	(0.116)	(0.052)	(0.066)
Conscientiousness (std)	-0.080	-0.002	-0.003	0.060	0.091	-0.062	0.029
	(0.060)	(0.046)	(0.032)	(0.066)	(0.086)	(0.051)	(0.046)
Openness (std)	0.049	0.006	0.006	0.156*	-0.076	0.003	0.058
	(0.057)	(0.055)	(0.035)	(0.080)	(0.118)	(0.055)	(0.067)
PPVT Score (W1)	0.017	0.050	0.142**	-0.011	0.090	0.131*	0.070
	(0.097)	(0.092)	(0.055)	(0.074)	(0.147)	(0.072)	(0.091)
Observations	685	699	1,272	453	303	827	865
R-squared	0.066	0.034	0.098	0.078	0.066	0.104	0.061
Number of Families	344	380	673	230	164	434	460

1%***,5%**, 10%*, Robust Standard Errors clustered at the school or family level. Same controls as previous table. Rich: above median household income at wave 1. Poor: below median household income at wave 1.

Appendix Tables

Table 1A
Descriptive Statistics: Add Health
Comparison of Full Sample and Sibling Sample

Variable	Wave	Obs	Mean	Std Dev	Obs	Mean	Std Dev
Any Income	4	14527	0.93	0.25	2346	0.93	0.26
Work (10+ Hours)	4	12304	0.77	0.42	1957	0.76	0.43
Earnings	4	14527	34232.25	37594.21	2346	34271.22	38724.15
Log(Earnings)	4	13523	10.15	1.04	2175	10.17	1.00
Log(Earnings) with Zeros	4	14527	9.29	3.31	2346	9.26	3.38
Earnings Guess	4	14527	0.03	0.16	2346	0.02	0.15
Extraversion Scale	4	14527	13.23	3.06	2346	13.16	3.05
Neuroticism Scale	4	14527	10.43	2.74	2346	10.41	2.75
Agreeableness Scale	4	14527	15.26	2.41	2346	15.19	2.44
Conscientiousness Scale	4	14527	14.65	2.69	2346	14.81	2.65
Openness Scale	4	14527	14.50	2.45	2346	14.35	2.48
Extraversion Scale (std)	4	14527	0.00	1.00	2346	-0.02	1.00
Neuroticism Scale (std)	4	14527	-0.01	1.00	2346	-0.02	1.00
Agreeableness Scale (std)	4	14527	0.01	1.00	2346	-0.02	1.01
Conscientiousness Scale (std)	4	14527	0.00	1.00	2346	0.06	0.98
Openness Scale (std)	4	14527	0.00	1.00	2346	-0.06	1.01
Age	4	14527	28.97	1.75	2346	28.96	1.69
Female	All	14527	0.54	0.50	2346	0.52	0.50
PPVT Score	1	14527	100.80	14.44	2346	99.89	14.05
Maternal Education	1	14527	13.22	2.24	2346	13.16	2.26
Family Income	1	14527	46.12	42.17	2346	46.59	45.49
Married Parents	1	14527	0.71	0.42	2346	0.73	0.41
Hispanic	All	14527	0.16	0.37	2346	0.14	0.34
Black	All	14527	0.22	0.41	2346	0.21	0.41
Rural	1	14527	0.26	0.43	2346	0.31	0.46
Missing Family Information	1	14527	0.31	0.46	2346	0.29	0.45
Grade = 8	1	14205	0.14	0.35	2338	0.13	0.33
Grade = 9	1	14205	0.18	0.39	2338	0.20	0.40
Grade = 10	1	14205	0.19	0.40	2338	0.19	0.39
Grade = 11	1	14205	0.19	0.39	2338	0.20	0.40
Grade = 12	1	14205	0.16	0.36	2338	0.15	0.35
PPVT Score	3	14527	101.08	14.14	2346	100.41	14.49
Missing PPVT	3	14527	0.19	0.39	2346	0.15	0.36
Below Average Attractiveness	4	14504	0.07	0.26	2343	0.07	0.25
Above Average Attractiveness	4	14504	0.46	0.50	2343	0.46	0.50
Education	4	14525	14.29	2.06	2346	14.26	2.08
Ever Married	4	14520	0.50	0.50	2345	0.52	0.50

Table 2A

Descriptive Statistics: Add Health
Full Sample Stratified by Gender

		Males	Stratified b		Females		
Variable	Wave	Obs	Mean	Std Dev	Obs	Mean	Std Dev
Any Income	4	6755	0.97	0.18	7772	0.90	0.30
Work (10+ Hours)	4	5734	0.81	0.39	6570	0.73	0.44
			40562.1	40812.7		28730.6	33601.7
Earnings	4	6755	4	4	7772	5	3
Log(Earnings)	4	6524	10.31	1.00	6999	9.99	1.05
Log(Earnings) with Zeros	4	6755	9.88	2.49	7772	8.77	3.81
Earnings Guess	4	6755	0.02	0.15	7772	0.03	0.17
Extraversion Scale	4	6755	13.10	3.06	7772	13.34	3.06
Neuroticism Scale	4	6755	9.84	2.61	7772	10.94	2.75
Agreeableness Scale	4	6755	14.59	2.47	7772	15.85	2.19
Conscientiousness Scale	4	6755	14.41	2.62	7772	14.86	2.74
Openness Scale	4	6755	14.81	2.48	7772	14.24	2.39
Extraversion Scale (std)	4	6755	-0.04	1.00	7772	0.04	1.00
Neuroticism Scale (std)	4	6755	-0.22	0.95	7772	0.18	1.00
Agreeableness Scale (std)	4	6755	-0.27	1.02	7772	0.26	0.91
Conscientiousness Scale (std)	4	6755	-0.09	0.97	7772	0.08	1.02
Openness Scale (std)	4	6755	0.13	1.01	7772	-0.10	0.97
Age	4	6755	29.08	1.75	7772	28.87	1.74
Female	All	6755	0.00	0.00	7772	1.00	0.00
PPVT Score	1	6755	101.72	14.41	7772	100.01	14.42
Maternal Education	1	6755	13.29	2.25	7772	13.16	2.24
Family Income	1	6755	45.88	37.91	7772	46.32	45.55
Married Parents	1	6755	0.72	0.42	7772	0.70	0.43
Hispanic	All	6755	0.16	0.37	7772	0.16	0.36
Black	All	6755	0.20	0.40	7772	0.23	0.42
Rural	1	6755	0.26	0.44	7772	0.26	0.43
Missing Family Information	1	6755	0.30	0.46	7772	0.31	0.46
Grade = 8	1	6617	0.14	0.35	7588	0.14	0.35
Grade = 9	1	6617	0.18	0.39	7588	0.18	0.39
Grade = 10	1	6617	0.20	0.40	7588	0.19	0.39
Grade = 11	1	6617	0.19	0.39	7588	0.19	0.39
Grade = 12	1	6617	0.15	0.36	7588	0.16	0.37
PPVT Score	3	6755	101.63	13.73	7772	100.60	14.46
Missing PPVT	3	6755	0.22	0.41	7772	0.17	0.38
Below Average Attractiveness	4	6742	0.07	0.25	7762	0.07	0.26
Above Average Attractiveness	4	6742	0.42	0.49	7762	0.49	0.50
Education	4	6753	14.03	2.03	7772	14.51	2.06
Ever Married	4	6749	0.46	0.50	7771	0.53	0.50

Table 3A
Associations Between Any Earnings and Cognitive and Non-Cognitive Skills
Baseline, School, Occupation, and Family Fixed Effects

	•				
	Any	Any	Any	Any	Any
Outcome	Earnings	Earnings	Earnings	Earnings	Earnings
Fixed Effects?	None	School	Occupation	Family	Family
Xs	Basic	Basic	Extra	Basic	Extra
Extraversion (std)	0.016***	0.015***	0.011***	0.007	0.006
	(0.003)	(0.003)	(0.003)	(0.009)	(0.009)
Neuroticism (std)	-0.006**	-0.008***	-0.004*	-0.007	-0.006
	(0.003)	(0.003)	(0.002)	(0.008)	(0.009)
Agreeableness (std)	-0.005	-0.005*	-0.009***	-0.007	-0.007
	(0.003)	(0.003)	(0.003)	(0.010)	(0.010)
Conscientiousness (std)	0.004	0.003	-0.001	0.019**	0.018**
	(0.003)	(0.003)	(0.002)	(0.008)	(0.008)
Openness (std)	-0.000	0.002	0.001	-0.004	-0.006
	(0.003)	(0.003)	(0.002)	(0.009)	(0.009)
Age	-0.012**	-0.011**	-0.003	-0.002	-0.001
	(0.005)	(0.004)	(0.004)	(0.005)	(0.005)
Female	-0.061***	-0.061***	-0.053***	-0.085***	-0.089***
	(0.007)	(0.007)	(0.010)	(0.017)	(0.017)
PPVT Score (W1)	0.017***	0.014***	0.003	-0.001	-0.005
	(0.004)	(0.004)	(0.003)	(0.011)	(0.011)
Hispanic	0.007	0.005	0.013*		
	(0.009)	(0.010)	(0.007)		
Black	0.016*	0.016	0.018*		
	(0.008)	(0.011)	(0.010)		
PPVT Score (W3)			0.001		0.003
			(0.002)		(0.009)
Education			0.008***		0.009*
			(0.003)		(0.005)
Ever Married			-0.031***		-0.023*
			(0.009)		(0.014)
Below Average Attractiveness			-0.021**		-0.032
			(0.008)		(0.031)
Above Average Attractiveness			0.010***		-0.005
			(0.003)		(0.016)
Observations	13,433	13,433	13,898	2,346	2,342
R-squared	0.034	0.058	0.031	0.035	0.041
Number of Families				1,120	1,120

Table 4A
Associations Between Log Earnings (Including Zeros) and Cognitive and Non-Cognitive Skills
Baseline, School, Occupation, and Family Fixed Effects

	seline, School, Occi	apation, and raining			
Outro	Log	/ 	Log	Log	Log
Outcome	(Earnings)	Log (Earnings)	(Earnings)	(Earnings)	(Earnings)
Fixed Effects?	None	School	Occupation	Family	Family
Xs	Basic	Basic	Extra	Basic	Extra
Extraversion (std)	0.250***	0.232***	0.198***	0.125	0.106
	(0.043)	(0.044)	(0.043)	(0.117)	(0.117)
Neuroticism (std)	-0.157***	-0.174***	-0.092***	-0.122	-0.096
	(0.041)	(0.040)	(0.026)	(0.107)	(0.108)
Agreeableness (std)	-0.057	-0.063*	-0.137***	-0.092	-0.108
	(0.039)	(0.038)	(0.037)	(0.123)	(0.125)
Conscientiousness (std)	0.102**	0.094**	0.020	0.226**	0.202**
	(0.044)	(0.042)	(0.032)	(0.098)	(0.097)
Openness (std)	-0.010	-0.012	-0.029	-0.029	-0.061
	(0.042)	(0.040)	(0.030)	(0.115)	(0.112)
Age	-0.236***	-0.226***	-0.079	0.024	0.012
	(0.059)	(0.056)	(0.052)	(0.060)	(0.061)
Female	-1.060***	-1.079***	-0.921***	-1.362***	-1.458***
	(0.097)	(0.097)	(0.153)	(0.217)	(0.219)
PPVT Score (W1)	0.312***	0.261***	0.067	0.032	-0.059
	(0.052)	(0.047)	(0.045)	(0.139)	(0.142)
Parents Married	0.334***	0.287***	0.195**		
	(0.107)	(0.106)	(0.070)		
Hispanic	0.123	0.038	0.170*		
	(0.131)	(0.143)	(0.093)		
Black	0.036	0.017	0.090		
	(0.122)	(0.141)	(0.135)		
PPVT Score (W3)			0.020		0.062
			(0.027)		(0.116)
Education			0.194***		0.189***
			(0.038)		(0.060)
Ever Married			-0.295**		-0.153
			(0.123)		(0.177)
Below Average Attractiveness			-0.327***		-0.442
[(0.102)		(0.398)
Above Average Attractiveness			0.197***		-0.007
			(0.052)		(0.196)
Observations	13,433	13,433	13,898	2,346	2,342
R-squared	0.064	0.090	0.051	0.051	0.060
Number of Families	2.00	2.300	2.002	1,120	1,120
10/*** F0/** 100/* Dobust C				•	-,-20

Table 5A
Associations Between Log Earnings (No Guesses) and Cognitive and Non-Cognitive Skills
Baseline, School, Occupation, and Family Fixed Effects

	•	tion, and Fa	•		Log
Outcome	Log Earnings	Log Earnings	Log Earnings	Log Earnings	Log Earnings
Fixed Effects?	None	School	Occupation	Family	Family
Xs	Basic	Basic	Extra	Basic	Extra
Extraversion (std)	0.061***	0.055***	0.066***	0.044	0.039
Extraversion (std)	(0.012)	(0.012)	(0.009)	(0.031)	(0.033)
Nouroticism (std)	-0.086***	-0.084***	-0.047***	-0.062**	-0.053*
Neuroticism (std)					
Agrapableness (std)	(0.016) -0.000	(0.015) -0.008	(0.007) -0.033***	(0.031) -0.017	(0.031) -0.037
Agreeableness (std)					
Consciontiousness (std)	(0.014)	(0.014)	(0.011)	(0.035)	(0.035)
Conscientiousness (std)	0.059***	0.059***	0.030***	-0.003	-0.012 (0.030)
0.0000000000000000000000000000000000000	(0.012)	(0.011)	(0.010)	(0.030)	(0.029)
Openness (std)	-0.015 (0.010)	-0.035**	-0.043***	0.039	0.032
	(0.019)	(0.014)	(0.009)	(0.034)	(0.033)
Age	-0.095***	-0.090***	-0.050***	0.069***	0.055***
l	(0.024)	(0.022)	(0.017)	(0.019)	(0.019)
Female	-0.332***	-0.356***	-0.289***	-0.328***	-0.373***
	(0.037)	(0.032)	(0.049)	(0.068)	(0.067)
PPVT Score (W1)	0.119***	0.096***	0.028*	0.048	0.015
	(0.024)	(0.017)	(0.016)	(0.047)	(0.047)
Parents Married	0.103**	0.065	0.054**		
	(0.048)	(0.042)	(0.026)		
Hispanic	0.036	-0.017	0.006		
	(0.056)	(0.055)	(0.028)		
Black	-0.163***	-0.199***	-0.137***		
	(0.060)	(0.053)	(0.031)		
PPVT Score (W3)			0.006		-0.001
			(0.013)		(0.037)
Education			0.101***		0.085***
			(0.014)		(0.018)
Ever Married			0.087***		0.122**
			(0.028)		(0.055)
Below Average Attractiveness			-0.084**		0.034
			(0.034)		(0.111)
Above Average Attractiveness			0.078***		0.066
			(0.021)		(0.056)
Observations	12,167	12,167	12,631	2,118	2,114
R-squared	0.113	0.188	0.098	0.063	0.086
Number of Families				1,101	1,101