

A Service of

ZBW

Leibniz-Informationszentrum Wirtschaft Leibniz Information Centre for Economics

Antonov, Maxim

Article Experiences of a young Russian manager

Journal for East European Management Studies

Provided in Cooperation with: Rainer Hampp Verlag

Suggested Citation: Antonov, Maxim (1996) : Experiences of a young Russian manager, Journal for East European Management Studies, ISSN 0949-6181, Rainer Hampp Verlag, Mering, Vol. 1, Iss. 3, pp. 78-

This Version is available at: https://hdl.handle.net/10419/90392

Standard-Nutzungsbedingungen:

Die Dokumente auf EconStor dürfen zu eigenen wissenschaftlichen Zwecken und zum Privatgebrauch gespeichert und kopiert werden.

Sie dürfen die Dokumente nicht für öffentliche oder kommerzielle Zwecke vervielfältigen, öffentlich ausstellen, öffentlich zugänglich machen, vertreiben oder anderweitig nutzen.

Sofern die Verfasser die Dokumente unter Open-Content-Lizenzen (insbesondere CC-Lizenzen) zur Verfügung gestellt haben sollten, gelten abweichend von diesen Nutzungsbedingungen die in der dort genannten Lizenz gewährten Nutzungsrechte.

Terms of use:

Documents in EconStor may be saved and copied for your personal and scholarly purposes.

You are not to copy documents for public or commercial purposes, to exhibit the documents publicly, to make them publicly available on the internet, or to distribute or otherwise use the documents in public.

If the documents have been made available under an Open Content Licence (especially Creative Commons Licences), you may exercise further usage rights as specified in the indicated licence.



WWW.ECONSTOR.EU

Experiences of a young Russian manager

Maxim Antonov*

I graduated from the Economics & Management Faculty of Nishni Novgorod State University. My home town is Nishni Novgorod, which is the third city in Russia among industrially developed cities. I started my activity as a businessman four years ago, when I founded my own company. It was a wholesale company, which existed 3 years and was closed because of heavy taxes and high competition. For a year I have been working now as a manager in a foreign trade company called Steorra.

Our country is only beginning to make its way in market economy. My profession is of great importance nowadays, that's why I have chosen it. The company Steorra Ltd. has about 100 employees, it deals with import-export operations. In four years of its existence it has proved to be a reliable business partner in many countries such as Holland, Finland and Italy. We import exotic fruits, building materials, household machines; export wood and chemical raw materials.

Among the most important problems I would like to mention such as lack of close business connections with foreign companies, insufficient knowledge of foreign companies about Russian market possibilities and hence their unwillingness to invest money in our economy.

I think that the following qualities are indispensable for an entrepreneur: persistence, hard work, creativeness and of course fundamental education.

I believe in the future of my country. Each year the progress of industrial development of Russia is getting more significant. I hope that our company will contribute a lot to this process.

^{*} Maxim Antonov, born 1972, manager in the foreign trade company Steorra Ltd.